

Hodnett to Lecture On Higher Education

Dr. Edward Hodnett, assistant to the president of Dow Corning Corp., will speak on "The Public's Stake in Excellence in Higher Education" at 8 tonight in 10 Sparks.

Hodnett's address marks the second of a 3-part seminar on "The Excellence of Teaching in a Large University." The series is sponsored by the Office of the Vice President for Academic Affairs.

Sororities--

(Continued from page one)
Unless they are now living in their sorority's residence hall, they have no assurance of getting into that residence hall at all.

Miss Muskat said sororities could gain more than the 25 allotted spaces if members now living in sorority rooms would put in applications for the room. She also pointed out that this would mean that coeds living on floors farthest from their chapter rooms could not move down if they wanted to keep these rooms as sorority rooms.

She also reported an alternate plan to the one stated at Tuesday's meeting for the sororities in the South Halls. Tuesday's plan called for a sorority to take half the rooms on one floor (in addition to the first floor rooms they now occupy) and give the other half to another sorority.

Under this plan, a sorority now occupying a floor other than the one set aside by the Housing department for the re-allocation of sorority rooms, could still maintain these rooms. This would mean the other sorority in the residence hall would have to take its chances on finding rooms within the building for its members.

The alternate plan calls for each sorority to take one half of a different floor. They could then keep other rooms on that floor which are already occupied by sorority members and fill in the remainder with independent women.

Miss Muskat asked South Halls sorority representatives to take both plans back to their members for a vote on them. All sororities in the South Halls must agree on the same plan before it will be accepted by the housing department.

Representatives of some of the South Hall sororities said they had considered giving up their suites entirely if some plan could not be devised whereby sorority members could live together as a unit.

Leonides Voting Today

Leonides elections will be held from 10 a.m. to 1 p.m. today in the women's residence halls.

All independent women are eligible to vote.

Hodnett, a native of Long Island, received his A.B. and Ph.D. from Columbia University where he also taught and did administrative work. He was editor of the Columbia University Press.

After three years in the Navy during World War II, he established a college for veterans—The University of Massachusetts at Fort Devens. He also served as president of Fenn College in Cleveland and was chairman of the Department of English at Ohio University.

He is the author of "The Art of Problem Solving" and "Industry-College Relations." In the latter book, Hodnett explains industry's stake in higher education by saying: "Industry expects the college graduate quickly to develop competence in the routine problems for which he is trained. But what industry searches for tirelessly is the college graduate who can solve tough problems—the technical ones that range in complexity beyond the routine at every level of an organization, those that involve human relations, as most difficult problems do, and those that are concerned with the deeper issues bearing on the welfare of society. The specifications of industry are as broad as industry itself."

He also says, "The most difficult problems of every executive involve the question of moral and other values. These questions are not the business of technical curricula. They are the substance of religion, philosophy, history, art and literature. The entire liberal arts curriculum, therefore, has relevance to industry."

Hodnett points up his views on the relationship of a liberal arts background to industry stating that the majority of men graduates in liberal arts go into industry either directly or after graduate work through science, economics, psychology, business administration or law.

May Queen Finalists

The final contestants for May Queen are seniors Frances Griffin, Eleanor Judy and Janet Ours.

Final elections will be held today along with the WSGA elections.

Classified Romance

'It Pays to Advertise,' Says Coed

By BRENDA PEZZNER
"Congenial attractive girl desires date for IFC weekend. Call ext. 393."

This small advertisement appeared in yesterday's issue of The Daily Collegian. The avalanche of calls in response led to a hectic afternoon on the fourth floor of Atherton Hall.

The ad proved that some people will do anything on a dare. It was the result of a regular gab session of several freshman girls. The coeds dared Geraldine Markos, second semester student in the Division of Counseling from McKeesport, to place the ad.

The ad also proved that a great number of people read Collegian classifieds. Geraldine's phone was busy all day Wednesday!

One call was of particular interest. The caller gave his name as Richard Fisher, assistant copy editor of The Daily Collegian. He made an appointment to come to Atherton lounge at 1:15 p.m. with a photographer, on the pretext of writing a feature story for the paper.

Since none of the coeds involved were acquainted with Fisher, or any of the photography staff, they believed the story, and Geraldine agreed to meet him.

The pictures were taken on the front steps of Atherton with a crowd of Geraldine's friends watching. The windows of rooms facing the front entrance were filled with interested on-lookers, encouraging Geraldine to "smile pretty."

