



"FIFTY YEARS FOR EDITORIAL FREEDOM," a new book, is discussed by (l. to r.) William Jaffe, undergraduate chapter president of Sigma Delta Chi, men's professional journalistic fraternity; Victor E. Bluedorn, executive director of Sigma Delta Chi; and John Vairo, instructor in journalism and chapter adviser, at last night's meeting.

## University to Study State Ag Problems

Future needed adjustments in Pennsylvania farm production and marketing will be studied at the University in an effort to find how the state can best meet the agricultural competition offered by other parts of the country.

The project will be supported by the Cooperative Grange

League Federation Exchange, Inc., and the Eastern States Farmers' Exchange, Inc., each of which has provided yearly grants of \$10,000 for the 3-year study. Other farmer cooperatives will offer additional support, according to Macklin E. John, head of the Department of Agricultural Economics and Rural Sociology.

Dr. John pointed out that agriculture in Pennsylvania is losing the location advantage it has had over other areas in the past.

Lower costs in transportation and improvements in refrigeration have made it possible for areas without large population centers to compete successfully with the state.

The Midwest, where soils are more fertile, and the South, where housing and labor are cheaper, are areas of principal concern to the researchers.

Research in dairy farming will suggest possibilities for reducing marketing costs and increasing efficiency as well as reducing costs on dairy farms through studying potential crop production and efficiency of various farm and herd sizes.

In their study of egg production and distribution, researchers will determine consumption and methods of producing and marketing in a chosen area. They will then try to suggest better methods and relate them to other areas.

Research personnel from the Department of Agricultural Economics and Rural Sociology, who will assist in the study are Dr. Clare W. Pierce, Herman M. Southworth, Dr. Ralph L. Baker, Dr. William T. Butz, Dr. Robert H. McAlexander and Dr. Robert F. Hutton.

Early students were advised to bring with them to the campus a carpet, mirror, washbowl, pitcher, pail, broom, lamp and oil can.

## Deibler Named SDX Treasurer

William Deibler, graduate student in journalism from State College, last night was elected treasurer of Sigma Delta Chi, men's professional journalistic fraternity.

Victor E. Bluedorn, executive director of Sigma Delta Chi, made a chapter visitation, spoke on seven objectives of the professional fraternity and outlined the organization's organizational structure.

Jeffrey Pollack, junior in journalism from Laurelton, N.Y., and Philip Hand, junior in journalism from New Milford, were named co-editors of the "Who's Who at Penn State" publication which will be published late in the semester.

### Cwen Gym Suit Money

All girls who gave gym suits to the Cwen Gym Suit Sale may collect their money in the Hetzel Union office from 3 to 4 p.m. on Wednesdays and Thursdays effective today until Oct. 8.

## UN Weekend--

(Continued from page three) Europe, Africa, the Middle East, Southeast Asia and Latin America. Approximately \$½ million in income is expected to come from universities in the United States, together with over \$1 million of government surplus food and \$240,000 in loans to Hungarian refugee students.

WUS is sponsored on campus by the B'nai B'rith Hillel Foundation, the Newman Club and the Protestant student groups.

17,432 Readers See These Ads

## CLASSIFIEDS

CASR—17 words or less  
CHARGE—12 words or less  
\$1.00 one insertion  
\$.75 two insertions  
\$.50 three insertions  
Additional words—3 for \$.25 for each day of insertion  
ADS MUST BE IN BY 11:00 A.M. THE PRECEDING DAY

### FOR SALE

COLGATE TICKETS—2 tickets to Colgate game Good seats. Call AD 7-2489.

1957 FORD, radio & heater, good condition. Call AD 7-4911 8-5 or EL 5-2659 after 6.

AGFA 21/2x2 1/2, folding camera f4.5 spotar 1/100 sec sync. shutter M-FX, self timer flash gun, filters and sunshade \$30.00 J. E. French, 140 S. Pugh UN 5-4411.

