

**Sumptuous Preview:**

# Baggage Now Matter Of Style, Prestige

What the well-accounted tourist will tote in the way of baggage is becoming as much a matter of style and prestige as what the well-dressed same will wear. This became evident recently when more than six score makers of America's luggage and kindred articles held their annual preview—and very sumptuous it

was—of what they propose to supply next season's travelers by road, plane, ship and train.

America's luggage manufacturers, pondering deeply over their problems, have obviously reached the conclusion that the enormous, hump-backed Saratoga trunk is as extinct as Marie Antoinette's stomacher. The broad-backed baggage smasher of olden days, wrestling with ten trunks for one American family on the Grand European Tour, has vanished. Nowadays, people carry their own.

So, if one feature dominates styles in the new luggage, it is lightness. The weighty board-sided valise—a word, by the way, which has joined "grip" and "satchel" as unmentionable in the vocabulary of the trade—is one with dodo. Even plywood sides are too heavy for many of the latest suitcases.

Air travel, with its weight restrictions, has been a great influence on the new trend. It also is largely responsible for another important feature, sturdiness despite "feather" lightness—since it is all too well known that bags in air travel take the worst beating involved in any form of transport.

## Dutch, Soviet Join Services

NEW YORK—A new Netherlands-Soviet agreement went into effect on July 21st, by which KLM and Aeroflot, the Soviet civil airline, will both operate weekly services between Amsterdam and Moscow throughout this summer and next spring.

The agreement calls for raising the flight frequency to two flights weekly in the summer of 1959, making a total of four services weekly between the two cities. KLM will operate the service via Warsaw to Moscow with DC-6Bs while Aeroflot will fly the Tupolev 104A jet.

## Record-Breaking Student Travel

Student travel is headed for another record-breaking year, in the opinion of G. E. Rosegren, Transmarine Tours, New York, and Chairman, ASTA Education Travel Committee.

Reasons advanced include the improved type of ship now used for student travel and the expanded tourist-class facilities on new ships. The advent of economy-class air travel has also opened new vistas to the student or teacher traveler.

A recent ruling by the Treasury Department permits a tax deduction for education travel when credits are granted for teachers.



LIGHT HOUSE on the Breton coast in the province of Brittany, France.

## Miami Beach Plans Exhibition Hall

What is reported to be the South's largest exhibition and convention hall is scheduled to make its debut at Miami Beach by the end of September. The new facility, which is to have a seating capacity of 15,000, adjoins the existing 3,600-seat auditorium near the resort's business area. The structure is to be used for a variety of events—conventions, boat and automobile shows, sports and theatrical presentations, ice shows and other displays. There are ten smaller assembly rooms in the building. These can accommodate groups ranging anywhere from 70 to 825 persons.

## KLM To Drop Tourist Class Accommodations

KLM Royal Dutch Airlines has announced that it will abolish tourist-class accommodations on its North Atlantic routes beginning Nov. 1. The tourist service will be taken up by the newly established economy fare, with which the carrier has had great success this past spring and summer.

The company's decision to expand the economy service and abolish the tourist class is the result of the number of KLM passengers who flew economy from April 1, when the fare was established, through July 31. In that period 31,500 took economy flights while 8,900 traveled tourist on North Atlantic routes between New York, Montreal, Houston, Mexico City and Amsterdam. For the same four month period of 1957, 30,200 flew tourist class on those routes.

Other major transatlantic carriers are retaining tourist fares. Sabena Airlines is increasing its tourist service by 50 per cent beginning Nov. 1. Scandinavian Airlines System ended its tourist class when the economy fare went into effect. KLM is represented in State College by Penn State Travel.

## 2-Week Air Trips Offered

Two weeks trips to France or Greece via Air France are offered by Sita World Travel and Penn State Travel, featuring "off the beaten track" spots. The French tour visits St. Jean-de-Luz, Corsica, Rennes, Quimper, Biarritz, Avignon, Carcassonne, Caen, Chartres etc. The Grecian trip takes in the islands of Corfu, Rhodes, Crete and Delos, as well as extensive excursions through the Greek mainland including visits to such famed cities as Delphi, Thebes, Marathon, and Corinth.

Departures can be made at any time from N. Y., Boston, Chicago and Montreal and accommodations are economy class to Paris and tourist class in Europe. 1st class rail and deluxe motorcoach facilities are included. Total cost of tours from N. Y. ranges from \$774.60 to \$882.50.

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PENN STATE TRAVEL SERVICE SECTION

## New Schedule For Hawaiian Cruise Ship

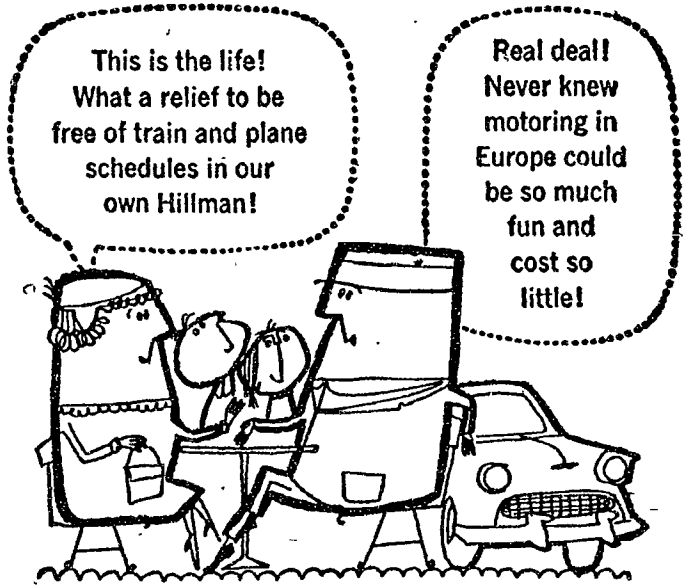
SAN FRANCISCO — A new sailing schedule for Hawaiian Textron's 650-passenger S.S. Leilani calls for a 14-day turnaround between Honolulu, the ship's home port, and alternately Long Beach Harbor and San Francisco.

The new 1958-59 schedule provides for sailing on the same day of the week from each port, with a two-day layover in Honolulu on each voyage.

## United Air Lines Increase Flights

CHICAGO—United Air Lines has increased its weekly flight schedules between California and Hawaii to operate 30 flights every week in each direction.

First-Class DC-7 "Red Carpet" service flights of United from Los Angeles to Honolulu have been increased from four to seven flights each week, providing a daily departure from Los Angeles at 11:30 a.m. (PDT) for arrival in Honolulu at 5:20 (HST). Los Angeles-Honolulu coach service was expanded from seven to nine each week.



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