



CONWAY CASTLE, Caernarvonshire, Wales, is steeped with tradition and dates from 1283. Its defenses are linked with the towns walls and hark back to other years when the medieval science of fortifications was important.

## Use of Cars on Trip Heightens Interest Of European Travel

By BERNICE JOHN  
Manager, Penn State Travel

Cars have become essential to Americans and their way of life, and the American tourist who plans his European trip with a car at his disposal on arrival overseas is freed from the tyranny of railroads or airline schedules while in foreign lands.

The Rootes Overseas delivery plan does more than that. Being agents in this country for the Hillman and Sunbeam lines of cars, we are able to complete the Rootes European delivery plans easily and quickly. Payments can be made in our money, but those payments are not at locally-delivered U.S. prices, and do not include transatlantic transportation, duty or local taxes. They are European factory prices.

Cars arranged for through the Rootes plan will be waiting for the tourist or traveling business man at any European airfield, port, hotel exactly at the time it is wanted, and with all documents, customs blanks and insurance formalities completed.

At the end of the trip the traveler can simply return the car to Rootes in London, Paris, or anywhere else by arrangement. They will ship it at cost to the American port designated. Net result is a new European car for less than it would have originally cost here, and transportation in Europe on a most convenient and very inexpensive basis.

**Plan Is Tailored**  
The plan is tailored to fit individual requirements. All documents to satisfy differing national regulations and the international driving permit can be left to Rootes. They will even guarantee the substantial deposits required by certain customs authorities in different countries.

For the dubious about the value of a British car on returning home, Rootes Motors will guarantee to buy back the car from the customer at a fixed price if he should decide at the end of a trip not to bring it to America.

There are many interesting features about this comprehensive, wide-spread plan. We suggest dropping in or calling us for additional details.

**Car Rental Geared for Students**  
Four students traveling together can cover all transportation costs to and in Europe for 8 weeks for only \$581.10 each through the rental of a Hillman. Figuring trans-Atlantic air fare

## Trips Get Boost Via New Credit

Traveling on credit continues to be one of the most prosperous and prolific aspects of both business and pleasure touring, and the field is already buzzing over the forthcoming entry into it of a new credit card. This will take place Oct. 1 when the American Express Company already known to travelers through its world-wide travelers checks system and its ubiquitous travel agency, inaugurates its "comprehensive world-wide credit card."

American Express has already begun taking applications for the card, at \$6 a year for the subscriber and \$3 for each member of his family or firm whose charges are to be debited to his account.

With additional contracts being negotiated, American Express has already signed up thousands of restaurants, motels, hotels, night-clubs, florists, gift shops, specialty stores and car rental stations around the world. Cardholders will be able to charge air, rail, steamship, bus and sight-seeing tickets if bought through any American Express office, though the card may not be used by the holder to make direct purchases at airport counters or at rail terminal or shipping line wickets. American Express is represented in State College by Penn State Travel.

to London (round trip) of \$453.60, each of four students can then enjoy the use of a Hillman for only \$127.50. These costs are all-inclusive for unlimited mileage except for fuel.

## 15 Hotels Join Communications

The Intercontinental Hotels Corporation announces that its fifteen hotels in Central and South America have joined the Pan American Teleregister communications network, a coast-to-coast electronic information system. A traveler can now obtain room and rate availability at any Intercontinental hotel by telephoning any Pan American World Airways sales office or Penn State Travel and if he is flying with the airline or an affiliate carrier on any part of the trip, the reservation can be made on the telephone. Intercontinental hotels are in Chile, Venezuela, Dominican Republic, Curacao, Colombia, Uruguay, El Salvador, Puerto Rico, Cuba, Brazil and Mexico.

## 5 Cruises on Holiday Plan

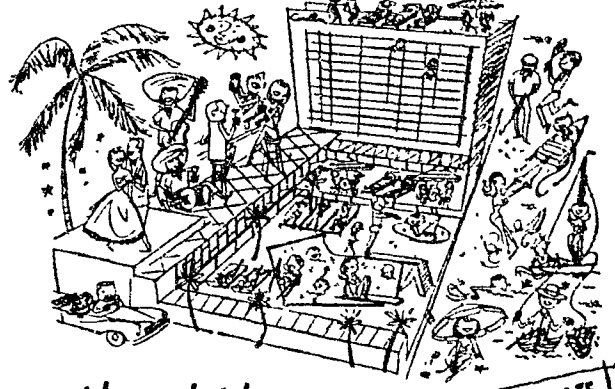
Cunard's Mauretania will begin a series of five cruises to the West Indies and South America on Dec. 23. The initial trip is a Christmas and New Year's twelve-day cruise to St. Thomas, Martinique, Grenada, Curacao and Havana, with rates starting at \$365. The other trips are scheduled between Feb. 7 and April 7.

Around the world in eighty days by Norwegian America Line's cruise ship Bergensfjord or in sixty-one or seventy-four

days by air via World Travel York on Jan. 19 and includes Tours, thru Penn State Travel, are such ports of call as Naples, Bombay, Hong Kong and Honolulu in its 25,413-mile cruise. Prices start at \$2,250.

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Here Is a Partial Listing of Cruises To  
The West Indies and Mediterranean

DATE	VESSEL	DAYS	Min. Rate	DATE	VESSEL	DAYS	Min. Rate
Sept. 27	Nassau	13	\$310	Dec. 20	Statendam	14	\$140
Oct. 3	Caronia	12	300	20	Manadam	12	276
11	Kungsholm	12	300	20	Homeric	16	500
17	N. Amsterdam	12	325	22	Italia	14	325
17	Ocean Monarch	8	200	23	Jerusalem	12	290
24	Kungsholm	10	255	23	Olympia	12	325
24	Bergensfjord	12	300	27	Queen Bermuda	8	181
31	N. Amsterdam	14	375	Jan. 7	Homeric	14	415
1	Caronia	12	300	17	N. Amsterdam	14	420
4	Kungsholm	10	255	21	Italia	14	325
7	Bergensfjord	11	255	23	Homeric	13	395
14	Ocean Monarch	8	200	30	Empress of Eng.	19	475
15	Kungsholm	16	400	Feb. 6	Italia	14	325
21	Jerusalem	13	290	7	Homeric	21	615
21	Bergensfjord	17	390	11	Homeric	16	420
Dec. 8	Statendam	10	250	20	Empress of Eng.	19	475
12	Constitution	22	553	28	Jerusalem	13	295
12	Olympia	10	225	Mar. 2	Homeric	16	485
19	Queen Bermuda	8	181	13	Empress of Eng.	14	350
20	Gripsholm	16	465	26	Italia	14	325
				Apr. 6	Homeric	10	285

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