

Industry Wants LA Grads-Smith

By AMY ROSENTHAL

The liberal arts student is attractive to industry because he is trained to think in broad terms, J. Edward Smith told students attending the Liberal Arts Career Day lecture last night.

Smith, assistant general manager of personnel and administration of the Armstrong Cork Company, Lancaster, said that many businesses preferred a student with a broad undergraduate base who could be trained to specialize with a company.

He listed four advantages that accrued from a liberal education. These are: a storehouse of facts about men and things, the ability to analyze a problem, put together the facts, and come up with conclusions, tolerance of other people's opinions and sound judgment.

Smith said the problems faced by liberal arts students in trying to get jobs "center around lack of career thinking and not enough active job seeking."

The school can help solve these problems by holding career counseling, job guidance programs and placement seminars in the seventh semester. Smith also urged greater cooperation between the liberal arts deans, faculties, and students and the school placement service.

The student must realize that the task of getting the right job is important and difficult. "Don't apologize for lack of experience but pick out your strong points," Smith said.

He pointed out that many students have a "let nature take its course attitude" instead of trying to sell themselves to their prospective employers.

Smith said that for a successful career an employe must have an interest in his job, be willing to work to improve himself, learn to work as a team man, learn from his mistakes, accept responsibility, be loyal to the company, be alert for opportunity and believe in the free enterprise system.

Every year new things are discovered that will lead to more and greater job opportunities, Smith said.

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Las Vegas Nite, sponsored by the Town Independent Men and Leonides councils, will feature gambling with play money furnished by the house. Tickets at \$1 a person are now on sale at the HUB desk. The tickets cover admission and \$2500 in play money.

For those who like to "quit while they're ahead," a 10-minute vaudeville show will be offered every 20 minutes.

Racing forms will be given out and a racing film will show the results. The evening will end with an auction, in which players may bid for items with the "money" they have won. Gifts from movie stars, downtown merchants and TIM and Leonides members, and gambling equipment from Las Vegas will be auctioned.

Leonides members will act as cigarette girls.

Speech Prof is Invited To Attend Symposium

Dr. Eugene T. McDonald, professor of speech and director of the Speech and Hearing Clinic, was one of six speech pathologists from this country invited to attend an international symposium on congenital anomalies of the face and associated structures at Gallinburg, Tenn., Sunday through Wednesday.

The program was sponsored by the Dental Study Section of the Division of Research Grants, National Institute of Health, and was attended by 125 interested persons from this country and Europe.

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CATHAUM
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NITTANY
NOW DOORS OPEN 6:45
SAT. DOORS OPEN 1:15
CLASSIC WAR STORY "FIGHTING 69TH"
JAMES CAGNEY
PAT O'BRIEN

Student Affairs Study

Orientation Activities Rated by Frosh

By BARB YUNK
Fourth of Series

Meetings with counselors, faculty and deans were rated by freshmen as the most informative and well organized activities of Orientation Week.

The purpose of a study conducted on 236 representative students by Student Affairs Research was to evaluate the effectiveness of the various activities of the Orientation Week program.

Each student was asked to evaluate 15 activities as "helpful," or "not-helpful." The 15 activities to be evaluated were: Sunday evening religious function. President's convocation, a campus tour, meeting with a college dean, individual meetings with faculty members, meetings with residence hall counselors, television talk on the library,

guided tour of the library, meeting with upper class counselor, song and cheer practice, college mixer, fall sports program, Dink Debut dance, class night and talks by faculty members.

The results of the study showed that the functions held during the day were attended by 87 per cent of the students, while 80 per cent attended the evening functions. This, the research committee felt, was because the evening activities were of a social or entertaining nature at which attendance was not required.

The students who rated the social affairs "not-helpful" were found to be those with high aptitude scores.

The only activities which were generally accepted as being valueless were the television talk on the library and the song and cheer practice. However, in the case of

the latter, 17 per cent felt that it might be improved by better organization and more student participation.

The television talk on the library received the most negative reaction. Thirty per cent of the students recommended that it be eliminated.

In a study conducted on the entire freshman class, it was found that 12 per cent attended the faculty talks. Ninety-five per cent of those who attended indicated that they should be continued as part of the program. Students who did not attend said that they were not aware that the lectures were being offered or that Orientation Week was already too crowded with activities.

The most persistent criticism of the various activities concerned the lack of organization in several events, crowded facilities and lack of participation by students.

IFCPA Names New Manager

Mrs. M. S. Petrich has been appointed manager of the Interfraternity Council Purchasing Association, Robert Ritchey, IFCPA president, said yesterday.

The IFCPA, a non-profit cooperative fraternity buying agency for food and household supplies, did \$20,000 worth of business during the month of November, Ritchey said.

The chairmen of five permanent Junior IFC committees have been announced.

The chairmen and their committees are: Donald Giagnacova, publicity; Robert Schettig, rushing; Robert Harrison, Greek Week; John Butcher, scholarship; Howard Glick and Robert Evans, pledge banquet.

Film on Outer Space

A showing of the film "Hidden Treasures" will be sponsored by The Penn State Christian Fellowship at 7:30 tonight in Schwab Auditorium. The color film features photographs of outer space, subterranean caves and microscopic organisms.

Approved Activities

All fraternities are approved for the entertainment of women guests tonight except Pi Sigma Upsilon and Pi Lambda Phi, which are approved for tomorrow night only.

Events approved for tonight are Runkle and Lyons Christmas party, Stephens Christmas party, Grange Christmas party, E.U.B. Student Fellowship Christmas party, Newman Club Christmas party, Westminster Fellowship Christmas party, Sigma Sigma Sigma cabin party, Alpha Tau Alpha cabin party, Outing Club cabin party, Alpha Tau Alpha party at Alpha Gamma Rho, Kappa Phi Kappa dinner dance, Thompson Sadie Hawkins dance in Waring lounge, Nittany 26 unit dance at Nittany 20 and Alpha Chi Omega pledge dance.

Events approved for tomorrow

night are Cambria and Stephens orphans Christmas party in Beam Hall rec room, Penn State Outing Club Christmas party, Penn State Amateur Radio Club cabin Christmas party, Chi Phi skating party at Hecla Park, Watts Hall date party, Sigma Tau Mu party, Phi Mu formal dance, Sigma Sigma Sigma pledge dance, Phi Sigma Sigma pledge dance.

Events approved for Sunday night are Gamma Phi Beta Christmas party at Acacia and Baptist Student Fellowship caroling party.

Article by Williams

The Rev. Preston N. Williams, acting University chaplain, is the author of "A Christmas Meditation" published in the December issue of The Intercollegian which is published by the National Student Council YMCA and the National Student YMCA.

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