

18 Chairmen, Committees Announced for Coed Tea

Committee members have been announced for the annual Coed Tea to be held from 2:30 to 4:30 p.m. April 14 in Atherton Lounge. The tea is sponsored by the freshman women.

The theme of the tea will be "Spring Flowers." A fashion show will be part of the afternoon's entertainment.

The general chairmen for the tea are Nancy Clark and Janet Moore.

Others working on the tea are: Invitations committee: Nancy Simpson and Carol Virtue, co-chairmen; Ruth Alcorn, Bonnie Bailey, Barbara Beatty, Melinda Brown, Norma Burns, Geraldine Hartman, Melina Mazza, Linda Poorbaugh, Josephine Rider, Paula Rossen, Judith Scheid, Vicki Schmid and Dorothy Voelker.

Decoration committee: Ella Eggers and Virginia Barone, co-chairmen; Mildred Krapf, Barbara Kohler, Karin Miller, Marilyn Roberts and Sylvia Sumner.

Name tags committee: Deborah Sidwell and Janet Thompson, co-chairmen; Virginia Baker, Gayle Gaul, Susan Hertzler, Barbara Halin, Susanne Keener, Barbara Knight, Sondra Levitt, Alice Pastorius, Eleanor Rarig, Jean Slayton, Helen Stein, Betty Thompson and Brenda Vogel.

Hostess committee: Gail Schultz and Susan Graham, co-chairmen; Pamela Alexander, Barbara Barton, Barbara Beamer, Jeanette Butler, Patricia Frank, Marcia Frederico, Winifred Grob, Sheila Miller, Betsy Morrow, Anne Ruthrauff, Evelynne Shawler, Julia Toohy, Dorothy Williams, Jean Wilson and Florence Wynne.

Entertainment committee: Eileen Locke and Mary Ellen Paxton, co-chairmen; Phyllis Anderson, Carol Bowman, Carol Busch, Susan Carpenter, Joan Edwards, Ella Eggers, Verna Emery, Mary Funke, Jacquilyn Greenburg, Carolyn Hodgkiss, Bonny Jones, Judy Klanke, Janice Krause, Mary Ann Light, Jane Luddecke, Linda Poorbaugh, Deborah Sidwell, Carolyn Tarutis, Gretchen VanKirk and Mary Yeager.

Refreshment committee: Dorothy Newman and Gail Bentley, co-chairmen; Virginia Antes, Doukeni Baroutsis, Joyce Basch, Mona Bergman, Shirley Berry, Joan Buckno, Lucille Capella, Maxine Kahn, Gay Mack, Nancy Jo Malinauskas and Barbara Martino.

Clean-up committee: Veronica Antrim and Marcia Speizman, co-chairmen; Barbara Barrow, Sandra Bodnar, Suzanne Bond, Ellen Burke, Nancy Chonoski, Jean Col-

Engagements

Lederer-Minton

Dr. and Mrs. Harold Lederer of Longport, N.J., have announced the engagement of their daughter Nancy Ruth to S/Sgt. Dale D. Minton, USAF, son of Mr. and Mrs. Robert Minton of Wilkesboro, N.C.

Miss Lederer is a junior in business administration.

Sgt. Minton is stationed at the Lowery Air Force Base in Denver, Col.

Allan-Zatcoff

Mr. and Mrs. Abe Zatcoff of Wilkes-Barre have announced the engagement of their daughter Barbara to Mr. Lee Allan, son of Mr. and Mrs. Ralph J. Goldman of Scranton.

Miss Zatcoff is a senior in business administration and is second vice president of Sigma Delta Tau sorority.

Mr. Allan was graduated from Emerson College in Boston and received his master's degree at Boston University. At present, he is associated with Stations WAVY and WAVY-TV in Norfolk, Va.

A July wedding is planned.

AZ Named Top House

(Continued from page two) winner, was presented a bronze plaque.

Barbara Nicholls, retiring Panel president, made the sorority presentations.

Guest speaker was Harold S. LeDuc, vice president in charge of public relations for the Bell Telephone Company of Pennsylvania.

LeDuc told sorority and fraternity representatives that the "crux of fraternity and sorority problems dealing with public relations" is that very little is known about them.

He said that the public bases

its opinion of any organization on three things—what kind of an organization it is, what it does, and what it says about itself.

