

Packard to Give Speech In HEc Weekend Today

Vance Packard, a 1936 graduate of the University and author of the best-selling book "The Hidden Persuaders," will deliver the keynote address of the ninth annual Home Economics Spring Weekend at 4 p.m. today in Schwab Auditorium.

Packard will speak on "The Hidden Persuaders in the Field of Clothing and Textiles," tying in with the theme of "Clothing and Textiles for Today's Families."

All of the meetings, including Packard's address, are open to the public, but the College of Home Economics has requested interested persons to register in the Home Economics Living Center. There is no charge.

An estimated 2000 homemakers, professional home economists, alumni, teachers, college students, high school students and representatives of textiles industries are expected to attend the 2-day meetings.

A variety of lectures, demonstrations, panels and discussions dealing with the theme will be presented today, tonight and tomorrow by outside speakers, members of the Home Economics faculty and students in the college.

In addition there will be tours of the Home Economics Building, the home management houses and the new South Halls. Exhibits will be set up in the Hetzel Union cardroom and throughout the Home Economics Building.

The Home Economics Club will operate a Coffee House in 204 Home Economics. Coffee or milk with gingerbread and cheddar cheese will be sold for 15 cents.

Hotel and institutional administration students will serve lunches in the Maple Room of the Home Economics Building.

Miss Carol Lane, women's travel director of the Shell Oil Co., will speak on "Travel Profits by the Carload" at 10 p.m. today in 114 Home Economics and again at 2 p.m. in 101 Hetzel Union. Miss Lane, who travels over 60,000 miles a year, will speak on new trends in automobile travel.

Home Economics students from Formosa, Ghana, Greece and India will present a fashion show of native dress. The show will be presented at 2 p.m. today and 7:30 tonight in 114 Home Economics.

The purpose of the weekend is to interest high school students in the University's home economics program and to bring the latest developments in the field to the attention of interested persons.

Cabinet To Ask Column In Collegian

Editorial on Page 4

All-University Cabinet last night approved a recommendation calling for a column in The Daily Collegian in which a spokesman for Cabinet could explain the reasons for Cabinet's actions.

The recommendation was part of a report presented by Ronald Ross, chairman of the Cabinet Public Relations Committee.

Ross, in explaining the proposal, said: "A column would do what Collegian hasn't done—give a just interpretation of Cabinet actions." He said the Collegian has chosen to interpret Cabinet action in the light of its own policy.

Another supporter of the recommendation was Edward Hintz, president of Interfraternity Council. He said, "Up here we've had nothing but an anti-administration (anti-Cabinet) paper this year. The front page is unbiased, but students also read the editorial page."

In replying to the criticism, Collegian Editor Edward Dubbs said the proposed column is unnecessary. He said the letters to the editor column of the Collegian is the place for the other side to have its say—"it has more readers than the editorials."

Dubbs invited Cabinet members to express their views in letters to the editor. He said both sides of issues were presented in that column this year.

Vincent Marino, junior class president, answered: "A body of the stature of Cabinet shouldn't have to resort to a little extra like the letters to the editor column."

Dubbs cast the only dissenting vote on the motion to approve the recommendation.

Another of Ross' recommendations proposed "that a closer liaison between Cabinet and campus publications be established."

Dubbs said, "The best way for Cabinet to show its worth is by its actions. These actions then would be reported in the publications."

Ross' recommendation was approved, with Dubbs abstaining.

Cabinet refused to approve the following two recommendations:

• "That the public relations committee write the parents of all incoming freshmen, explaining the freshman's place in student government and the benefits received."

• "That Cabinet establish a Student Government Fair, the pur-

(Continued on page twelve)

German Department Holds Open House

Horst Pelckmann, Federal Republic of Germany consulor in Philadelphia, will be the featured speaker of the open house program of the German department this weekend.

Pelckmann, former attorney in Berlin and defense counsel during the famous Nurnberg trials, will speak at 8 tonight

in the Mineral Sciences auditorium on the present economic situation in Germany, the European economic community, and trade among European countries. A question and answer period will follow the address which is open to the public.

The open house program will also include the showing of German language movies and exhibits by members of the faculty of the department.

The German movie, "The Last Bridge," with English sub-titles, will be shown at 2:30 p.m. tomorrow and Sunday in the Mineral Sciences Auditorium along with some of the latest German newsreels.

