

# Cook Plans 35-Day Budget-Type Touring

Thomas Cook & Son, world's oldest and largest travel service, has excited the travel trade with its announcement of new 35-day budget-type escorted European tours to be known as "Wonder-tours of 1959."

With 38 departures planned on The Queen Mary and The Queen Elizabeth for 1959, the tours are geared to the leisure periods and vacations of everyone. Air transportation can be geared to the same tours and, if one wishes, arrangements can be made for air transportation in one direction and transportation by one of The Queens in the other.

At the low inclusive figure of as little as \$777 the tours represent unusually good travel value. Major places of interest in Europe are included. Facilities include rooms with bath in Paris, Rome and London; all meals except for Paris, Rome and London where lunch only is excluded; all normal tips, taxes and admission fees while on the tour; first class rail transportation between Amsterdam and London, giving passengers maximum time in both cities. The itinerary routes the tours

as follows: Paris, Grenoble, Monte Carlo, Pisa, Rome, Florence, Venice, Como, Lucerne, Wiesbaden, Brussels, Amsterdam, London.

Complete literature on the tours will soon be available and those interested may make application for same to Penn State Travel in The Metzger Building, agents for Thos. Cook & Son

Experienced travelers who have experienced Cook's service recognize it as being at the highest level. With its 375 offices throughout the world Cook's is always available for service and consultation.

Cook's is represented in State College by Penn State Travel.

## Recruiters Organized On Campus

Student recruiters employed by Penn State Travel have been busy during the summer contacting friends and classmates for College Weeks in Bermuda. The early start was dictated by the unusual circumstances which will effect Bermuda travel next year.

The early Easter date has compressed college vacations all over the East into about 2 weeks instead of the normal 4 or 5 weeks. Normally Bermuda can accommodate 5,000 to 6,000 students from all over the nation during this extended period. It appears likely that 2,500 to 3,000 will be the maximum number that may hope to take the trip in 1959. In addition the drawing power of Bermuda's 350th Anniversary will further limit the available facilities for students.

Anticipating these conditions well over a year in advance the parent office of Penn State Travel reserved facilities for its student groups at Bermuda's finest hotels. Airline space from New York, Philadelphia and Washington was also reserved. There is even the possibility, particularly interesting to Penn State students, that air departures may be arranged from Harrisburg to Bermuda. Approval of the CAB for this unusual routing is now awaited.

The real problem will be trying to accommodate all those who wish to join in the nationwide college festivities in Bermuda next March. It is apparent now that thousands of students will not be able to obtain reservations.

Heading a group of recruiters in the Penn State campus is Dick Friedman, Beta Sigma Rho (phone ADams 8-0128) who has available literature and application blanks for the College Weeks package offered by Penn State Travel. His group of recruiters, all of whom have been to Bermuda before, are unanimous in stating that the features and price offered by Penn State Travel are the best they've seen.

## 25-Year Mark For Services

For more than 25 years members of the General Tours organization have aimed to provide students, teachers, business and professional groups as well as individuals with a high-quality travel service. The post-war expansion of the company found a broad program offered each year for travel to Europe. General Tours is the exclusive travel agency for UNESCO.

Whether the choice is an economy budget trek or more elaborate plans, one or more of the company offerings is bound to meet your needs. The 1958 program includes the popular Miami University Abroad, University of Kentucky Near East Tour, Catholic Digest Educational Tour of Europe, Great Books Tour of St. John's College and a host of others.

Students, teachers, and interested prospective members are invited to write or call at the main office of General Tours, Inc., 595 Madison Avenue, New York 22, New York or Penn State Travel, State College.

## Motorways Set Program For Europe

Motorways Overseas New York has announced its European motorcoach program for 1959. It offers fifteen different itineraries covering the whole of Europe and Africa, including a new series, tour Z, which travels to Czechoslovakia, Poland and Russia.

The parent company, Motorways Overseas Ltd. of London, has been in continuous operations, except for the war years, since 1924, when White truck chassis with solid rubber tires and hand tooled bodies with wicker chairs constituted the rolling stock. Today a modern fleet of diesel and gasoline powered, specially-designed motorcoaches comprise the motorways fleet, and gives point to its slogan, "See Europe from an Armchair."

The company prides itself on its progressive ideas in European travel. It features in 1959 a new twenty five day itinerary of Europe which gives ample time in London and Paris, a proper appreciation of the Rhine Valley, Weisbaden, Heidelberg and the Black Forest, three days in Switzerland and leisurely motorcoach travel through the Swiss, Austrian and Italian Alps. Two nights are spent in Venice and in Florence; four nights are spent in Rome.

The theme of Motorways European travel this year centers on its "jet-age introduction to Europe". Five attractive four-color folders featuring the different land cruises have been printed. These cruises span the western world with jet travel on the newest American craft being used for the transatlantic crossings.

Of special interest to teachers and graduate students is the new program of special interest tours which, when sponsored by the University, can result in credits toward a degree. This program, started successfully last year by several state teacher colleges has proved immensely popular.

Information about any Motorways Overseas tour may be obtained from Penn State Travel, 23 Metzger Building.



COG RAILWAY in the French Alps, delightful scenery, delicious foods.

# ANNOUNCING - for the first time SUMMER of 1959 44 DAY, All-Expense 10 Country, Escorted Student-to-Student TOUR of EUROPE

In Collaboration with SITA (STUDENT INTERNATIONAL TRAVEL ASSOCIATION)

- ★ ALL TRANSPORTATION ★ ALL HOTELS ★ MOST MEALS\*
- ★ ALL TIPS and TAXES ★ ALL SIGHTSEEING and ADMISSIONS
- ★ 35 SPECIAL DINNER, THEATRE and RESORT FEATURES
- ★ OPPORTUNITIES TO MEET and TALK WITH STUDENTS OF GREAT EUROPEAN UNIVERSITIES

ALL EXPENSE COST INCLUDING **\$1139\***  
TRANS-ATLANTIC by AIR . . . . .

A FEW of the UNUSUAL FEATURES INCLUDE:

- 8 Special Student-to-Student Dinners
- 6 Special Water Holiday
- 4 European Theatre Parties
- 6 Visits to European Industries
- The "Black Forest" in Germany
- Alpine Climb to Jungfrau
- A Day on the Isle of Capri
- Cruise on the Rhine River
- Holiday on the French Riviera
- Visit Nice, Cannes, Monte Carlo
- The Lido Beach at Venice
- The Shakespeare Theatre at Stratford
- Concert at Baths of Caracalla, Rome
- 2 Days in the French Chateau Country
- World Famous Gourmet Restaurants
- Gondola in Venice

## 2 Famous SITA Student Tours of Europe



### The Perennial Favorite - "WANDERER" TOUR

SITA'S most famous 5-country student trip—originated over 25 years ago. For active students or young adults. Cycling through the most interesting and desirable areas.

Mountain areas by motorcoach and rail. 55 days in Europe. All inclusive rates.

### SITA'S 13 COUNTRY "WINDSOR" TOUR

Travel through Europe by chartered motorcoach. Includes extensive program in Bavaria, Austria, and Yugoslavia. Includes

full program of entertainment. Good comfortable hotels throughout—no hostels or dormitories. 55 days in Europe.

**PENN STATE TRAVEL**

111 S. ALLEN ST., METZGER BLDG.  
STATE COLLEGE — ADAMS 8-0528