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The Daily Collegian

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FMA Stands at the Crossroads

The Fraternity Marketing Association Monday night opened a drive which will probably end either in substantially complete fraternity support and participation in the group, or in disbandment of the organization.

FMA's campaign is a fight for its very life, and for the principle of joint buying, which has been given lip service time and time again, only to be denied effective support through action.

FMA is the direct outgrowth of a joint buying committee set up in 1950 by the Interfraternity Council and the Association of Fraternity Counselors to put such a program into action.

Since its inception, FMA has demonstrated, as best it could with the limited active support of the fraternity community, its ability to effectively serve fraternities and lower food costs to its members.

At present, FMA membership comprises little more than half the existing fraternities at the University. Apparently, the time has come for fraternities as a whole to decide whether or not they want a joint buying program, such as has successfully been operated at colleges in Ohio, Michigan and Oregon.

Some houses have shown a reluctance to join the program, possibly because of discounts now offered to them by merchants. What they generally do not realize is that most of these discounts have been offered as a result of pressure brought about through the presence of FMA, and that, if FMA dies most of these discounts will probably die with it.

Harold W. Perkins, assistant dean of men and president of the FMA Board of Trustees, has summed up the advantages which every fraternity may enjoy if "all fraternities join in the effort."

"Vendors would tend to make their BEST bid for a share of ALL fraternity business and would not attempt to please both members and non-member fraternities with nearly equal discounts; cooks would be less inclined to threaten resignation; greater University assistance in the form of counsel, office space, etc. could be requested and the further expansion of categories could be undertaken with the supervision of a small but qualified staff. All of these advances are vitally related to joint buying which represents all, not some, of the Penn State fraternities."

According to the FMA board, "Although fraternities' \$1 million yearly volume of business represents one of the largest single blocks of purchasing power in this area, fraternities as a whole have effected few savings and commanded no lower prices than the average consumer."

"Organized properly, this purchasing power can command respect and bring tremendous savings to the whole fraternity system. FMA is the specific agent to effect such savings and to organize such purchasing power but only if all fraternities cooperate and participate."

FMA now finds it necessary to enlist the support of its parent organizations to do what it cannot do for itself—bring about this cooperation and participation by all fraternities.

AFC, made up of the counselors to each fraternity, is practically powerless, possessing little more than an advisory capacity. Thus, the burden is laid squarely on the shoulders of IFC.

It is up to IFC to take "the most direct and impressionable steps to enlist the full support upon which successful joint buying depends."

IFC can either kill or cure FMA. It must soon do one or the other.

—Bob Franklin

Customs Good—Let's See Better

The customs program this year has been a definite success compared to those of the past few years. However, still more could be done to make customs more stimulating.

This year both upperclassmen and freshmen took an active part in the program making the cheers and songs ring over the campus. We commend the spirit and enthusiasm and feel that the entire student body, particularly the freshmen benefited from it.

Because this year's customs program has been a success is no reason for students to be lax about improving next year's still further. Only by looking ahead and making constant changes and improvements can such a program remain a success.

We feel that it is more than desirable that the program be kept alive—it is a necessity. With the increasing size of the University, there will be fewer and fewer programs which involve the spirit of the entire student body. Customs should remain the major program of this type. Only by concentrating a great deal of effort on customs and its improvement can it remain an annual event.

The workshop on Penn State's future at the Student Encampment took a realistic look at the problems facing the University in the next few years. One of the suggestions the group made was that the "enforcement of customs be returned to the hat societies." The group felt that the enforcement by hat societies would "put new

life into the customs program without endangering counselling potentialities" of the societies.

We agree with the students present at this workshop and feel that hat society enforcement would add a great deal of spirit to the program. In the past when customs were enforced by hat men and women, the freshmen found something which they could concentrate their spirited attacks on campus and at the football games. It is a good policy to focus the enforcement on particular people in the sense that it gives the freshmen opportunity for a spirited antagonism.

A spirit of antagonism would add more to the program in that it would make the freshmen put more spirit into the program. It has been argued that the hat men and women do not particularly like the role of target for freshman pranks. This, perhaps, is valid, however, they could do the program, and thereby the University, a service, by providing themselves as guinea pigs for the program.

