

University TV System Lauded by Newburn

The closed-circuit television program of the University is broader in scope than that of any other institution in the country, according to H. K. Newburn, president of the Educational Television and Radio Center in Ann Arbor, Mich.

Newburn visited the University yesterday and studied television presentations and the organization and research of the entire program.

The Educational Television and Radio Center, like the University, is a grantee of the Ford Foundation and is developing educational TV programs for distribution primarily to educational stations. It is also concerned with audio-visual use in schools and colleges.

Research Cited as Thorough
Newburn said that the University's research is a thorough and scientific experiment using simplified television techniques and is more comprehensive than that of other schools.

In addition to directly televised classes, he continued, related uses of TV are being developed here such as an aid to classroom instruction, a means of counseling students through interpretation of freshman test results, and the use of television for observational purposes in research.

Stimulates Teaching Staff
"The program provides a wonderful opportunity to stimulate the staff to look at the effectiveness of teaching in general," he said.

Newburn explained that the experiment is "raising questions not only in television and perhaps is bringing unanticipated outcomes." Difficulties in general teaching that would not ordinarily be disclosed can be studied, he added.

A new project scheduled to begin here soon is that of developing kinescopic recordings, which are film recordings of television presentations.

Recordings Requested
The University has been approached by the Department of Defense to make these recordings of some courses to be used as a supplement to existing corresponding courses for military personnel, L. P. Greenhill, associate director of the television experiment, said.

The Educational Television and Radio Center is interested in the value of the recordings for general education of the public and national use, Newburn said. The courses may be used for open-circuit television similar to commercial programs.

Eisenhower to Address Faculty Luncheon Club

Dr. Milton S. Eisenhower, president of the University, will address the Faculty Luncheon Club April 30, instead of Monday as previously announced.

Tickets for the meeting went on sale Monday at the Hetzel Union desk. Dining room capacity limits the attendance to 100.

Matrix Reservation Deadline Extended to Noon Saturday

Deadline for making reservations for the annual Matrix Table, to be held at 6 p.m. Monday in the Hetzel Union ballroom, has been extended to noon Saturday, according to Constance Anderson, Theta Sigma Phi president.

A total of 162 reservations had been made at the Hetzel Union desk yesterday. Reservation price is \$2.75.

Approximately 325 invitations were sent to outstanding women students, faculty and administration wives, and dormitory hostesses.

The Matrix Table is an annual dinner sponsored by Theta Sigma Phi, women's national professional journalism fraternity. The dinner is to honor outstanding women students on campus.

Crist to Speak
Judith Crist, general reporter for the New York Herald Tribune, will be the guest speaker. Her topic will be "Personalities Behind The News."

Three coeds will be honored with the Matrix, Cap, and Quill awards at the banquet. Quill Girl was elected by women students during the Women's Student Government Association elections. The winner will be announced at the dinner.

Cap and Matrix Girl Awards
Cap Girl and Matrix Girl are chosen by members of Theta Sigma Phi. Cap Girl is an award recognizing the women participating in the most varied activities who is or has been a member of a hat society. Matrix Girl is awarded to the coed who has given the most service to the University without recognition from a hat society.

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APhiO to Distribute Ugly Man Proceeds

Money to be taken in from the penny votes for the Ugly Man contest will be put into three different funds, Alpha Phi Omega, national service honor society, sponsor of the contest, has announced.

The organization expects approximately \$1000 to be collected from penny voting. One hundred dollars of this amount

will go into the APhiO treasury for service projects. The rest will be divided in half with 50 per cent going to the Beaver Dam Recreation Area, sponsored by the Physical Education College, and 50 per cent to be given to Campus Chest.

Contest Starts Tuesday
The Ugly Man contest will be held from Tuesday to Thursday and will begin with the Ugly Man parade on campus at 6:30 p.m. Tuesday with 41 entrants participating. The parade will move from the ice-skating rink parking lot, over Pollock road, up Burrows road to the parking lot behind the Pattee library. Floats must be in position by 5:45 p.m. and must be removed from campus by 10 p.m.

