

HARMONY SHOP



1948—1958 TODAY ★ FRIDAY ★ SATURDAY

Open Every Evening Until 9 p.m.
Doors Open at 9 a.m.

Since opening our shop on South Frazer Street 10 years ago, we have been able, through your patronage, to make the Harmony Shop what it is today. Our one aim during this past decade has been "service to our customers" and this could only be accomplished by offering "the most complete record selection in the area."

It's our birthday, but you get the presents, in our BIG THREE DAY SALE.

Come in and visit us, and bring the coupon in the lower right (below) along and you'll be eligible to win one of the seven valuable prizes we're offering. No obligation of any kind. Just come in and visit the most modern music and record shop in the area.

PRIZES! PRIZES! PRIZES!

1st PRIZE . . . 3 FREE LP's
2nd PRIZE . . . 2 FREE LP's
5 ADDITIONAL PRIZES OF
1 LP EACH
Winners Choice of Albums

Come One! Come All!
EVERYONE'S WELCOME!

HERE'S VALUE 10th ANNIVERSARY SPECIALS 3 DAYS ONLY

We're offering the following SPECIALS and many more—for three days only—in celebration of our 10th anniversary. But remember, these prices are effective only through Saturday at 9 P.M.

South Pacific
The all new Toddaro Original Sound Track Recording in a New Orthophonic High Fidelity Recording.
Reg. \$4.95
Anniversary Special **\$3.98**

Frank Sinatra Story
This is a 2 record LP set. A great collection of songs that have made Frank Sinatra one of the most colorful figures of our times.
Reg. \$7.98
Anniversary Special **\$5.98**

Plus Many Other
Harmony Shop
VALUES

- ★MUSICAL INSTRUMENTS
- ★PHONOGRAPHS
- ★HI-FI COMPONENTS

The Music Man
A new musical comedy with the Original Broadway Cast. Reg. \$5.98 (recorded on wonderful High Fidelity).
Anniversary Special **\$4.79**

College Drinking Songs
Sung by the Blazers
Vol. 1 - Reg. \$3.98
Anniversary Special **\$2.98**

More College Drinking Songs
SUNG BY THE BLAZERS
Vol. 2 - Reg. \$3.98
Anniversary Special **\$2.98**

Andres Segovia
An assortment of L.P.'s by the great classical master of the guitar.
Reg. \$3.98
Anniversary Special **\$2.98**

Eydie Gorme Vamps the Roaring 20's
A great album in beautiful hi-fi sound bring back the nostalgia of the roaring 20's.
Reg. \$3.98
Anniversary Special **\$2.98**

Saint Saens Organ Symphony
Played by the Philadelphia Symphony Orchestra. Eugene Ormandy conducting.
E. Power Briggs, organist
Reg. \$3.98
Anniversary Special **\$2.98**

"Satchmo Special"
A musical autobiography of Louis Armstrong. 4 L.P.'s plus illustrated brochure on Louis.
Originally \$19.50
Anniversary Special **\$16.49**

- More Anniversary - SPECIALS -

VERY LIMITED QUANTITIES
ON THESE 45 R.P.M.'s
FIRST COME, FIRST SERVED

★7 copies **THE KENTON ERA**
originally \$25.00 per set
ANNIVERSARY SPECIAL **\$7.98**

★10 ea. **VICTOR TREASURE CHEST of MOOD MUSIC**
originally \$15.00
ANNIVERSARY SPECIAL **\$6.98**

★10 each **RCA VICTOR PLATTER PARTY**
great popular artists, orig. \$15.00
ANNIVERSARY SPECIAL **\$6.98**

★10 each **THE RCA VICTOR LISTENING DIGEST**
ANNIVERSARY SPECIAL **\$7.98**

"THE MOST COMPLETE RECORD SELECTION
IN THE AREA"

HARMONY SHOP

FRAZIER at Beaver

STATE COLLEGE

AD 7-2130

● There's nothing to buy! There are no strings attached. In order to be eligible to participate in our free drawing, Saturday evening, March 22, at 9 p.m., fill in this coupon and bring it along with you when you visit our store. Deposit it, and you're eligible to win valuable prizes.

NAME.....
ADDRESS.....
PHONE.....