Autumn Fashions for you at The



a New name! a New balcony department!

an entire store full of new fall fashions for you at 109 S. Allen St. (formerly Simon's). Along with having our face lifted we have added new store personality. Now in our new modern addition.

SEPARATES

COCKTAIL DRESSES:

ACCESSORIES

Majestic

Kay - Selig

Accessocraft Jewelry

Adelaar

Janie Frocks

Fownes Gloves -

Rojay

Echo Scarfs Handbags

the very best we know!

Some how with all the changes the old name just didn't seem to fit, so we hope will like and adopt our new name "The Juliet Room" where will still find the smartest in fashionable footwear by

Mademoiselle — Capezio — Town & Country — Sandler of Boston Troylings — Florsheim — Manneguin

Now Step Into the JULIET ROOM and Step Up to Out-of-This-World Fashions