### FOR RENT

DOUBLE ROOM at corner of Garner and E. Foster. Call AD 7-2315 ask for Wade or Jim D.

ONE SINGLE room in private home. No other students. Preferably older or graduate student. Call between 5 and 7. AD 7-4112.

ONE-HALF DOUBLE room, 134 S. Frazer St. Phone AD 7-2129 after 5 p.m.

VERY NICE double at 306 S. Atherton St.; close to campus. AD 8-0676.

APARTMENT FOR Rent, 3 rooms, bath, stove, refrigerator, hot water, heat, lights, and garage included. No children. Five miles from campus. Call HO 6-6336 or inquire Oak Hall Station store.

UNFURNISHED THREE Rooms and bath. No children. Married vet or grad student preferred. Call AD 7-4474 or AD 7-2994.

DOUBLE ROOM with board 2 blocks from campus; half of double room also available. 248 S. Pugh St.

GRAD STUDENTS—comfortable room in private home, half block from campus. Apply 112 Heister St.

DESIRABLE ROOMS, centrally located near campus; single or double. Parking. Call AD 7-7906 or EL 5-4302.

### WANTED

URGENTLY NEEDED—ride to Altoona every Sat. between 11 and 12:30; return Sunday (or Mon. morning). Call AD 8-0283.

DRIVER WANTED: To drive car from State College to Roscoe, Pa. and return this weekend or perhaps next weekend. UN 5-7213 and AD 8-8571 after 5 p.m.

MALE STUDENT to fill 7-room apartment for four; 3 blocks from campus. Cooking privileges. Phone AD 8-1098.

COED SEEKS roommate for 3-room efficiency apartment; bath, kitchen, private entrance. Apply 130 Locust Lane 12-3 p.m.

### MISCELLANEOUS

NEWSWEEK—9 months only \$2.50, half-price. Write College Magazine Service, Box 437 State College, Penna. (Publisher will bill you later).

BOWLERS TAKE a bowling break at Downtown Dux Club. Open daily to general public from 6:30 to 12 p.m. No waiting. 123 S. Pugh.

DON'T FORGET our date! Open meeting SGA Assembly. Meet you 7:30 p.m. HUB Assembly room, Thursday, Oct. 1.

AG STUDENTS come to Howdy Night on Sept. 30 in Hort Woods. There's to be singing, talks by faculty and free food. The time is 6 p.m. See you there!

MODERATELY PRICED meals. Home Economics building. Luncheon, cafeteria style Tues. through Fri., 11:50 to 12:30. Dinner, tea room menu, Tues., Wed., Thurs. 5:30 to 6:30.

WILL OWNER of blue-green car deleted Friday morning north of campus please call Larry AD 8-6679.

ARE YOU in chemistry? Then you'll be attending the American Chemical Society-Student Affiliate meeting Wed. Sept. 30, 7 p.m., 117 Osmond. Dr. Willard guest speaker. Refreshments served.

STUDENTS, WOULD your parents like to locate in State College? See me about a lot just 2 blocks from University campus. Call AD 7-2590.

NEED SUPPLEMENTARY books to make dean's-list again? Get them in inexpensive paperbacks at Nittany News.

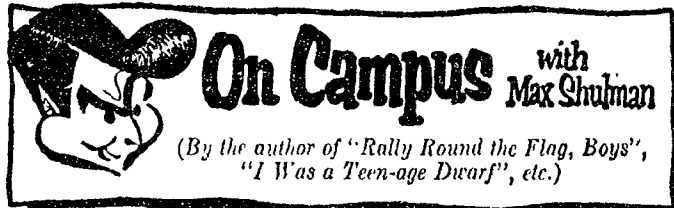
LAMBRETTA WILL be the new way at University Park. Robert Motors is opening its Lambretta Agency in State College. We will need college students for sales and service. Apply 1609 Germantown Ave., Phila. 22, Pa.

LAW SCHOOL—All those interested in law school sign list 129 Sparks or contact Dave Epstein AD 8-2267.