He urged Greek letter groups to clear up any misinformations the public might have about them and to register protests against actions that put fraternities in a bad light if comments are unjustified.

"Equip and motivate your members to be good spokesmen for you," LeDuc said.

He emphasized that good public relations are vital to clearing up misconceptions about fraternities and sororities.

Caution:

All persons, both boys and girls that frequent the EUTAW HOUSE, upon banquets or otherwise, must carry their matriculation card and present upon request.

It is unlawful for any person to buy a beverage and give it to a minor. They are liable for \$100 fine plus imprisonment.

gan, Patricia Collie, Margaret Helms, Joan Hibler, Sondra Springer, Cynthia Talbert, Paula Wagner, Mary Alice Wolfe and Mary Ann Zittle.

Newman Club Will Hold Party

The Newman Club will hold a "Gypsy Party" from 8 to 11 tonight at the student center.



"What I probably like most about this job," says Tom, "is that you're never tied down to one desk and the same routine. There's always a new problem . . . a new approach needed . . . new people to meet and work with."

But first, what does a Systems Analyst do? "Briefly, we study a customer's present system—payroll, inventory control, billing or whatever—and convert it to a mechanized system using either conventional IBM business machines or IBM's high-speed electronic computers."

Tom works out of the IBM Baltimore Office with some of America's



Studying customer's present system

biggest companies as his customers. Graduated from Johns Hopkins in August, '55, with a B.S.I.E., he came immediately to IBM. During his training period, Tom studied IBM's Punched Card and Electronic Data Processing Machines. He learned their uses, their applications, and was instructed in the theories and methods of data processing.

Diversified Assignments

A leading aircraft company was Tom's first major assignment. "My job there," he explains, "was to analyze the application of IBM's latest electronic computer—the 705—to regulate the flow of materials and machines used to fill Government contracts."

Then came a short, but highly satisfying assignment. At the Bellwood Quartermaster Corps, Tom set up a "SOAP" system (System for Optimum Automatic Programming) de-

"What's it like to be A SYSTEMS ANALYST AT IBM?"

Two years ago, college senior Thomas Wheeler asked himself this question. Today, a Systems Analyst in IBM's Data Processing Division, Tom reviews his experience and gives some pointers that may be helpful to you in taking the first, most important step in your business career.

finied by Tom as "converting the flow of instructions and information into the most efficient operation for an IBM magnetic drum computer. Bellwood," Tom points out, "is the Inventory Control Center for all



A problem in inventory control

Quartermaster centers in the country. The new system will achieve balanced supply and demand of material throughout the entire U. S.—will save money for the Government—and relieve many men from the drudgery of details."

For the past six months, Tom has been working with the Statistical Services Division of Headquarters Air Research & Development Com-



Explaining IBM's 705 electronic computer

mand. "We are designing and implementing a system to link eleven reporting centers to Headquarters by wire transmission," Tom reports. "Data transmitted to Headquarters by this system will be coordinated and then processed by an IBM 650 electronic computer."

Why Tom chose IBM How does a senior like Tom, who was interviewed by at least twenty companies while in college, select his future employer? "In my case," Tom says, "the choice was easy. IBM offered the best opportunities. I knew IBM sales were about doubling every five years—and when I considered the tremendous growth potential of the electronic computer field—I had no trouble making up my mind.

"Besides, I was impressed by the caliber of IBM personnel. They had a broader outlook and an approach to



At the control panel of IBM's 650

business which I can best describe as professional.

"My future? It looks good—very good. I've already received two generous raises in less than two years, and at the rate IBM and the electronic computer field are expanding, my future is both assured—and rewarding!"

IBM hopes this message will help to give you some idea of what it's like to be a Systems Analyst in the Data Processing Division. There are equal opportunities for E.E.'s, I.E.'s, M.E.'s, physicists, mathematicians, Liberal Arts majors, and Business Administration graduates in IBM's many divisions—Research, Product Development, Manufacturing Engineering, Sales and Sales Assistance. Why not drop in and discuss IBM with your Placement Director? He can supply our brochure and tell you when IBM will next interview on your campus. Meanwhile, our Manager of College Relations, P. H. Bradley, will be happy to answer your questions. Just write him at IBM, Room 11904, 590 Madison Ave., New York 22, N.Y.



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