It is a small thing to volunteer services for two weeks to help the spirit of customs. We think the hat societies could do a great deal to help the program if they would take more of the responsibilities of enforcement upon their shoulders. This should be done in conjunction with the sophomore class and other upperclasses who should still enforce the program.

Everyone must take part in the program or it will become a chore, and as such die out.

—Sue Conklin

Safety Valve... Are We Governing Ourselves?

TO THE EDITOR: Three days ago I read that the official body of student representation, All-University Cabinet, unanimously approved the Penn-Penn State half-holiday. I also read that at a meeting of the nine deans of the colleges and Provost Lawrence Dennis, this decision was vetoed. I question the attendance of 10 participants at this meeting. However, if there were 10 people at this meeting, this is not a significant number to decide finally on an issue that had the previous evening been unanimously accepted by the chosen representatives of 13,000 students.

Many students are angry. I am sure, about the classes they will have to attend (or cut). However, a great deal more are concerned about a thing we call student government.

For three years I have heard wonderful praise for our great student government here at Penn State. In all the country there are few educational institutions which have as much student representation as we have. This all sounds wonderful but I'm afraid we are being just a trifle naive.

Our beloved past president Milton S. Eisenhower conceived several years ago an institution called student encampment. Let me repeat—student encampment. The initial purpose and ultimate goal is to hear an equal voice of three University groups—the faculty, the administration, and last (and it seems least) the students. Here ideas are discussed concerning every phase of campus life, and recommendations are made to All-University Cabinet. It is evident at this point that recommendations made by encampment (ie. replacement of the floating half-holiday in the University calendar, which was recommended in 1955) are taken lightly by the administration, if this recommendation does not go along with their plan of University procedure.

If the administration is going to run Penn State without considering our suggestions, let them tell us so. Why trouble students with the responsibility of student government at all when the administration itself makes this responsibility completely hollow?

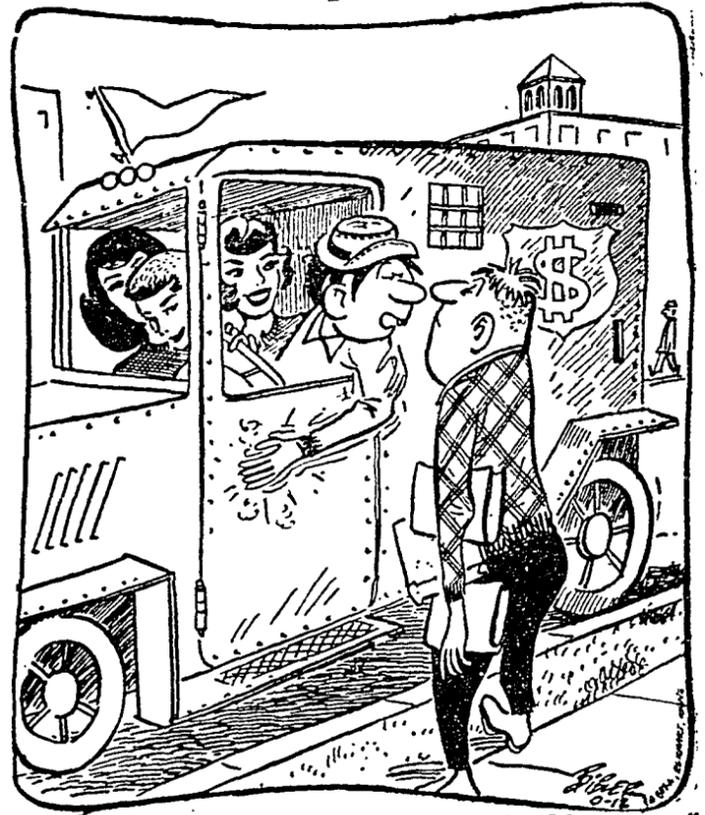
—Robert Gellman

Gazette

Today
MORNING WORSHIP SERVICE, 8:10 a.m., Helen Eakin Eisenhower Chapel, conducted by Evangelical United Brethren Student Fellowship.
NEWS & VIEWS, 6:30 p.m., Home Economics Living Center. All new and old candidates.
PENN STATE OUTING CLUB (Cabin and Trails Division) 7 p.m., 317 Willard.
UNIVERSITY CHRISTIAN ASSOCIATION COFFEE HOUR, 7 p.m., Helen Eakin Eisenhower Chapel.

