

No SC Pressure Exerted on Clark

By BOB MYERS

Associated Press Sports Writer

LOS ANGELES (AP) — The skeptics continued to wonder, but Coach Don Clark insisted yesterday that no pressure was exerted in his decision to quit the lucrative football job at the University of Southern California.

Clark handed over the coaching reins Wednesday to his chief assistant, John McKay, a former star halfback, during a news conference.

The 35-year-old Clark, whose tenure at his alma mater actually ends March 1, declared he has been considering leaving the coaching ranks for several years; even, he said, before he took the boss role at Southern Cal three years ago.

He admitted the profession is a risky one and added that he didn't want to face the prospects of moving his family—he has seven youngsters—all over the country in future years.

Clark resigned to enter a factory clothing supply firm headed by his brother, John.

He denied specifically that the now fame McKeever incident which involved the Trojans and the University of California had anything to do with his decision.

Guard Mike McKeever was accused of deliberately injuring a California player, Steve Bates. In the uproar that followed, President Norman Topping of USC publicly apologized for the mishap but Clark defended his player and the play itself as an accident.

Clark was asked if alumni—and possibly school—criticism of his team's defeats by UCLA and Notre Dame figured in his resignation. He said it did not.

Clark reportedly earned around \$17,500. McKay will get around \$15,000, it was reported.

Ingo to Decide On Title Fight

LONDON (AP) — Heavyweight champion Ingemar Johansson said yesterday he hopes to solve his title fight dilemma on a visit to New York in January.

The unbeaten Swede is signed for a title defense against Floyd Patterson in the United States and is being courted by British promoter Jack Solomons for a defense against British ruler Henry Cooper in London.

Johansson and his adviser, Swedish promoter Edwin Ahlquist, conferred with Solomons yesterday. Solomons wants to stage the fight May 31. Johansson knocked out Cooper in the fifth round 2½ years ago.

Nothing new came out of yesterday's meetings.

College Grid Attendance Shows Rise

NEW YORK (AP) — Is college football suffering from the increasing popularity of the professional game? Is television losing its impact on the fans?

If it is suffering, the annual attendance survey by the NCAA Service Bureau doesn't show it. Neither does it prove that the colleges might not be doing better at the gate without these two kinds of competition.

The statistics, released yesterday, show total attendance and average attendance at the home games of 623 colleges increased this season for the sixth straight year.

The total of 19,615,344 — about two million each Saturday of the season — fell somewhat short of the 1949 peak total, but the average of 31,479 a team was more than 2,500 above the 1949 figure. There were 59 more football-playing colleges a decade ago.

The NCAA surveys, begun in connection with the television program, show a steady decline from 1949 through 1953. Since then there has been an equally steady rise. But the total growth rate doesn't look especially high when compared to pro football's boom.

It works out this way. In 1949, average attendance for 682 colleges was 28,815 a team. By 1953 it had dropped to 26,993. Now it has climbed to 31,479. It works out to a 9.2 per cent increase over the previous high and 16.6 over the low mark.

The low year for the colleges, 1953, was a record breaker for the pros with 2,164,585 cash customers attending the 72 National Football League regular season games. Figures for the 1959 NFL season haven't been completed, but there's every indication it was the eighth straight record breaker. Last year the total was 3,006,124, averaging 41,752 a game.

Banks Sets Two NL Glove Records

CINCINNATI (AP) — Ernie Banks of the Chicago Cubs, who holds season records for grand slam homers and home runs by a shortstop, established two major league fielding records in 1959.

This was disclosed Wednesday with the release of the official fielding averages by the National League Service Bureau here.

Banks' mark was .985. This was two points higher than the previous record set by Eddie Miller of the Boston Braves in 1942. Banks, who played in all of his team's 154 games, at short, made only 12 errors. The former low was 14 miscues established by Phil Rizzuto of the New York Yankees in 1950 and equaled by Roy McMullan of Cincinnati in 1958.

AFL Gets 3 Gridders

HOUSTON, Tex. (AP) — Three Northwestern University players have signed contracts with the Houston Oilers of the new American Football League. They are Pete Arena, a guard; Mark Johnston, a halfback; and Dewitt Hopes, a tackle.

Hearing Postponed

NEW YORK (AP) — Cus D'Amato's hearing on a motion seeking return of his managerial license by the State Athletic Commission was postponed by State Supreme Court Justice Arthur Markewich yesterday until Jan. 11.

