# Rose Named Chairman 7 Events Planned

George S. Rose, class of '23, has been named general chairman of the University 1957 Alumni Fund Drive.

The first official function of this year's campaign was to send the Honor Roll of con-for this year's Greek Week. tributors for the '56 fund to more than 52,000 alumni in the United States and foreign

The fund will try to encourage more alumni to make tangible gifts to the University

This has been its principal aim in the five years of its existence. Last year \$177,800 was contributed by 9,731 alumni.

Approximately 500 alumni will serve as class agents or class or

Approximately 500 alumni will serve as class agents or class or college chairman in the colleges from which they graduated. About 150 class chairmen attended a special Alumni Fund Conference held on campus last October to begin formulating plans for the 1957 campaign.

President Eric A. Walker will speak at six kick-off meetings to be held this spring in eastern cities. Dr. Walker will address alumni in Philadelphia, Pitts-burgh, Eric, Cleveland, O., New ark, N.J. and Buffalo, N.Y. No speaker has been named for the seventh meeting which will be held in State College.

A gents' Will Get Kits

A these meetings the president in untine the University of the class of the president will outline the University on the class agents will also receive kits to help them in canvassing.

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Walker will be accompanied on the president will outline the University and is a member of Sigma Sigma.

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Other projects aided by the drive are the Fred Lewis Pattee Library, campus religious activi-ties, the All-Faith Chapel, the Alumni Memorial Scholarship program and the Levi Lamb Scholarships, athletic grants in-

Chairmen Named

Rose, executive secretary of the American Iron and Steel Insti-tute and 1956 Alumni Fund chairman has named Robert W. Oster-mayer of the class of '17 and President of the Pennsylvania Industrial Chemical Corp. at Clair-

ton, as his vice-chairman.

Glenn Thiel, class of '38 and professor of physical education will serve as chairman in can-vassing the College of Physical Education and Athletics, and State Senator Jo Hays, State College, will head the drive in the College

of Education.
Other college chairmen are Homer Martz '33, assistant manager of the Dairymen's Cooperative Sales Association in Pittsburgh, College of Agriculture; Albert E. Diem '35, vice president in charge of manufacturing for the Dietaphone Corporation at Bridgeport, College of Business Ad-Conn., College of Business Ad-

More Chairmen

More Chairmen

William B. Wallis '11, president
of the Pittsburgh Lectromelt Furnace Corp., College of Engineering and Architecture; R. Burns
George, '22, vice president in
charge of sales for the Vanadium
Alloys Steel Co. at Latrobe Col-Alloys Steel Co. at Latrobe, College of Mineral Industries; and Fredrick J. Close '28, manager of market development for the Aluminum Company of America in Pittsburgh, special gifts sec-

Mrs. Joseph Konharuser (Aileen Holz) '42, assistant professor of hotel administration at the University, College of Home Economics; Fred W. Mowrey 24, director of research at the American Window Glass Company's Re-search Center at Monroeville, Col-

lege of Chemistry and Physics.
J. E. Holtzinger '25, publisher of the Altoona Mirror in Altoona, College of Liberal Arts; and Thomas S. Oakwood '31, professor of chemistry at the University. Graduate School.

### Engagements

## Gifts may be earmarked for University Allotted MI Council to Meet

with no specific request as to how they should be used.

New Project Planned
The amount raised by the fundeach year is one of the largest of its kind in the country. The list of projects supported by the fundiated the University a scholarship funding the University attending the University.

A new project planned for this year is the donation of \$5,000 for engineering tests and foundation borings at Stone Valley, the site of the new summer recreational area.

The Babcock & Wilcox Company in the University a scholarship fund of \$2600. Details on the grant will professor of mineral economics, will speak to the council on the Gasta to the Council on the Gasta to the Council on the Gasta to the Council on the Council on the Council on the Council on the Gasta to the Council on th

# For Greek Week

Seven major fraternity-sorority events packed into a week and a half will take over the campus spotlight Mar. 26

Greek Week Chairman Robert Nurock yesterday released preliminary plans for the week's events, including numerous

additions and changes designed to bring this year's celebration more

are the Interfraternity-Panhel-lowing night.
lenic sing contest, -community
work projects, Greek-Sunday, the 20 Students Named

help them in canvassing.

Walker will be accompanied on his speech tour by Rose; Ridge Riley, alumni secretary; Bernard P. Taylor, fund director; and Robert Rean assistant fund director. and sorority groups will attend

bring this year's celebration more than its usual campus-wide attention.

Greek Week will officially close with a "big weekend" including the IFC-Panhel ball April 5 and tion. the IFC-Panhel ball April 5 and The events planned for the week fraternity house parties the fol-

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