Secrets to Success The University in 1937 graduated a young mining engineer, Charles W. Stickler, who, as a student, showed little, promise of success. But today he is a shulti-millional rice, and the success for the success of th

to sell his idea.

Finally, in 1951, Stickler borrowed \$2500 and started his own business in a two-car garage. He had a hard time selling the unheard-of-idea of soil solidification; but, once sold, it was an immediate success.

The idea itself is quite simple: chemicals are pumped into the earth and bind the soil particles fastest growing business in the earth and bind the soil particles; fastest growing business in the late of the chemicals are pumped into the into an ever-hardening mass. It was the development of the chemical formula which took Stickler's time and talent.

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