

International Understanding

Sociology's Role In World Affairs

By DR. MARGARET B. MATSON Assistant Professor of Sociology Fourth of a Series

Imagine for yourself a situation in which you are assigned to another country as a government employee, teacher, or business executive. What basic things would you need to know in order to "understand" the people of this country?

Knowing another culture involves an understanding of its values and beliefs—what is considered right or wrong, good or bad, praiseworthy or blameworthy.

In attempting to understand a nation's social institutions, you might choose to study the family first. What is the system by which marriages take place? Do parents choose mates for their children?

In attempting to achieve some degree of understanding of other nations, the sociologist and the anthropologist are seeking answers to a broad question: How do the people of various nations organize and interact as they go about the business of establishing and maintaining families, making a living, exercising political power through government, educating oncoming generations, and observing religious practices?

Another aspect of man's group life must be considered: social change. All societies change, but the rate and direction of change vary enormously. The forces which facilitate change and those which retard change can be analyzed by the sociologist or anthropologist.

What the professional sociologist or anthropologist brings to the area of international understanding is— 1. A point of view—a way of asking questions and interpreting answers that focuses on man's social organization and relationships and on the systems within which men cooperate, compete, and conflict with one another.

2. A body of knowledge about societies throughout the world which is of great value in establishing perspective, comparing societies one with another, and widening the horizons of the student of international understanding.

3. An emphasis on similarities, along with a recognition of differences, among societies, which makes the search for common denominators of social behavior an important part of the study of society.



Dr. Margaret B. Matson

Cole to Join Northwestern Journ Staff

Dr. I. W. Cole, director of the School of Journalism, has been named dean of the Medill School of Journalism at Northwestern University.

Dr. Roscow Miller, president of Northwestern, said Cole will assume his duties on Sept. 1.

The Medill School of Journalism is the largest journalism school in the country. It operates on a 5-year plan, graduating students with a masters degree.

Arrived Last Year Cole, 33, came to the University last year from the University of Illinois, where he was assistant director of the school of journalism. He succeeded Franklin Banner, who headed the former Department of Journalism.

Cole is a graduate of the University of Illinois. He was a reporter on the Champaign, Illinois, News-Gazette before joining the Illinois faculty.

Worked in Public Relations Cole held a public relations position during World War II, and during the Korean War was a public information specialist on the United Nations Command Staff at Tokyo.

In an interview yesterday, Cole said that he regretted leaving the University, and was especially appreciative of the cooperation the School of Journalism received from the administration.

At Northwestern, he will succeed Kenneth E. Olson, who is retiring because of ill health.

Atomic Program To Be Viewed

Two groups of Latin American scientists will visit the University Monday and Tuesday to observe the University's nuclear science program.

They are in this country for the Inter-American Symposium on the Peaceful Applications of Nuclear Energy, which is being held this week at Brookhaven National Laboratory, New York City.

Two of the four groups, in this country under the auspices of the Atomic Energy Commission, elected to include the University on their tour.

The group concerned with management will arrive Sunday night and observe the university's nuclear science program from 9 a.m. to 2 p.m. Monday. The second group, composed primarily of physical scientists, will arrive Monday night and follow a similar schedule on Tuesday.

Dr. Eric A. Walker will be host at luncheons for the groups at noon Monday and Tuesday in the dining rooms of the Hetzel Union Building.

Clover Club Barbecue

The Clover Club will hold a chicken barbecue at 6 p.m. Tuesday in Hort Woods.

Tickets are available at the Agronomy office in Tyson Hall. The price is 50 cents.

Alumni Association Opens Annual Membership Drive

The Alumni Association's annual drive to enroll graduating seniors began this week and will continue until Commencement, according to Ross B. Lehman, assistant executive secretary.

Special rates are offered to all seniors who enroll in the association on or before June 8, the Commencement date.

The rates are \$2 for the first year or \$70 for a lifetime membership. After commencement, the regular rates of \$3 and \$75 will apply.

Among the benefits of membership in the association are subscriptions to the Alumni News magazine and the organization's newspaper, the Penn Stater, and participation in the University's two big alumni weekends each year, class reunions and the Alumni Institute each June.

To Aid Homecoming Membership fees also aid in the sponsorship of fall homecomings and organization of Penn State Alumni District Clubs, of which there are over 70 in the United States and Puerto Rico.

The Alumni Fund, which has raised more than \$800,000 for important University projects, and the Alumni Memorial Scholarship Program are also sponsored and coordinated by the Alumni Association.

Plans are now complete for the 1957 Class Reunion, which is scheduled for June 13 through 15 and approximately 1000 alumni are expected to return to campus for the event. Housing will be provided in Simmons and McElwain Halls, for a per person charge of \$2.50 a night for double rooms and \$3 for single rooms.

Class Luncheon Planned The All-Class Luncheon, the weekend's only event which assembles members of all classes, will be served by the University Food Service at 12:30 p.m. June 15 in Recreation Hall.

The Alumni Institute will open at 10:30 June 14 with a panel discussion by a group of faculty experts on the topic: "1984: Utopia or Chaos?" This will be followed by two series of six lectures each, dealing with timely subjects in a variety of fields.

