Here's your chance Be a Penn State "Hat Man"

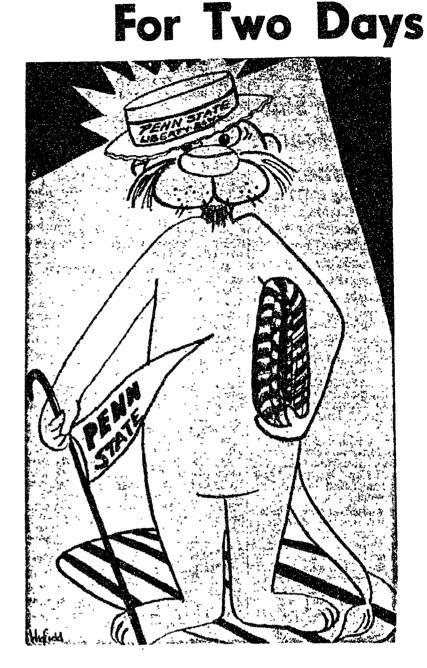
At the Liberty Bowl!

Root for our team at Philadelphia Stadium, by sporting a skimmer from Keeler's. Each hat has a band which reads "Penn State, Liberty Bowl, Dec. 19, 1959." Here is the perfect way to show your spirit and to be a "standout in the stands."

At the game...carry a cane!

Here is a real neat way to demonstrate your pep, vim and vigor! After the game, use this cane as a Christmas present . . . Dad will love it!





At that New Year's Eve Party

After the game is over ... save your hat. You can use it again on New Years Eve because the reverse side of the hat band carrys a very appropriate message ... "Happy New Year"

At Keeler's...

You will find a large stock of hats and canes and other Penn State souvenirs. The HATS are white, with a blue hat band. Sizes medium and large ... only \$2.00 including tax.

The CANES are imported with a Penn State pennant, and we offer them for only 30c tax included.

