

**4 N.Y. Psychologists To Present Discussion**  
 "Psychological Services in Management Development" is the subject of a panel discussion to be presented by four psychologists at 8 p.m. tomorrow in the Mineral

Sciences Auditorium. The discussion will be open to the public. The psychologists, members of a New York consultants to management firm, are Dr. Peter Gilbert, Dr. John Gillespie, Dr. Edward Adams, and Dr. Robert Kramer.

**New Stadium Planned**  
 PHILADELPHIA, Jan. 11 (AP)—A \$15-million city stadium was proposed for construction over the Pennsylvania Railroad tracks just north of the 30th station. The plans, still in the discussion stage, call for decking over the

tracks for an enclosed stadium seating about 75,000. The stadium would be used for a variety of sports, including baseball, track, football and other events. The PRR hired architect Vincent G. Kling to draw plans for the proposed stadium.

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 20 Countries - 75 Days in Europe  
 June 21-Sept. 3 by air \$1095  
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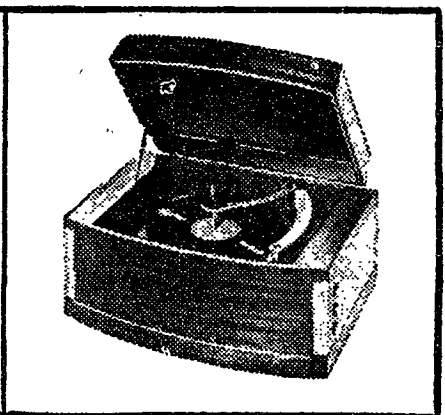
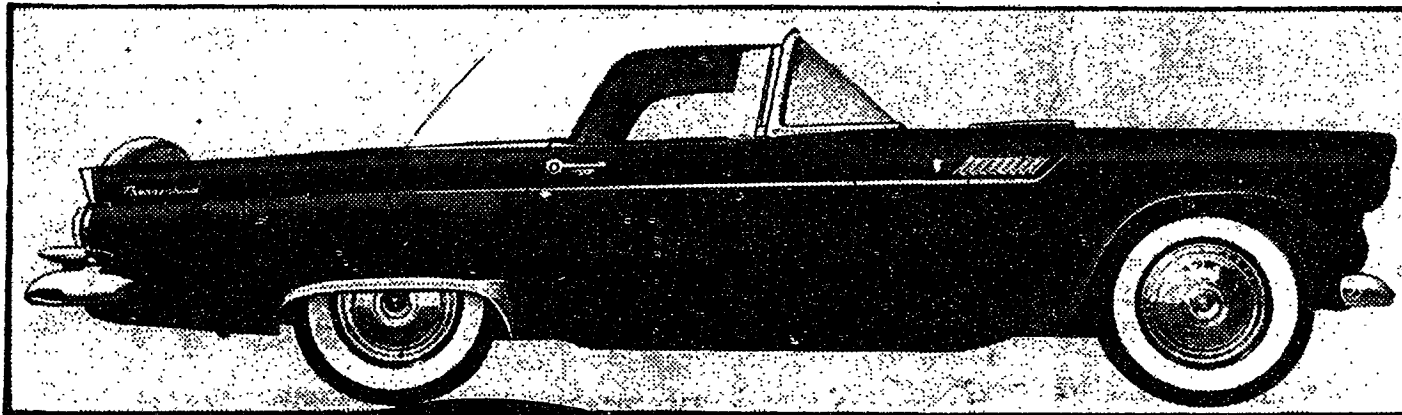
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 \$50,000 IN PRIZES

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 CONTEST CLOSES JAN. 31ST

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**PLUS 40 COLUMBIA Hi-Fi Phonographs**

**FOR THE 50 COLLEGE STUDENTS WHO WRITE THE BEST NAMES FOR VICEROY'S PURE, WHITE, NATURAL FILTER!**



**10 Winners! 10 Thunderbirds!** Win a fully equipped new '56 Thunderbird! In your choice of colors! Automatic transmission, two tops, power steering, radio, white side walls. Act now and win!

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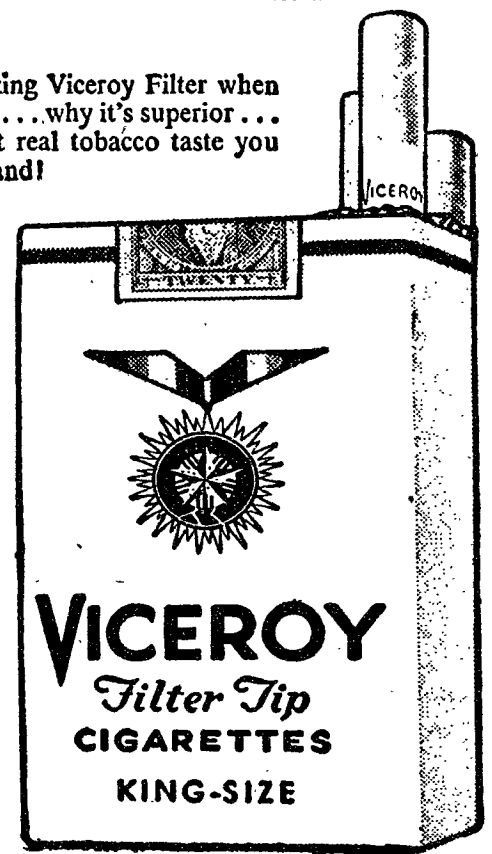
Plus 10 RCA Victor Color TV Sets to the college organizations designated by the 10 Thunderbird winners!



**NO OTHER FILTER LIKE VICEROY!**  
 No cotton! No paper! No asbestos!  
 No charcoal! No foreign substance  
 of any kind! Made from Pure Cellulose—  
 Soft... Snow-white... Natural!

It's easy to name this amazing Viceroy Filter when you know what it's made of... why it's superior... why Viceroy's give you that real tobacco taste you miss in every other filter brand!

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You'll think of dozens of names when you read these facts: The Viceroy Filter is the most modern in the world today! Perfected through 20 years of research!  
 It contains no cotton, no paper, no charcoal, no asbestos, no foreign substance of any kind! Instead, it is made from pure cellulose—a soft, snow-white, natural material found in many good foods you eat.  
 Only the Viceroy Filter has 20,000 filter traps—twice as many filter traps as the next two largest-selling filter brands! No wonder Viceroy gives you that Real Tobacco Taste!  
 Name this amazing filter and win! It's easy!

**JUST FOLLOW THESE EASY RULES!**

- 1 On any plain paper, write the name you think most suitable for the pure, white Viceroy Filter described on this page. It's easy! You can think of dozens of names like "Super-Pure," "Filtron," "Naturale," "Flavor Flow," "Cellulate," "Twice-The-Traps." You can use one, two or three words. Any name may win!
- 2 Mail your entry to Viceroy Thunderbird Contest, P. O. Box 6A, Mount Vernon 10, New York. Write plainly or print your name, the name of your college and your mailing address at college! Submit as many entries as you wish—but with each entry include the picture of the Viceroy Filter Tip torn or cut from the backs of two (2) Viceroy packages.
- 3 Contest open to all students attending colleges and universities in the U.S.A.
- 4 Contest closes midnight, January 31, 1956. Entries judged by The Reuben H. Donnelly Corporation on the basis of aptness of thought, originality and interest.
- 5 Prizes listed elsewhere in this ad. Winners of the ten Thunderbirds will also be permitted to designate the school organizations to which Brown & Williamson Tobacco Corporation will award RCA Victor Color TV Sets! Write the name of the organization you want to receive this award on your entry.