

# Many Opportunities Offered LA Grads

If you are a student in the College of the Liberal Arts, you have an opportunity to become a government intelligence agent or the chief scout executive of the Boy Scouts of America.

These may be examples of two extremes in job opportunities, but they do point up the fact that the range and variety of jobs open to liberal arts majors is wide and interesting.

Today there are four or five job opportunities for every graduate with a general arts and sciences background, according to Donald M. Cook, head of the University Placement Service.

Average starting salaries for liberal arts graduates range between \$60 and \$125 a week. According to a survey conducted by the Placement Service, the average salary of graduates was \$352 per month.

The Liberal Arts Career Night will be held at 7 p.m. tomorrow in the Hetzel Union Auditorium.

Three Pennsylvania businessmen will speak and answer questions about job opportunities for liberal arts students. After the formal program the group will move to the main lounge for a coffee hour and informal discussion.

"In the liberal arts fields, the starting salary is not the important thing—it is the potential involved in these jobs," said Cook.

More than 60 companies are coming to the campus next semester to conduct interviews for liberal arts students.

In general these job opportunities fall into three large fields—

retailing, banking, and industry—as well as scattered opportunities in governmental occupations.

The Central Intelligence Agency and the state department will send representatives this spring in search of people looking for security or embassy jobs.

United Airlines will visit the campus in search of airline hostesses while the Boy Scouts and Girl Scouts will look for people interested in executive positions in their organizations.

Many large industrial companies will visit the campus and look for liberal arts graduates for jobs in sales, plant production and management, and advertising and sales promotion. These include Bell Telephone, United States Steel, General Motors, Sylvania Electric, Esso Standard Oil, and International Business Machine.

Insurance companies will be recruiting people for sales and home office jobs and banks and trust companies will be interviewing for people interested in investment, credit, and general banking administration positions.

Retail firms such as Gimbels, Lord and Taylor, and Lit Brothers will offer graduates positions in merchandising, and personnel and advertising public relations.

## Eisenhower Club To Be Organized

The Youth for Eisenhower-Nixon Club will hold its organizational meeting at 7 tonight in 317 Willard.

The purpose of the organization is to promote the policies and aims of the Eisenhower administration and of "modern Republicanism" in general.

The club is open to anyone between the ages of 14 to 35, regardless of their political preferences. It has been organized on high school, college and community levels.

Gus Wishes YOU

a wonderful vacation

and a very

Merry  
Christmas

Gus's Dairy Lunch

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## A Picture of Beauty



Let us help you look your loveliest for the holidays with an exciting, flattering new coiffure.

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## A Shopping List for You

If you're not sure about what to buy the members of your family for Christmas, Metzgers offers the following suggestions.

**MOTHER**—If you would like to buy something different, why not a photo album.

**DAD**—A Parker, Sheaffer, or Parker fountain pen would make a practical gift.

**SISTER**—A diary would make the perfect gift for a younger sister.

**BROTHER**—Photographic equipment would be sure to interest any brother.

## Don't Forget

● Metzgers is now completely switched over self-service shopping for your ease and convenience.

● We're featuring Christmas cards and gift wrapping supplies.

● Penn State souvenirs make the perfect gifts.

● We have a complete line of books, toys, games.

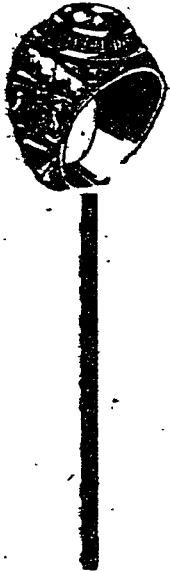
● Hobby and model supplies make a different and unusual gift.

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## Christmas Money Is Class Ring Money



Santa will no doubt leave you some money this Christmas. You may have a thousand and one things for which to use Santa's money—but for lasting pleasure during the years to come, use your Christmas money for your Class-Ring.

Anything from \$5.00 to the full amount can be applied at your Penn State ring order when you return to campus after the holidays. You couldn't do a better favor for yourself and for Santa.

**L. G. BALFOUR CO.**  
in the Athletic Store

P.S. Thinking of a note to Santa? Include this suggestion.

## SUNSET Ballroom

Route 219 Near Carrolltown, Pa.

Saturday, December 28

Sam Donahue Orchestra

formerly the **BILLY MAY Orchestra**

For Reservations, phone or write Sunset, Ebensburg, Pa. Coming New Year's Eve: Gene Swanson - 17 Piece Orchestra

## To Students Living in the Harrisburg Area: Plan to Attend the Annual Penn State Intercollegiate Ball

Thursday, December 26, 1957

West Shore Country Club, Camp Hill, Pa.

9:00 to 1:00—Dress Optional

Music by Don Peebles and His Orchestra

Sponsored by the Penn State Alumni Club of Greater Harrisburg Alumni and Undergraduates of all Colleges and their Friends are invited.

Admission: \$3.00 per couple

For information or tickets, write or call:

Robert S. Lewis  
4508 South Road  
Harrisburg, Pa.  
Phone KI 5-9863