Voting by penny vote will be held from 8 a.m. to 5:30 p.m. Wednesday and from 8 a.m. to 4:30 p.m. Thursday.

Individual Campaigns
Individual campaigning will be held from 12 to 12:30 p.m. Thursday.

Final judging will be confined to the Mall from College avenue to Pollock road. Use of automobiles or floats is forbidden during campaigns and sound equipment may not be used.

Final judging will be held at 6:30 p.m. Thursday in the Hetzel Union ballroom. Seven finalists will be selected from the highest number of votes and bonus awards of 500 points will be awarded to each of the three outstanding floats. Each finalist will be required to present a skit for the judges and the winner of the contest will be selected on the basis of individual campaigns, the skits, and originality.

Guest to Talk at Psych Club
Dr. Lester P. Guest, professor of psychology, will speak to the Psychology Club at 7:30 tonight in 214 Hetzel Union. "Polling for a Presidential Election" will be his topic.

Employment Interviews

Representatives from the following companies will interview June and August graduates and undergraduates for summer work. Applicants for interviews may sign up in 112 Old Main within the next two weeks. This list will be carried only once by The Daily Collegian. Interviews will be held on dates mentioned.

Arma Corp.—April 26—E.E. and M.E.
Boeing Aircraft Co.—April 26, 27—E.E., C.E., M.E., AERO.E., M.S. and Ph.D. candidates in E.E., C.E., M.E., AERO.E., PHYS., and MATH. Also Summer Empl. for Engineers.

Convair (Ft. Worth)—April 26—AERO.E., C.H.E., C.E., E.E., M.E., MET., PHYS.; also M.S. and Ph.D. candidates in same fields and Jrs. & Grads. in same fields for summer empl.

Firestone Tire and Rubber (Tech)—April 26, 27—ACCTG., I.E., PHYS., AG.E., C.H.E., CHEM., COM.CHEM., E.E., ENGR., SCI., FOR., M.E., MET., PET.E. and M.S. candidates in ACCTG. and PHYS.

Reliance Elec.—April 26—E.E., I.E., M.E. and M.S. candidates in same fields.

Apartments to Be Built in Town This Summer

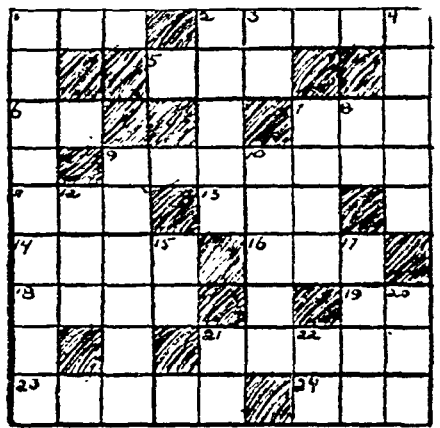
A \$110,000, 30-unit apartment building will be constructed on S. Allen street near S. Atherton street this summer.

The three-story building is to be owned by A. William Hajjar and Falk Brothers, State College, and will have a 30-car parking lot on adjacent property.

Puzzle No. 1

The first person to appear at the door with the correct answers to the above puzzle will be given free admittance to the show.

"The Lady's Not for Burning." Christopher Fry's celebrated satire on witch-craft, will provide a few pleasant hours for you.



ACROSS

- 1. article
- 2. woman (poss.)
- 5. negation
- 6. type measure
- 7. instead of
- 9. smarting
- 11. Paulo
- 13. desire
- 14. trees
- 16. french article
- 18. tales
- 19. in contact with
- 21. city in Pa.
- 23. long spars
- 24. vexillum (zool)

DOWN

- 1. african muscoid fly
- 2. truck on rails
- 3. in
- 4. not a rookie
- 7. the end (music)
- 8. with
- 9. aircraft
- 10. girls name
- 12. Baba
- 15. steam ship
- 17. fish
- 20. desk
- 21. post script
- 22. exclamation of pain

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