

Riding Club Announces 22 Winners

Twenty-two winners in six classes of the Little Horse Show have been announced by the Penn State Riding Club.

First place in the novice horsemanship class was won by Joan Uhler, second place by Nancy Horst, and third by Faith Hecht. In the intermediate class, Yvonne Tuduboise was first place winner; Margaret Bowers, second; Eleanor Milton, third; and Lois Andrews, fourth.

Winners in the intermediate jumping class were Eleanor Milton, Ann Bramble, Margaret Bowers, and Diane Barnhardt.

Gay Langhart placed first in advanced horsemanship, Richard Moore, second; David Klaer, third; and Ann Bramble, fourth. Bernard Gerbar was first place winner in advanced jumping; David Klaer, second place; and Barry Fein, third place.

Winners in bareback competition were Elmer Milton, Yvonne Tuduboise, Margaret Bowers, and David Klaer.

Judges for the competition were Gregory Gargarin, advisor of the group, and Edwin Brodnax, senior in wood utilization from Greencastel. Ringmaster was Herbert Zakrison, sophomore in business administration from Esterly. Joanne Bedenk, sophomore in physical education from State College, was show secretary and manager.

Twenty club members competed in the six classes.

IFC-Panhel-Tea Dance

The first Interfraternity-Panhellenic Council tea-dance of the semester will be held at 8:30 tonight at the Beta Theta Pi chapter house.

Interfraternity and Panhellenic Council officers, fraternity presidents, and sorority presidents and rushing chairmen will attend the affair.

CLASSIFIEDS

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WANTED—THREE dates for Homecoming Weekend. For personal interview call ext. 1167 ask for Ken, Bill, or Bob.

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LOST

COACHER RAINCOAT taken by mistake early Saturday morning at Penn State Diner. Call AD 8-9125. Name in coat.

PAIR OF men's brown tortoise shell glasses near Library Wednesday night.

DARK HORN-RIMMED glasses. Tan case. Phone AD 7-4409 Phi Sigma Delta. Ask for Dick Gladstone.

PAIR OF dark-rimmed glasses in vicinity of Locust Lane and Acacia. Call Dave Allen AD 7-3181. Reward.

MISCELLANEOUS

TYPING DONE. Theses, dissertations, term papers. Mrs. Pierson AD 8-8375. 1015 Old Bouldsburg Rd., Apt. 10.

WILL TRADE three tickets for Navy game for three tickets to Pitt game. Section EE. Call Terry Leach AD 7-4702.

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Parties--

(Continued from page two)

man, appointed John Higgins as parliamentarian; Jane Heath, assistant secretary; William Harrison, men's campaign manager; Margaret McCloskey, women's campaign manager.

Richard Zeller, fraternity campaign manager, with William Smith, Richard Lacy, and Jerry Oxman, as his assistants; Robert Spadero, sorority coordinator.

Robert Steele, fraternity publicity manager, with George Vlachos, Gerry Alexander, James Schru, and Curtis Smith, as his assistants; James Malid, assistant veterans committee chairman; and Joann Butler, assistant publicity manager.

Lee Labuskus, art manager; Nancy Hankins and Sandra Guskki, Thompson Hall managers; Barbara Dietrich, Simmons Hall managers; and Ann McKnight, Women's Building manager.

Warm Spell to Stay

Continued fair and warmer today with increasing temperatures this afternoon is forecast by the department of meteorology.

The high temperature predicted this afternoon is 79. Yesterday's high was 75 degrees.

Soccer---

(Continued from page seven)

fine passes to Packer. Ihor Stelnyk, Steve Flamporis, and Ralph Brower were also demons on defense, pestering the Rams all afternoon.

Coach Ken Hosterman, still nervous over the close win, said West Chester has "a great club," and added that it was the toughest win in over a year for the Lions.

Ram Coach Earl Waters returned the compliment by calling the Lion team a fine ball club and "one I'm not sorry to lose to."

FTA to Hold Picnic

Future Teachers of America will hold a wiener roast in Hort Woods at 5:30 p.m. Thursday. Members planning to attend should register in the office of the dean of education in Burrowes Building.

A charge of 25 cents must be paid by Thursday, Oct. 13.

CPA Candidates to Meet

The design staff and candidates of Central Promotion Agency will meet at 7 tonight in the CPA Office in the Hetzel Union Building.

Insurance Club to Hold First Meeting of Year

The Penn State Insurance Club will hold its first meeting of the year at 7 tonight at Sigma Alpha Epsilon fraternity.

L. H. Morgan, manager of the Central Pennsylvania Agency for the Provident Life Insurance Co. in York, will speak on "The Campus Unit Program of the Provident Life Insurance Co."

Students in the College of

Darkroom Open in HUB

The photography darkroom in the Hetzel Union Building basement is now available for the use of Camera Club members.

To obtain a key to the darkroom a Camera Club membership card must be shown at the Hetzel Union desk.

Business Administration may attend the meeting. Refreshments will be served.

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ADVENTURES IN SOCIAL SCIENCE: NO. 1

"The proper study of mankind is man," said Geoffrey Chaucer in his immortal *Casey at the Bat*; and I couldn't agree more. In these tangled times it is particularly proper to study man—how he lives, how he functions, how he works. Accordingly, this column, normally devoted to slapdash waggery, will from time to time turn a serious eye on the social sciences.

In making these occasional departures, I have the hearty approval of the makers of Philip Morris Cigarettes, whose interest is not only in promoting the pleasure of young Americans by providing them with a gentle cigarette, matchlessly blended of vintage tobaccos, grown with loving care and harvested with tender mercy, then cured with compassionate patience and rolled into firm, tasty cylinders and brought to you in king size or regular, wrapped in fetching packages of lively crimson and pristine white, at prices that wreak no havoc on the most stringent of budgets; but who are equally concerned with broadening the minds and extending the intellectual vistas of every college man and every college woman.

I, for one, am not unmoved by this great-heartedness in the makers of Philip Morris, and though I know it is considered chic these days to disparage one's employer, I shall not. Indeed, I shall cry "Huzzah!" for the makers of Philip Morris. I shall cry "Huzzah!" and "Bon appetit!" and "Stout Fellows!"

But I digress. For our first lesson in social science, let us turn to the study of economics, often called the queen of the social sciences. (Sociology is the king of the social sciences. Advertising is the jack.) Economics breaks down into two broad general classifications: 1) coins; 2) folding money. But before taking up these technical aspects, let us survey briefly the history of economics.

Economics was discovered by the Englishman, Adam Smith. He published his theories in 1778, but everybody giggled so hard that Smith, blushing hotly, gave up the whole thing and went into the cough drop business with his brother.

For long years after that, economics lay neglected while the world busied itself with other things, like the birth of Victor Hugo, the last days of Pompeii, and the Bunny Hug.

Then one day while flying a kite during a thunderstorm, the American Henry George (also called Thorstein Veblen) discovered the law of diminishing returns, and then, boy, the fat was in the fire! Before you could say "knife," the Industrial Revolution was on! Mechanization and steam power resulted in prodigies of production. For example, a Welsh artisan named Dylan Sigafos before the Industrial Revolution used to make horseshoes by hand at the rate of four a day. After the Industrial Revolution, with the aid of a steam engine, Sigafos was able to make entire horses.



And so it went—factories rising from the plains, cities burgeoning around the factories, transport and commerce keeping pace—until today, thanks to economics, we have smog, depressions, and economics textbooks at \$5.50.

The makers of Philip Morris, who bring you this column, are no economists, but they do understand supply and demand. You demand gentle smoking pleasure; we supply the cigarette that has it—Philip Morris, of course!

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