VESPER SERVICE, 4:30 p.m., Helen Eakin Eisenhower Meditation Chapel, conducted by Young Friends.
University Hospital
Charles Beck, Gloria Bergstein, Richard Bullock, Louis Cannon, Joan Esslinger, Robert Green, Thomas Hart, Herbert Hayes, Gail Kleppinger, Robert McCash, Margaret McCloskey, Donald Mikita, John Redmond, Clare Ross, Howard Schwartz, Robert Sommer, Donald Straub, John Urban, Ronald Hartwell.

Little Man on Campus by Bibler



"Yes, I find it's a lot easier to get dates now that I have a car."

Interpreting the News

Israelis Gaining In Military Strength

By J. M. ROBERTS

Associated Press News Analyst

Israel's latest big retaliatory attack against the Arabs comes coincidentally with word from Washington that the Jews have regained confidence in their military capabilities since last spring's flap over the sale of Communist arms to Egypt.

The Arab-Israel situation now, however, is not quite as bad as it was last spring.

At that time Egypt's Nasser appeared to be on the verge of a dangerous adventure in nationalism. Israel appealed frantically for arms aid from the Western Allies. At first she didn't get any, then she got a little—planes from France and Canada. But because Israel's skirts were not clean in the matter of her retaliatory border policy, the United States held back.

Now Nasser is involved in what promises to be more of an economic than a military battle with the West, but British and French troops are massed near Egypt and he is in no position to renew his threatening posture toward Israel at the moment.

Jordan has thus fallen heir to the Arab role of keeping up constant pressure for Israel, a role for which she prepared by ousting Gen. Glubb, the Britisher who headed her army for so many years. Syria is in less active support. Political backing comes from all the Arab states.

The latest Israeli assault, following several scattered border incidents instigated by Jordanians, was directed against military outposts rather than Arab villages as sometimes in the past, and will not arouse so much world criticism.

Since there was no attempt to occupy territory, the incident does not take on the aspect of war.

Nevertheless, both sides have flouted the cease-fire agreements negotiated last spring by Dag Hammarskjold of the United Nations, and he is threatening to refer the matter back to the Security Council unless there is an immediate local settlement.

In these cases, UN Truce Commission decisions have almost always gone against Israel because her retaliatory raids are official and organized army operations, whereas the Arab incursions usually are guerrilla affairs, and sometimes appear to be accidents.

Last spring's Israeli-Egyptian situation produced an even-of-war tension which is not apparent today. It could return, however, unless UN pressure can be brought promptly and successfully.

PhysEd College Names 37 Students To Dean's List

Thirty-seven members of the College of Physical Education and Athletics have been named to the Dean's List for the Spring semester.

Four of the students, Patricia Farrell, Mary Rank, William Seckinger, and William Spieth, had perfect averages.

The other students are Robert Allen, Frank Allender, Elizabeth Bemus, Mary Conrad, Ann Farrell, Marie Flanigan, Barbara Frederick, Thomas Hagepanos, Shirley Hartay, Walter Hochberg, Mary Hudcovich, William Johns, Eileen Johnson, Dorothy Kellett, Charlotte Klippel, Otto Kneidinger, and Ruth Kronenwetter.

Also, Gail Lundgren, Robert McMullen, Frederick Marder, Shirley Mix, Mary Neel, Connie Paulakos, Judith Pendleton, Elaine Perrine, Lois Piemme, Kathleen Queensberry, Tom Rumsey, Audrey Sassano, Lois Smith, Patricia Spatz, Robert S. Thomas and Joan R. Wilson.

Camera Club to Hold First Meeting Tonight

The Camera Club will hold its first meeting at 7:30 tonight in the Hetzel Union Building auditorium.

Joseph Rohrbaugh, former president, will speak. A tour of the club darkroom will follow the meeting.

Persons interested in photography may attend.

Reserve Company to Meet

The United States Reserve Composite Company 4-8 will meet at 7 tonight in 200 Engineering E.

Tonight on WDFM

91.1 Megacycles	
6:55	Sign On
7:00	The Record Rack
7:50	News
8:00	As You Believe
8:15	Man on The Malt
8:30	Just Out
9:00	Weible Speech
9:45	News in French
10:00	Scenario
11:00	Sign Off