






Look for this poster in Collegiate Santa Shops


# YOU TOO CAN Be a Collegiate Santa!

All 's (Collegiate Santas) give gifts bought in a collegiate town! Gift selection is enormous for just the right gift for everyone on your Christmas list. State College merchants will make you the best loved  for this or any Christmas. Prices are the same as for brand products in other towns. Selection is "tops" when you shop right now . . . only 9 more student State College Shopping Days . . . hurry, hurry! Pre-shop in the Daily Collegian. This Santa head in ads is your guide to State College Collegiate Santa Shops!! 

## Give A PENN STATE Gift!

Lions, white and blue scarfs, sweatshirts mean your university! Where to buy them? Find out in State College merchants' ads in this issue . . . your start as a 

---Clip, tack on bulletin board---this is your shopping guide---

Collegiate Santas Shop STATE COLLEGE								
	Today Thru Sat., 9 to 5:30	Xmas Hours Dec. 14, 9-9	Gift Wrapping	Charge Accounts	Mailing	Lay-Away		
BOSTONIAN LIMITED 106 South Allen Street	✓		✓	✓	✓	✓	✓	MEN'S SHOES
CRABTREES 132 South Allen Street			✓	✓	✓	✓	✓	JEWELRY
HUR'S MEN'S SHOP 114 East College Avenue	✓		✓	✓	✓	✓	✓	MEN'S CLOTHING
JACK HARPER 114 West College Avenue	✓		✓	✓	✓	✓	✓	MEN'S CLOTHING
JULIET ROOM 109 South Allen Street			✓	✓	✓	✓	✓	WOMEN'S SHOES and CLOTHING
KALIN'S DRESS SHOP 130 South Allen Street			✓	✓	✓	✓	✓	WOMEN'S CLOTHING
MAC'S HABERDASHERY 221 South Allen Street			✓	✓	✓	✓	✓	MEN'S CLOTHING
MURPHYS 131 South Allen Avenue	✓		✓	✓	✓	✓	✓	5 & 10
PENNSYLVANIA BOOK SHOP 129 West Beaver Avenue			✓	✓	✓	✓	✓	BOOKS
TREASURE HOUSE 136 East College Avenue		FROM NOW 9 to 9	✓	✓	✓	✓	✓	GLASSWARE & NOVELTIES

### Santa Daily Collegian A Aids

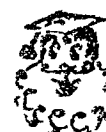
TODAY— This page Penn State gifts issue

TOMORROW— Collegiate Santa Shops for men and women gifts Shopping column (unusual gifts)

THURSDAY— women's gift issue

FRIDAY— men's gift issue

SATURDAY only 6 days left!!!

NEXT WEEK  
TUESDAY Your last chances to be a 

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Look For Posters In Windows, Santa's In Ads.

SHOP EARLY! HURRY! HURRY!