WE REPAIR and have cords, heads, and supplies for all makes electric shavers. See our line rebuilt shavers \$3.00-\$8.00. Guaranteed. Electric Supply Co., 216 S. Allen St. Phone AD 7-2062.

IS IT good news? I got straight "A's" in my courses because I read half-price "Time", "Life" and "Newsweek" last semester. How about you? Mary Ann Smith.

ENROLL NOW for ballroom dancing, tap, toe or acrobatic lessons. Professional School of Dance. AD 8-1078.



## FASTER, FASTER!

College enrollment continues to spiral upward. The need for more classrooms and more teachers grows more desperate daily. But classrooms, alas, do not spring up like mushrooms—nor teachers like May flies. So what must we do while we build more classrooms and train more teachers? We must get better use out of the classrooms and teachers we now have. That's what we must do.

This column, normally a vehicle of good-humored foolery, will today forsake laughter to examine the crisis in higher education. My sponsors, the makers of Philip Morris Cigarettes, as bonny a bunch of tycoons as you will see in a month of Sundays, have given cheerful consent to this departure. Oh, splendid chaps they are—the makers of Philip Morris, fond of home, mother, porridge, the Constitution and country fiddling! Twinkly and engaging they are, as full of joy, as brimming with goodness, as loaded with felicity as the cigarettes they bring you in two handy packages—the traditional soft pack and the crushproof flip-top box.

How can we make better use of existing campus facilities? The answer can be given in one word—*speedup!* Speed up the educational process—streamline courses. Eliminate frills. Sharpen. Shorten. Quicken.



Following is a list of courses with suggested methods to speed up each one.

PHYSICS—Eliminate slow neutrons.

PSYCHOLOGY LAB—Tilt the mazes downhill. The white mice will run much faster.

ENGINEERING—Make slide rules half as long.

MUSIC—Change all tempos to allegro. (An added benefit to be gained from this suggestion is that once you speed up waltz time, campus proms will all be over by ten p.m. With students going home so early, romance will languish and marriage counsellors can be transferred to the Buildings and Grounds Department. Also, houses now used for married students can be returned to the School of Animal Husbandry.)

ALGEBRA—If X always equals twenty-four, much time-consuming computation can be eliminated.

DENTISTRY—Skip baby teeth—they fall out anyhow.

POETRY—Amalgamate the classics. Like this:

*Hail to thee blithe spirit  
Shoot if you must this old gray head  
You ain't nothin' but a hound dog  
Smiling, the boy fell dead*

You see how simple it is? Perhaps you have some speedup ideas of your own. If so I'll thank you to keep them to yourselves.

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### French Group to Meet

The Alliance Francaise will have a brief organizational meeting at 8 tonight at the home of Dr. Laurent LeSage, professor of romance languages, 1136 S. Atherton St.

Students, faculty and townspeople, interested in French and French culture, are invited to attend.

## OUTING CLUB

Fri., Sat., and Sun.  
Oct. 2, 3, and 4  
at C.E. Cabin

Fri. Noon -- Workshop  
Program and Activities  
For Each Division

Sat. Nite -- Cabin Party  
Group Singing, Square  
Dancing, etc.

Sun. -- All-Faith Service  
Sunday 8 a.m.

Nominal charge for Saturday  
Dinner, Sunday Breakfast and  
Lunch.

### FUN FOR ALL!

Transportation Provided Back  
to State College on Sunday...

Come out Saturday Nite  
Or Sunday if you can't  
make it Friday.

Buses leave 1:15, Sat.  
HUB Parking Lot

Sign up at HUB before  
Friday noon.

## Meeting of Penn State Camera Club

TONIGHT  
Room 214 HUB  
7:30 p.m.

New Members invited to attend

The Philip Morris Company, makers of Philip Morris, Marlboros and Alpine, have no interest in speedup. We age our fine tobaccos slow and easy. And that's the way they smoke—slow and easy and full of natural tobacco goodness.