

Editorial Opinion

ELVIS



Lingering Swastikas

The name "Elvis" and a swastika, both painted in red on the west walk of the Mall, make a pretty picture for visitors to campus and to students who pass by every day.

University officials acted very disturbed last month when red swastikas were painted on a fraternity, in addition to the Mall. But they have been little moved toward removing the paintings shown in the above photograph (retouched here to improve reproduction).

Anyone passing this spot can't help but observe the apparent disconcert for the matter shown by the University. Physical Plant is quick to remove any dabs of paint on the Nittany Lion Shrine.

As long as the paintings remain in their auspicious spot, they reflect badly on the University by appearing more serious to the average visitor.

Sorority Expansion Too!

The necessity for expanding sorority memberships was brought to the fore only too clearly by Dean of Women Dorothy Lipp last night.

The urgency of sorority expansion has become evident with plans for increasing enrollment. At present, as Dean Lipp pointed out, only 33 per cent of the women students are in sororities. This percentage represents a very low proportion of the total women students—and will become worse within the next few years if something is not done to correct the situation.

Of course, it can be said that all women students do not wish to be a part of the sorority system. But this reasoning does not justify the disappointment that many rushees feel when they are excluded from sorority life because of membership limitations.

The Panhellenic Council should give immediate attention to possible expansion and keep the sororities in pace with the University's long-range plans.

A Student-Operated Newspaper
55 Years of Editorial Freedom

The Daily Collegian

Successor to The Free Lance, est. 1887
Published Tuesday through Saturday morning during the University year. The Daily Collegian is a student-operated newspaper. Entered as second-class matter July 5, 1934 at the State College, Pa. Post Office under the act of March 3, 1879. Mail Subscription Price: \$3.00 per semester — \$5.00 per year.

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Member of The Associated Press and The Intercollegiate Press

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Job Interviews

FEBRUARY 15
Scintilla Division of Bendix Aviation Corp: Jun & Aug BS, MS in EE, ME for Design-Research-Test-Sales & IE for Production Engineering
Bendix Aviation Corp, Systems Div: Jun & Aug BS, MS in EE, AERO, E, Math; MS in NUCLEAR E
Bendix Radio Div of Bendix Aviation Corp: Jun & Aug BS, MS in EE, ME, PHYS
Bendix Aviation Corp: Jun & Aug BS in AERO, E, EE, ME, PHYS, ENG, SCI for all other divisions
Bendix Aviation Corp, York Div: Jun & Aug BS, MS in EE, ENG, SCI, PHYS
Bendix Aviation Corp, Montrose Div: Jun & Aug BS in EE, ME; MS in EE
Bendix Aviation Corp, Eclipse Machine Div: Jun & Aug BS in ME; MS in ENG MECH
DuPont de Nemours & Co, Inc: Jun & Aug BS, MS in ACCTG for Acctg, Control, BS, MS in BUS AD for Sales, Merchandising, BA, MA in LA for Sales, Adv, Production
Federal Aviation Agency: Jun & Aug BS, MS in EE, CE
General Motors Corp, Jun & Aug BS, MS in AERO, E, EE, IE, ME, ENG MECH, METAL, CHE, MATH, PHYS for R & D Testing Design, Prod, Eng, Manuf; BS, MS, MBA in BUS ADM, ACCTG & FINANCE, BA in LA for Sales & Manuf Also Soph, Jr & Grad students in ENG and SC for summer employment
Douglas Aircraft Co: For advanced degree candis in AERO, E, EE, for summer.

FEBRUARY 16
Bendix Aviation Corp Systems Div: Jun & Aug BS, MS in EE, AERO E, MATH; MS in NUCLEAR E
American Brake Shoe Co: Jun & Aug BS in ACCTG for Comptrollership Training, AERO, E for Electro-Hydraulics & Control Systems, EE (Elect Option) with summer exp, ENG, SCI, IE, ME, CER T for Powdered Metals Res., METAL for Process & Physical Metal Res
Bendix Radio Div of Bendix Aviation Corp: Jun & Aug BS, MS in EE, ME, PHYS
Bendix Aviation Corp: Jun & Aug BS in AERO, E, EE, ME, PHYS, ENG, SCI for all other divisions
Bendix Aviation Corp, York Div: Jun & Aug BS, MS in EE, ENG, SCI, PHYS
Eclipse-Pioneer Division of Bendix Aviation Corp: Jun & Aug BS, MS in AERO, E, EE, ME; BS, MS, MBA in ACCTG
Du Pont de Nemours & Co, Inc: Jun & Aug BS, MS in ACCTG for Acctg, Control, BS, MS in BUS AD for Sales, Merchandising, BA, MA in LA for Sales, Adv, Production
General Motors Corp: Jun & Aug BS, MS in AERO, E, EE, IE, ME, ENG MECH, METAL, CHE, MATH & PHYS for R & D Testing Design, Prod Eng, Manuf, BS, MS, MBA in BUS ADM, ACCTG & FINANCE; BA in LA for Sales and Manuf, Also Soph, Jrs & Grad students for summer employment
West Penn Power Co: Jun & Aug BS in EE (all options), ME, IE, CE, COM, CONS SERV & other H Ec majors interested in Consumer Service
Sears, Roebuck & Co: Jun & Aug BS, BA, MS, MA in BUS ADM, I.A, ED or anyone interested in Retail Mgt, or Credit Mgt. Also BS, BA, MS, MA in BUS ADM, ACCTG, LA or anyone interested in Comptrollership
Sun Oil Co: Jun & Aug BS in CH E for Mktng Dept; BS, MS in CH E for Process Devel, Applied Res & Process Design; CHEM for Applied Res. & Basic Res; CH F for Refinery Mfg. Dept Also Jrs, Srs, Grad students in CH E, CHEM (Analytical, Physical, Organic) for summer employment
Sun Oil Co: Jrs, Srs, Grad students in CH E, CHEM (Analytical, Physical, Organic) for summer employment
Douglas Aircraft Co: For advanced degree candis in AERO, E, EE, for summer
American Cyanamid Co: For Srs, Jrs, Grad students in CHEM, CH E interested in summer employment

