

# Newspapers' Power Cited by Publisher

"Newspapers have the power to control the economic and social climate of the world," according to Arthur "Red" Motley, publisher of Parade magazine.

Motley said newspapers can make or break businesses, communities and nations.

Motley spoke on "Responsibilities and Opportunities of a Free Press" at the awards dinner of the Pennsylvania press conference Saturday night.

He said, "The recession is real, and newspapers play an important part in it, but they have not been careful to transmit all the news."

He cited the case of a large paper mill in the South which was forced to close down for a week. The local newspaper played up the fact that 1200 people were going to be out of jobs, but neglected to mention that the plant had come to the town after the war, created 1200 new jobs and was currently in an expansion program.

"Newspapers," said Motley, "must be careful not to create a climate of hysteria."

He said newspapers are not keeping pace with the communities they serve and rely too much on tradition. Motley said this same problem exists in education where educators are attempting to teach students the same way they did 25 years ago. He cited the University's closed-circuit television system as an example of new methods being tried in education.

Motley said newspapers which don't keep pace with their communities lack neither brains nor money, but a study of themselves.

He said the day of the national newspaper is gone, "and it is a good thing. The strength of our country lies in small local newspapers and their coverage of local events. Small newspapers are just now beginning to meet this challenge."

Motley said that "too many newspapers don't have the guts to charge what their product is

## Senior Gift--

(Continued from page one) cover of the book and on the sub-dividers.

The 464-page book uses standard bold condensed type for headings with a Bodoni style of type for the text.

Photography was done by the Penn State Photo Shop and the student photographic staff, while engraving, printing and binding is the work of Grit Publishing Co. of Williamsport.

## AM Success--

(Continued from page one) amples are Ohio State University, University of Wisconsin, University of Minnesota and Grove City College.

The Senior Class Advisory Board did not go on record in favor of any one of the five senior class suggestions. Thomas Hollander, president of the Class of 1958, said the board was not in a position to influence class action.

## Druckman--

(Continued from page one) cratic General Assembly race.

On the Republican side, Eugene M. Fulmer with 3543 led Hugh H. Green with 2925 in the contest for the General Assembly nomination.

Also in the early morning returns, Robert H. Breon Jr. was clearly out in front of his opponent, W. Howard Stewart.

worth. Readers must bear a more equitable share of the cost of disseminating news and information. Raising prices may lose some readers, but will result in increased revenues and a better product."

# COLLEGIAN CLASSIFIEDS

**ADS MUST BE IN BY 11:00 a.m. THE PRECEDING DAY**  
**RATES--17 words or less:**  
 \$0.50 One insertion  
 \$0.75 Two insertions  
 \$1.00 Three insertions  
 Additional words 3 for .65 for each day of insertion

**FOR RENT**

TWO-MAN ROOM for summer or next fall. No. 41 Metzgers Building. Inquire after 7 p.m.

FRATERNITIES--Need an annex? 15-room house in fine condition; long term lease. Phone AD 7-2443.

ROOMS FOR 8 students, kitchen optional, very close to campus, parking available. Phone AD 7-2443.

METZGER BLDG. - modern, furnished, completely redecorated apartment for 2. June only. Call between 5 and 7 AD 8-1144.

SINGLE ROOM first floor beside bath, near campus. Available summer, entire year. Male graduates preferred. AD 7-2665.

TWO-ROOM FURNISHED apartment, first floor, utilities included. Suitable for two male graduate students. AD 7-2665.

ATTRACTIVE FURNISHED apartment, living room, bedroom, fully-equipped kitchen, bath, innerspring mattresses, 1 1/2 blocks from campus. Reasonable rent. 230 S. Frazier St. AD 7-2955.

SUMMER RENTAL--comfortable bachelor apartment for 3 to 5 men. Built-in furniture, knotty pine finish. Private bath, phone, electric refrigerator. Reasonable rent. 230 S. Frazier Street. AD 7-2955.

2-MAN Apartment for summer only, furnished room and bath \$40 per month. Call Tony or Jack AD 8-0396.

CALL NOW to see AD 8-0743. Three-room furnished apartment, 118 East College Ave., opposite Old Main. Large closets, large bathroom with shower and tub, all-electric kitchen. Recently painted. Rent \$90 per month. Ideal for young married couple. Available June.

ROOMS FOR all summer sessions close to campus. 213 S. Pugh St.

TWO BEDROOM furnished apartment. Modern kitchen, tile bath, living room with stone fireplace, new modern furniture. Available June 7. Call AD 7-7838 between 1 and 9 p.m.

ROOMS FOR all summer sessions, close to campus. 243 S. Pugh St.

ROOM AND Board at Alpha Zeta fraternity. Inter-seasons and main summer sessions. Board on five-day week basis. For information call Mrs. Alice Crandell AD 7-7621.

**LOST**

REWARD: Brown plaid-lined Valmeline raincoat lost outside 414 Boucke last Monday noon. Call Bert AD 7-4937.

ARMY ROTC cap between McKee Hall and supply depot. If found call Neal ext. 3238.

WILL PERSON who took trenchcoat outside 320 Boucke on Mon., May 19 between 10 and 11, please return? W.A.S. on label. Call Warren, ext. 3222.

TAN JACKET lost in Room 1 Sparks Thurs. 15. Call Neil at AD 7-2651.

JACKET LEFT in person's car who gave me ride from Port Matilda to Philipsburg Sat afternoon. Call Ron AD 7-2726.

