## Packard to Give Speech Cabinet To In HEc Weekend Today Ask Column Holds Open House

Vance Packard, a 1936 graduate of the University and author of the best-selling book "The Hidden Persuaders," will deliver the keynote address of the ninth annual Home Economics Spring Weekend at 4 p.m. today in Schwab Audi-

Packard will speak on "The Hidden Persuaders in the for Cabinet could explain the rea-

# Post Given

ager.

David Ellis, junior in engineering science from Havertown, will lege. continue as chief engineer.

The station's busines manager

Michael Levine, freshman in Home Economics Building. electrical engineering from Utica, N. Y., has been appointed chief N. Y., has been appointed chief announcer. Peter Geiger, freshman in zoology and entomology from Wayne, has been appointed the stature of Cabinet shouldn't with gingerbread and cheddar with gingerbread and cheddar cheese will be sold for 15 cents. ed production manager.

Local news director will be tration students will serve lunches Riley Johnson, junior in journalism from Mount Lebanon. Donald Thompson, sophomore in journalism from Grand Valley, has been appointed wire news director. James A. Brown, sophomore in music education from Rockwood, has been appointed Rockwood, has been appointed at 2 p.m. in 101 Hetzel Union. Miss actions. These actions then music director.

Other appointments are: Harris Sullivan and Sidney trends in automobile travel.

Fisher, technical directors; Charles Swift, sports director; Formosa, Ghana, Greece and In-Marjorie Ludwig, traffic manager; Shelda Bachin, office manifold will present a fashion show of native dress. The show will be of native dress. brarian; Lionel Waxman, special tonight in 114 Home Economics. events director; Sara Dietrick, The purpose of the weekend is brarian; Lionel Waxman, special tonight in 114 Home Economics.
events director; Sara Dietrick,
continuity director; Marvin Katz,
drama director; Marvine Pharr,
the University shome economics
ceived."

incoming freshmen, explaining
the freshman's place in student
government and the benefits received."

Field of Clothing and Textiles,"
tying in with the theme of
"Clothing and Textiles for Today's
Families."

All of the meetings, including
Today of the meetings, including
Today of the meetings, including

M variety of lectures, demonstrations, panels and discussions to the editorial page."

In replying to the criticism ager.

A variety of lectures, demonstrations, panels and discussions to the editorial page."

In replying to the criticism ager. faculty and students in the col-

In addition there will be tours of the Home Economics Building, the home management houses and to express their views in letters will be David Morrow, junior in the nome management nouses and to express their views in letters business administration from will be set up in the Hetzel Union Cynwyd.

Cynwyd.

The station's pushes management nouses and to express their views in letters to the editor. He said both sides of issues were presented in that column this year.

Cynwyd.

The Home Economics Club will

Hotel and institutional adminis-Local news director will be tration students will serve lunches vote on the motion to approve

Lane, who travels over 60,000 would be reported in the publica-miles a year, will speak on new tions."

ager; Margaret Conrad, music li-presented at 2 p.m. today and 7:30

publicity and public relations director; Wilson Ralston, transmitter scheduling.

That Cabinet establish a Studevelopments in the field to the
lattention of interested persons.

(Continued on page twelve)

Editorial on Page 4

approved a recommendation callng for a column in The Daily Collegian in which a spokesman

Wilbur Lewellen, junior in aeronautical engineering from Belle Vernon, has been appointion WDFM. Lewellen was for- to WDFM. Lewel

morrow by outside speakers, the proposed column is unneces-members of the Home Economics sary. He said the letters to the sary. He said the letters to the editor column of the Collegian is the place for the other side to have its say—"it has more readers than the editorials."

Vincent Marino, junior class president, answered: "A body of

Cabinet refused to approve the

• "That the public relations committee write the parents of all

# German Department

Horst Pelckmann, Federal Republic of Germany consulor in Philadelphia, will be the featured speaker of the open All-University Cabinet last night house program of the German department this weekend.

Pelckmann, former attorney in Berlin and defense counsel during the famous Nurnberg trials, will speak at 8 tonight

in the Mineral Sciences auditor-All of the meetings, including Packard's address, are open to said: "A column would do what the public, but the College of Home Economics has requested interested persons to register in the Home Economics Living Center. There is no charge.

An estimated 2000 homemakers, professional home economists, alumni, teachers, college students.

Public Relations Committee.

Ross, in explaining the proposal, said: "A column would do what collegian hasn't done—give a just interpretation of Cabinet actions." to the public.

The open house program will also include the showing of German language movies and exhibits by members of the faculty of the department of the

Exhibits in the first floor cases at the Pattee Library will be displayed by Dr. Philip A. Shelley, head of the department, on "Goetheania"; Dr. Albert Buffington, professor of German, on Pennsylvania German dialect and dialect literature; Miss Helen Adolf, professor of German, on Richard Wagner and Bayreuth: Dr. Herbert Steiner, professor of German, on "From the Workshop of an Editor"; and by Nora Wittman, assistant professor of German,

have to resort to a little extra like the letters to the editor column."

Dubbs cast the only dissenting vote on the motion to approve the recommendation.

Another of Ross' recommendations.

Another of Ross' recommendations are Lynda College Hotel. Initiates are Lynda Collessor, Hildegard Collins, Donald Clagett, Martha on between Cabinet and campus publications be established."

on "Foreign Languages in the Elementary Schools."

The initiation of new members of Delta Phi Al-ha, national honorary society in German, will take place at 6:30 p.m. tomorrow in the State College Hotel. Initiates are Lynda Colclessor, Hildegard Collins, Donald Clagett, Martha publications be established."

ium on the present economic situ-dress will be given by Counselor ation in Germany, the European Pleckmann, Initiation ceremonies ation in Germany, the European will be conducted by Dr. Dago-economic commuity, and trade bert de Levie, faculty advisor to

April 24.

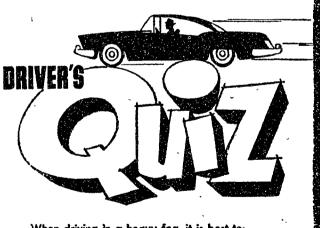
These examinations are designed to provide college-calibre personnel for interesting career positions in government service. In most cases they are given nearby, For further information, contact the Placement Office.

### Greensburg Undergoes **Business Status Survey**

The Bureau of Business Research has compiled a detailed picture of economic conditions

Post, James Hodge, Karin Miller, During 1957 there were 1300 Ellin Huttel, George Miller and fewer highway traffic fatalities Charles Beam. The principal ad-





When driving in a heavy fog, it is best to:

- (A) Lower the beams of the headlights.
- (B) Turn lights to upper beam.
- (C) Stop the car until the fog has lifted.

Do you know the answer to this quick motor quiz? Getting the correct answer won't win you any money, but it could save your life in a similar situation.

\*Choice (A) is the correct answer. Did YOU get iff

### drive carefully Save your LICENSE AND YOUR LIFE

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