Other highlights of the reunion weekend include the Spring Alumni Council meeting, the Alumni Parade, the All-Class Square Dance and campus bus tours.

Regarding the membership drive, Lehman emphasized that although the association hopes to enroll all graduating seniors, those who cannot join now have been requested to notify the Alumni office of all address changes. This office, he explained, endeavors to have all current addresses of University alumni.

Research Prof Speaks To Engineering Society

Elmer R. Queer, professor and director of engineering research, spoke on "What Are Our Future Energy Sources?" at a recent meeting of the St. Louis, Mo., chapter of the American Society of Heating and Air-Conditioning Engineers.

He is first vice president of the society.

Pittsburgh Dean To Give Final Grad Lecture

Dr. Max A. Lauffer, dean of the Division of the Natural Sciences at the University of Pittsburgh, will present the final lecture of the Graduate School series at 8 p.m. Tuesday in 10 Sparks.

Dr. Lauffer, who was graduated from the University in 1933, will speak on "Horizons in Virus Research." He is one of the world's foremost research men in the field of virology.

Graduated from University A native of Middletown, Pa., Dr. Lauffer received his master of science and bachelor of science degrees from the University. He earned his doctor of philosophy degree at the University of Minnesota.

He served on the faculty at Minnesota and with the Rockefeller Institute of Medical Research at Princeton. In 1944 he joined the University of Pittsburgh faculty.

Received Award In 1945 he received the research award in biochemistry of Eli Lilly and Co. He acted as chairman of the biological chemistry division of the American Chemical Society in 1949-1950.

From 1944 to 1954, he served on the Board of Editors of "Archives of Biochemistry and Biophysics." Since 1953 he has been co-editor of "Advances in Virus Research."

Tryouts for Nittany Lion To Be Held Tomorrow

Tryouts for next year's Nittany Lion, who performs at football games and cavorts in parades, will be held 6:30 p.m. tomorrow in front of Old Main.

Male students with a minimum 2.0 All-University average are eligible to try out and have been requested to bring a paper stating their name, curriculum and average.

STATE NOW Feat: 1:37, 3:36, 5:35, 7:34, 9:36 "ABANDON SHIP" Starring Tyrone Power SUNDAY Show Begins 2 O'Clock STARTS MONDAY "HOT SUMMER NIGHT"

CATHAUM LAST TIMES TODAY "Powerful" . . . N.Y. Jour. Amer "YOUNG STRANGER" BEGINS 2 p.m. SUNDAY JEAN SIMMONS PAUL DOUGLAS "THIS COULD BE THE NIGHT" NITTANY TODAY FROM 1:30 p.m. JAMES CAGNEY "FIGHTING 69th" HE'S BACK! ALECK GUINNESS A WEEK OF MIRTH SUNDAY DOORS OPEN 2 P.M. "THE MAN IN THE WHITE SUIT" Coming "THE PROMOTER" "LAVENDER HILL MOB"

STARLITE DRIVE IN NEW SHOWTIME: 9 P.M. EDST tonight only "The Bob Mathias Story" STARRING BOB MATHIAS & DIANE JERGENS Plus in Technicolor 7th CAVALRY RANDOLPH SCOTT BARBRA HALE SUN., MON. & TUES. "ROCK BABY ROCK IT" First Run This Area Jonny Carroll & Kay Wheeler -PLUS- FLAMING TEENAGE

WMAJ 1450 On Your Dial Saturday 6:30 Sign On 6:32 Morning Show 8:30 Morning Devotions 8:45 Morning Show 10:00 Overnight News 10:15 Proudly We Hail 10:45 Chamber of Com. 11:00 Farm-Home Forum 11:30 News 11:35 Wheel of Chance 12:00 Gov. and the News 12:15 Centre Co. News 12:30 What's Going On 12:35 Music 12:50 Centre Co. Ag. Ext. 1:00 Symphonies-Youth 1:55 Music 2:00 News 2:04 Studio X 4:00 News 4:05 Afternoon on WMAJ 6:00 World News 6:15 Great Outdoors 6:30 Sports Special 6:45 Music Saturday Night 7:00 Hi-Fi Open House 8:00 Sat. Night Dancing Party 1:00 Sign Off Sunday 7:30 Sign On 7:32 Music for Sunday 8:00 News 8:10 S. S. Lesson 8:30 Reformation Hour 9:00 Herald of Truth 9:30 Mormon Tab. Choir 9:45 Music 10:00 Ave Maria Hour 10:30 News and Sports 10:45 Local Church Service 11:55 News 12:00 Music for Sunday 12:15 Bible Meditations 12:30 Church World News 12:45 Christian Science 1:00 Boat Program 1:15 Music 1:30 Confraternity 1:45 Music for Sunday 2:00 Oklahoma City Sym. 5:00 Music for Sunday 6:15 News 6:30 Music for Sunday 6:45 Sports - Wimer 6:55 This Fabled World 7:00 By the People 7:30 Protestant Hour 8:00 Music for Sunday 9:00 World News 9:05 Music of the Masters 10:00 Groovology 1:00 Sign Off