Exhibits in the first floor cases at the Pattee Library will be displayed by Dr. Philip A. Shelley, head of the department, on "Goetheana"; Dr. Albert Buffington, professor of German, on Pennsylvania German dialect and dialect literature; Miss Helen Adolf, professor of German, on Richard Wagner and Bayreuth; Dr. Herbert Steiner, professor of German, on "From the Workshop of an Editor"; and by Nora Wittman, assistant professor of German, on "Foreign Languages in the Elementary Schools."

The initiation of new members of Delta Phi Alpha, national honorary society in German, will take place at 6:30 p.m. tomorrow in the State College Hotel. Initiates are Lynda Colclessor, Hildegard Collins, Donald Clagett, Martha Post, James Hodge, Karin Miller, Ellin Huttel, George Miller and Charles Beam. The principal ad-

dress will be given by Counselor Pleckmann. Initiation ceremonies will be conducted by Dr. Dagobert de Levie, faculty advisor to the local chapter, and graduate student George Padaroff.

The open house program was arranged by de Levie.

Students to Apply For Civil Service

Stephen P. Ryder, director of the Third U.S. Civil Service Region, has announced that all juniors and seniors who wish to compete in the Federal Service Entrance Examination on May 10 must file their applications by April 24.

These examinations are designed to provide college-calibre personnel for interesting career positions in government service. In most cases they are given nearby. For further information, contact the Placement Office.

Greensburg Undergoes Business Status Survey

The Bureau of Business Research has compiled a detailed picture of economic conditions and industrial potential in the Greensburg area.

The survey, under the supervision of Dr. Earl Strong, professor of management and director of the Bureau of Business Research, was supported by a grant from the Greater Greensburg Chamber of Commerce.

• During 1957 there were 1300 fewer highway traffic fatalities than in the previous year.

Top WDFM Post Given To Lewellen

Wilbur Lewellen, junior in aeronautical engineering from Belle Vernon, has been appointed station manager of radio station WDFM. Lewellen was former news director of the station.

Joseph Slater, junior in labor-management relations from Butler, is the new production manager.

David Ellis, junior in engineering science from Havertown, will continue as chief engineer.

The station's business manager will be David Morrow, junior in business administration from Cynwyd.

Michael Levine, freshman in electrical engineering from Utica, N. Y., has been appointed chief announcer. Peter Geiger, freshman in zoology and entomology from Wayne, has been appointed production manager.

Local news director will be Riley Johnson, junior in journalism from Mount Lebanon. Donald Thompson, sophomore in journalism from Grand Valley, has been appointed wire news director. James A. Brown, sophomore in music education from Rockwood, has been appointed music director.


Other appointments are: Harris Sullivan and Sidney Fisher, technical directors; Charles Swift, sports director; Marjorie Ludwig, traffic manager; Shelda Bachin, office manager; Margaret Conrad, music librarian; Lionel Waxman, special events director; Sara Dietrick, continuity director; Marvin Katz, drama director; Marjorie Pharr, publicity and public relations director; Wilson Ralston, transmitter scheduling.

PLAYERS present at
CENTER STAGE

Tonight at 8:30

3 One-Act Plays by Noel Coward

8 p.m. Apr. 25-May 24
Tickets 1.00 HUB or Door



DRIVER'S QUIZ

When driving in a heavy fog, it is best to:

- (A) Lower the beams of the headlights.
- (B) Turn lights to upper beam.
- (C) Stop the car until the fog has lifted.

Do you know the answer to this quick motor quiz? Getting the correct answer won't win you any money, but it could save your life in a similar situation.

*Choice (A) is the correct answer. Did YOU get it?

DRIVE CAREFULLY
Save your LICENSE AND YOUR LIFE

PUBLISHED BY YOUR NEWSPAPER IN THE INTEREST OF HIGHWAY SAFETY
Prepared and disseminated by the Pennsylvania Newspaper Publishers' Association and the Pennsylvania Department of Revenue.

COMMONWEALTH OF PENNSYLVANIA

George M. Leader, Governor Gerald A. Blazon, Secretary of Revenue

FOR ALL SPRING SPORTS...



Buy the Quality Lines

- WILSON
- SPALDING
- DUNLOP
- BANCROFT
- WRIGHT & DITSON

at

The Athletic Store

The 'A' Store