Gazette

TODAY
Association of Childhood Educators, University readers, 2 p.m., McElwain Lounge
Chem-Phys Student Council meeting, 7 p.m., 216 HUB
Christian Fellowship, 12:45 p.m., 218 HUB
English Student Council meeting, 6:45 p.m., 214 HUB
La Vie meeting, entire staff, 7 p.m., 10 Sparks
Nittany Grotto, 7 p.m., 121 M I
Sports Car Club, 7 p.m., 218 HUB
SGA Assembly, 7:30 p.m., 203 HUB
Women's Chorus, 8:30 p.m., HUB assembly room
WSGA Committee, 6:30 p.m., 217 HUB
WSGA Fireside Committee, 5:15 p.m., Simmons lounge

HOSPITAL
Mary Ann Bellini, Charles Best, Richard Breen, John Buchart, James Carroll, Victor Chorney, Marilyn Faust, Robert Handley, Janice Henderson, Donita Incitti, Antonetta Intili, Patricia Kampmeier, William Kieffer, Elizabeth Klein, John Klingel, John Lasky, Hilbert Levitz, Robert Mandelstam, Richard Minnich, Barbara Morrow, Martin Newman, Chester Ober, Claude Palhster, Loula Papp, Elaine Roth, Augustus Schroeder, Mary Sitson, Gary Arthur Story, Sandra Tanner, Carol Taylor, Hall Weaver, Harriet Wheeler, Harry Whiteman.

J-Club to Hold Meeting For Election of Officers

The Journalism Club will meet at 7:30 tomorrow night in 111 Boucke.

Members will hear the first reading of a constitutional amendment and will elect officers for the spring and fall semesters of 1960.

A movie concerning different phases of news and journalism also will be shown.

Taylor to Address Students

Walter A. Taylor, director of the division of education and research of the American Institute of Architects, Washington, D.C., will address students in architecture at 7 tonight in 110 Electrical Engineering.

Little Man on Campus by Dick Bibler



THOSE FELLOWS IN TH' BUSINESS DEPARTMENT WILL STOP AT NOTHING TO BUILD UP THEIR ENROLLMENT.

penny candy

In Taking Courses -Be Impractical

by lolli neubarth

It took deep and careful thought to choose a schedule for my last semester at Penn State. I finally narrowed a list of 11 absolutely-necessary-to-have-before-graduation courses down to a more practical size, and took a carefully-prepared schedule to my adviser.

He looked, shuddered, closed his eyes and signed on the dotted line. "Where on earth do you find these obscure courses?" he sighed. "You never take anything I advise you to take."

Before entering the University, I was fascinated by — and still have in my possession — a series of articles written by Bernice Fitz-Gibbon, a fabulous success in the cold, practical world of advertising. Her advice to us who wished to be like her was: "Be impractical!"

I found this idea so delightful that a psychological block was raised, preventing any other more sound advice from penetrating. These were her words:

"Some of you readers will be back at college now. Let me put in my belated two cents' worth as to what courses you should be taking: impractical ones, please. The no-nonsense-about - them, down - to - earth-practical courses often prove practically worthless as a preparation for advertising writing."

And she evidently meant it, for here is part of a quiz she used to give young people looking for a position in the copy writing department.

Who was sulking in his tent and why?
What was the Buddhists' law of karma?

What is the Plimsoll mark?
Who was Lucullus?

What was the name of Don Quixote's horse? (Rocinante—nobody ever got that one.)

Why did Alfred let the cakes burn?

Why did Diogenes carry a lamp?

Why did Thales fall into the well?

If you are half way to an encyclopedia right now, you possess that all-too-rare curiosity which usually leads to success. And you're probably one who looked longingly at courses such as romantic British poetry, Renaissance architecture or the Roman republic and empire, before putting the more "sensible" ones down on your number two card.

But what possible help could a lot of sensible "recommended courses" be in answering the questions above? Besides, too much as well as too little, practical knowledge can be a dangerous thing.

An educated copywriter once built an advertisement around the very interesting, but unfortunate, fact that according to Mendel's law, two blue-eyed parents could not have a brown-eyed child.

"You don't know what you're (Continued on page five)

