LIBERTY BOWL BOUND?

BOOST PENN STATE'S FAME

Wear a Hat, Carry a Cane



Already wearing hats, carrying canes, and thumbing rides to Philadelphia are Jody Miller, Gigi Grimm, Denny Malick, Jeanne Averill, Connie Edmonds and George McTurk.

A decade ago....

PENN STATE had the honor to play in a post season bowl game. This year's team is one of the greatest in Penn State football history. We want to show our appreciation for the fine job they have done this season, and to show them we are behind them 100% when they meet the Crimson Tide on December 19, 1959.

WE HAVE purchased a special order of skimmer hats, ivy-league caps, and other Penn State souvenirs, and we are now offering them to you at very reasonable prices. Visit our store. You will find the souvenirs near the front entrance.

Special Store Hours...

WE'RE OPEN today and tomorrow from 8:45 until 9:00 p.m. Next week, beginning Monday, we will be open every evening until 9:00 p.m.

Wear a Hat...

SHOW YOUR Penn State spirit by wearing a skimmer or ivy-league hat to the game. The white skimmers have a special blue hat band which says "Penn State, Liberty Bowl, December 19, 1959".

YOU CAN use the hat again on New Year's Eve. When you reverse the band, it reads "Happy New Year". The ivy league hats are blue and white, with a big "Penn State" on the front. Either style hat comes in medium and large sizes. The price for either . . . \$2.00 including tax

Carry a Cane...

THESE IMPORTED CANES were especially made for the "South Broad Street Classic". Each has a blue and white Penn State pennant attached. The price is only 30c.

See Our Large Line...

SEE KEELER'S complete line of Penn State decals, pennants, and souvenirs. We have a large stock of pennants in every price line, ranging from 25c to \$3,00.

ALSO. WE have received a new shipment of stuffed animals, including very attractive white doggies with Penn State blue ribbons as collars . . . only \$3.95.

KEELERS . . . the University Bookstore

open tonight until 9 p.m.

Directly Opposite East Campus Gate on East College Avenue