After the pictures were taken, the hoax was discovered. Two men from Nittany, not to be outdone by the Atherton coeds, had decided to disguise themselves as Collegian staffers.

Masquerading as Richard Fisher was Gerald B. McNelly, second semester student in engineering from Murrysville.

James D. Richardson, second semester Liberal Arts student from Pittsburgh, was easily mistaken for a Collegian photogra-

pher, when garbed with twotany unit and Geraldine's Atherton unit.

Things really became confused last night when Geraldine received another phone call from Nittany. This time she was told that fifty men were coming to the lobby at 7:30 p.m.

When it started to snow, the men decided that if such a large delegation were to invade Atherton, the result might be damaging. Rather than abandon the plan completely, several did keep the appointment.

Among the group were: Charles Stock, freshman in liberal arts from Davidsville; Peter K. Laros, sophomore in mechanical engineering from Cornwells Heights; Lawrence Dodds, freshman in electrical engineering from McKeesport; and Robert Hannum, freshman in chemical engineering from Cheltenham.

Hannum, spokesman for the group, said he hoped a mixer might be planned with his Nittany unit.

The ad resulted in a great deal of fun for everyone concerned. Geraldine has managed to get dates for several coeds on the floor through the advertisement.

Switch from Hots to Snow Fresh Filter KOOL

LETTERS
A S E T S
R T A L
B R E Z E
R E D S
A V A E R E
B A C K B O N E
C A N T E
R E N O
A L O R S
S A C E D E
S H R O V E
A R I V E
L O C K E T

KOOL ANSWER

Easter Time--
Prom Time---
or
Any Old Time

CUTTING
STYLING
PERMANENTS
TINTING

Alice
& Don
Hairdressers

225 W. Beaver
Avenue
AD 7-2201

Get WILDROOT
CREAM-OIL Charlie!

B. FRANKLIN, electrician, says: "Wildroot grooms your hair better at no extra charge!"

Just a little bit of Wildroot and...WOW!

KOOL KROSSWORD No. 18

1	2	3	4	5	6	7	8	9	10	11	12
13								14			
15								16			
17				18		19			20		
21			22			23		24			
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			27	28			29				
30	31	32				33					
34				35				36			
37			38		39		40		41	42	43
44				45			46		47		
48							49				
50							51				

ACROSS
1. Heady peaks (var.)
7. A bank of hair goes here
13. Kind of instincts that bring out the wolf
14. What gals do a half-hour late
15. Kind of Tuesday
16. Guy who gives hours lessons?
17. Indian who's ways in it?
18. You've got it if you're sharp
20. Eastern college
21. Then in Paris
23. Makes a lemon palatable
25. Noted separation center
26. You ___ me
27. Half a French dance
29. It starts terribly
30. Spunk
34. Gardner, but no horticulturist
36. A little previous and Barber
39. What you ought to be smoking
41. Fatten up
44. This one couldn't be easier
46. Devastate
48. Alter altars
49. It's across the street
50. Changes one's type
51. Second best thing on a sweater

DOWN
1. Hunting ground for Yale men
2. It's cooler with KOOL
3. Same sparkie & glow, 1/2 as soft & 1/10 the dough
4. Something in common
5. Talks big
6. Bob's last name
7. Lady in waiting
8. Spanish gold
9. The season's eligible gals
10. Height of highness
11. Nothing odd here
12. Bird who sounds whirly
19. Desirable half a gallon
22. Half an American dance
24. One of a blue twosome
26. Breathers when mermaid hunting
28. Mabel has him surrounded
30. A wild kind of lan
31. A reluctant poem
32. Western style
33. New (Prefix)
36. Guy who'd do anything for her
38. Dry
40. A little less than moral
41. Be audibly overanxious
42. End of the league
43. Swifty
45. Is ___ so?
47. He takes care of the dogs

ARE YOU KOOL ENOUGH TO KRACK THIS?

Weather-All

When the weather turns brisk, turn up the 2-button collar. As in all sportswear made by HIS, here is a splendid combination of functionalism and style. \$8.95 to \$10.95, in washable fabrics. At youthful-minded men's shops.

his
SPORTSWEAR

SWITCH FROM HOTS TO Snow Fresh FILTER KOOL

- As cool and clean as a breath of fresh air.
- Finest leaf tobacco...mild refreshing menthol—and the world's most thoroughly tested filter!
- With every puff your mouth feels clean, your throat refreshed!

America's Most Refreshing Cigarette

... ALSO REGULAR SIZE KOOL WITHOUT FILTER

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