BROWN-RIMMED GLASSES. No case--Friday, May 9, Rec Hall-West Hall area. Call Barb ext. 221.

**FOR SALE**

AIR FORCE ROTC graduates--slightly used uniforms for someone 5'6", 5'7", Class A blue, Class A suntan and Class B summer. Phone AD 7-2446.

MOTOR BIKE. Call Larry. AD 7-2737.

LANDOLA DELUXE Trailer, fluorescent lighting, outside awnings, excellent condition--\$2800. Call AD 8-0185.

1951 DODGE, excellent condition--\$150. Call AD 7-2114 between 6 and 8 p.m.

WEATERS FM Pickup with diamond stilius, \$55. Metzner-Starlight turntable--\$45. Used very little, will sell both base for \$95. Call Wilson Ralston ext. 3070.

MC TD 1953--black, red bucket seats, chrome wire wheels, complete Mark II engine. Perfect. Harry Jones, AD 7-7121.

1953 DODGE Coronet 4-door--\$275. See Dave at 419 W. College Ave.

1951 CADILLAC convertible, black with red leather upholstery--\$800. Will accept a small trade. Phone AD 7-7443.

APARTMENT-SIZE ELECTRIC range, 4-burner; apartment-size refrigerator, 7 1/2 cubic foot. Call AD 8-9656.

NASHUA TRAILER, 1955, 35-foot, good condition. Call AD 8-6007 after 5:15 p.m.

NEED MONEY fast, will sell two flannel suits, car coat, 45 portable phonograph; cheap, in good condition. Call Harry AD 7-2760.

USED KELVINATOR refrigerator. Approximately 10 cu. ft. Good condition. Call AD 7-4953. Ask for Larry.

CALL ABRAMSON'S auto wrecking AD 8-6237. Fine used cars and trucks for salvage and resale.

**FOR RENT**

3 SINGLE rooms--summer sessions; 2 single rooms--fall semester. South side near campus. Call AD 7-3959.

34-FOOT, 2 bedroom trailer. Available June 4. Five minutes from campus. AD 8-0190 or 40 Hilltop Trailer Park.

UNFURNISHED APARTMENT, third floor, \$55 per month. 121 N. Patterson St. Available in June. Call AD 8-9634.

APARTMENT TO let for summer--Metzger Bldg. Call AD 8-0018.

APARTMENT FOR rent. One-half block from campus. Two rooms, bath, kitchen facilities. Available June 1. Call AD 8-0810.

APARTMENT--two rooms, unfurnished, private bath, first floor. 228 S. Allen. Call AD 8-8826 after five.

ROOMS FOR summer school. Pi Lambda Phi, 125 S. Pugh Street. Contact Bill or Dave AD 8-9185. \$4.00 a week--all summer.

**LOST**

LIGHT BLUE Penn State notebook. Need for finals. Please call ext. 2963.

ECON. 2 book, Business Stat. 1 notes, meal ticket, matric card--lost Saturday in Sparks. Call Barbara, ext. 1466-J.

LOST AT Whipples Sunday--red-black Zenith portable radio. Reward. Call Fred ext. 291.

KEYS SOMEWHERE on campus last week. Plastic tab on chain with photo studio advertisement. Reward. Call Bob Thompson AD 7-4939.

ORANGE AND black jacket at Golf course. Finder please call AD 7-4082 ask for Tom.

**FOUND**

SET OF car keys, east side of Library. License F52-961. Call AD 7-3110.

**WANTED**

RIDERS TO Denver, Colorado, Yellowstone Park or points between. Leaving June 7 or June 8. Bob Shirella AD 8-1144.

RIDERS WANTED to Washington State or points enroute. Leaving about June 16. Contact Mary Lou ext. 1146.

RIDER(S) TO Peoria, Ill. or vicinity. Leave May 29 late afternoon, returning before graduation. Call Pete Fiaburn AD 7-4326.

PART-TIME secretary for University department (10 hours a week for inter-main and post-session. Good typist. Write Philosophy department.

YOUNG MAN or woman to accompany faculty member to Washington, D.C. for summer as governess of 2 children aged 5 and 7 1/2. Room, board; \$300.00 and possible bonus. Trips with children to museums, parks, zoo and beaches. Faculty reference requested. Call AD 7-4144 afternoons, evenings or Sunday.

STUDENT TO sell part-time insurance: Life, health, accident, mutual fund. Call AD 8-8075--no answer call AD 7-7123.

PART TIME and temporary summer jobs available by the Hundreds at Norfolk and Virginia Beach. Send \$1.00 for complete list and instructions for applying. Spotlight Job List, Room 36, Haddington Bldg., Norfolk, Va.

TEACHER, WIFE and child wish to sublet 3-4 room unit in Eastview Terrace for July and Aug. Reference available. G. L. Kramer, 18 Perine St., Dansville, N.Y.

**MISCELLANEOUS**

FOR LAST minute report or term paper typing. Phone AD 8-0238.

STORAGE STUDENT trunks and personal affects. Pick-up and delivery service. Shoemaker Bios. Phone AD 8-6751.

ITS HASSINGER for racket stringing the No-Awl way. Latest factory equipment, prompt service, guaranteed work. Longer life to string and racket. University Tennis Service, 514 Beaver Ave. after 5 p.m.

LOCAL REPAIR Service on all makes of typewriters. We will call for and deliver your typewriter. Nittany Office Equipment. AD 8-6128.

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