

# "just a buck, Joe ... you'll get it back"

Well, actually Joe, I hope you never have to ask for this dollar back. But if you ever have the need—it will be here—with interest! You see, I'm not expecting you to kick in a dollar for nothing. Campus Chest is really the cheapest insurance you can buy. But if you yourself never have to cash in on Campus Chest you can see it work.

there's a five-way split . . .

## YOU CAN DESIGNATE WHERE YOUR SHARE GOES



### AMERICAN CANCER SOCIETY

Remember how the profs say our freshman year — "Look to your left and your right. Next year one out of three of you won't be here." It's the same story with cancer. Look around you, one out of four students at Penn State will someday die of cancer.



### WORLD UNIVERSITY SERVICE

Hey, that "73" is a great class — no text! But in Africa and Asia, it's every class without a book. And, not only books, but they lack clothing, dormitories, health centers and money for scholarships. They need your dollar!



### PENN STATE STUDENT SCHOLARSHIP FUND

You've seen the picture . . . "He's not heavy. He's my brother." It's the same idea, Joe. A buck from you can mean an education to a fellow student.

**C**ampus  
**C**hest

NOV. 12 - 16



### AMERICAN HEART ASSOCIATION

Needless to say, Joe, you and I know someone who has a heart condition. Through your help, research can triumph over heart disease.



### CEREBRAL PALSY

You know the little girl down the street . . . Cerebral Palsy. Well, we're too late for her. But when your child is seven, we'll be ready.

If you ever wanted to pass the buck - Now's the time to do it!

# GIVE TO THE CHEST—IT GIVES TO YOU