Special December Only

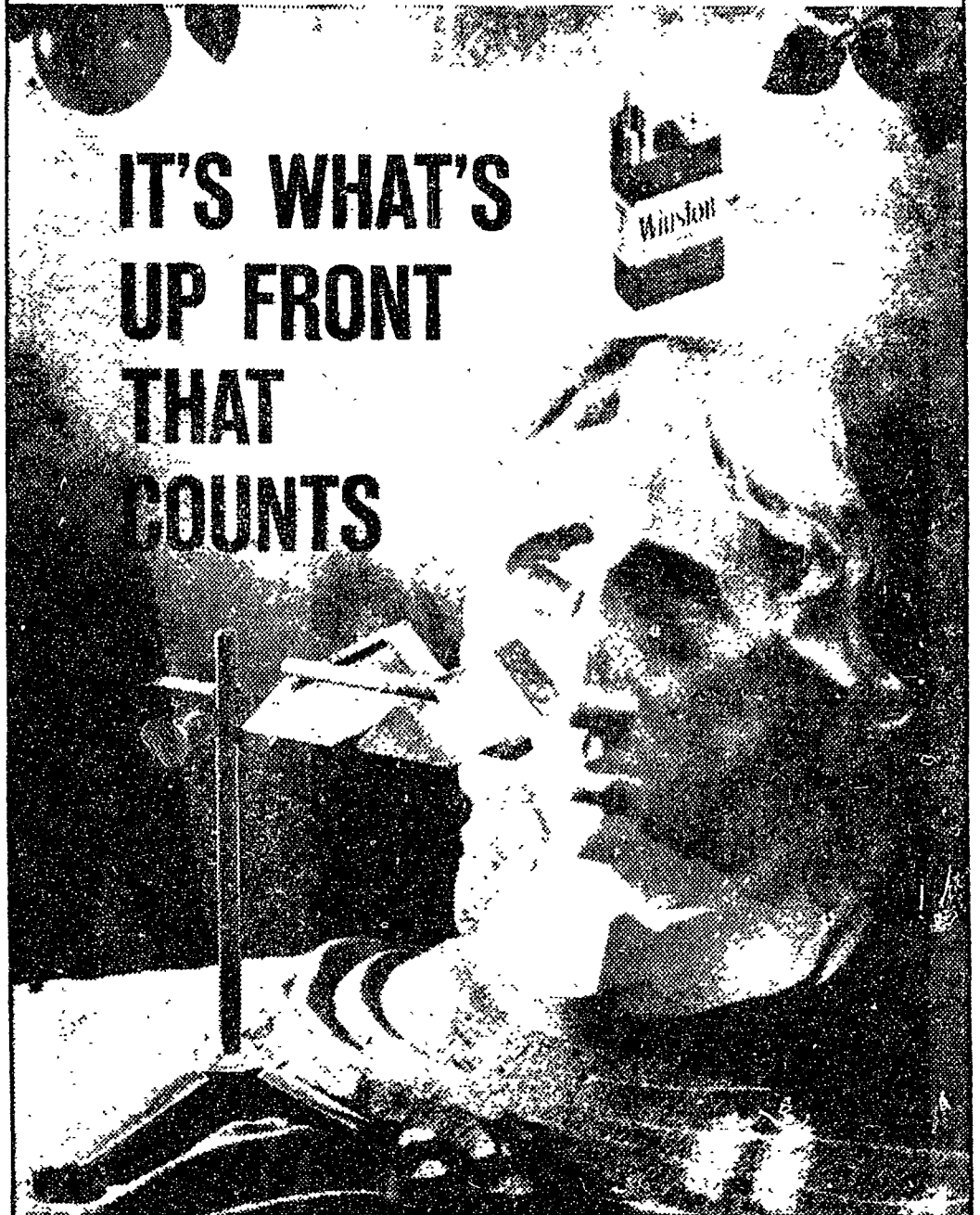
9 lbs. of Clothes (Wash and Dry) 65c
Wet Wash (Soap and Bleach Free) 35c

OPEN 7:30 till 5:30 DAILY
7:30 till 4:30 SATURDAY

(ask about self-service)

Launderette . . . 210 W. College Avenue

*Sir Isaac Newton is struck
by another great idea!*



IT'S WHAT'S UP FRONT THAT COUNTS

As sure as little apples, Newton knew that what goes up must come down.

But when it comes down to a really pleasurable filter cigarette, it's what goes up—in front of the filter, that is—that makes the difference!

And there's where Winston had an inspired idea — Filter-Blend! Winston specially selects choice, mild tobaccos, then spe-

cially processes them for filter smoking. The result: Filter-Blend up front of a modern filter. That's what makes Winston a complete filter cigarette.

Filter-Blend also makes Winston America's best-selling, best-tasting filter cigarette. Take it from Sir Isaac:

"You don't have to be hit on the head to know that

Winston tastes good like a cigarette should!"

★ LIBERTY BOWL SPECIAL ★

Howard Johnson's Motor Lodge

\$ 4.00*

per person per day

Valley Forge Exit

Cocktail Party After Game

- ✓ No Parking Worries or expenses
- ✓ Only 25 minutes from Stadium via expressway
- ✓ 3 restaurants & 2 cocktail lounges adjacent
- ✓ Every room has 21" TV, telephone, private patio, private bath (tub & glass-enclosed shower)
- ✓ Full length picture window, wall to wall carpeting, room thermostats

*FOUR in a SUITE (2 double beds, 2 single beds in each suite)

FOR FULL DETAILS, Call GEORGE McTURK,
Daily Collegian, UN 5-2531 or AD 8-2232