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The Daily Collegian

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Shortsighted Fraternities May Wreck FMA

This is the crucial year for the Fraternity Marketing Association. The group, which acts as a buying agent for member fraternities, will either become a real asset to fraternities, or it will fold.

If FMA folds, the fraternity system at the University will pay through the nose.

The storm clouds, which have been gathering for years, are the result of FMA's fight against two factions: the very fraternities it is trying to help, and the vendors who sell their goods to fraternities and FMA.

The indifference of the majority of fraternities has hindered FMA in its bid to expand and become an integral part of the fraternity system. At its height, FMA membership never exceeded 26 members. Present membership totals 21 fraternities who actually do their food buying through FMA. However, even some member fraternities do much of their food buying directly from the vendors.

This lack of support has hindered the group in its efforts to expand and become a real money-saving organization.

The other faction, the vendors who sell products to FMA, are a headache too. These dealers sell their products directly to the houses, giving them the same two per cent discount as they give FMA.

However, after FMA subtracts its 1½ per cent service charge, members are left with a one-half of one per cent discount. By buying directly from the dealer, the houses save the full two per cent on prices.

Fraternities also claim they can buy foodstuffs of better quality for lower prices by dealing directly with the vendors. Two fraternities that dropped from FMA this year gave that reason when asked why they dropped from the organization.

Although member and non-member houses buy from virtually the same dealers, there have been many complaints about the quality of foods sold to FMA. It would seem the dealers are pulling the wool over FMA's eyes.

In an attempt to rectify this situation, FMA started a quality control program this summer. The program was aimed at making certain FMA was buying quality foods for its members.

But there is nothing to stop vendors from sending FMA inferior foodstuffs after their products have been approved.

FMA and its aims of saving fraternities' money are basically sound. But if the present situation continues, there is little doubt the organization will dissolve. If FMA folds, prices of foodstuffs will go up. For with no competition, the dealers will have fraternities over the proverbial barrel.

If every fraternity at the University would get behind FMA and become an active member, the group's buying power would increase, as would discounts. Long range savings through FMA would be guaranteed. At present, fraternities are evidently thinking of the money they are saving right now.

Such an outlook shows a definite tendency toward shortsightedness.

—Larry Jacobson

Same Old Grind

If formal rushing is the most exhaustive sorority function of the year, informal rushing is the most boring.

Informal rushing began yesterday and will continue for the remainder of the school year unless Panhellenic Council decides to enforce a time limitation.

This means that anytime from now until finals start in the spring sororities whose quotas are not filled will be expected to entertain rushees in the usual "coke date" manner. Women who do not care to enter rushing right away may wait around for a month or two or until the spirit moves them, and still be within the limits of the present Panhellenic code.

This procrastinating rushing policy has no real advantages; it has many disadvantages, especially from the point of view of the sorority.

Indefinite rushing, as informal rushing has come to mean, is at best, a grind. Some sororities have a rule that every sister and pledge must be in the suite at every free hour to meet rushees.

If only a few hours a day are set aside for rushing, sisters may become disgusted with sorority activities, and Panhellenic Council should not be in the business of making sisters disgusted with sorority activities.

Enthusiasm is the mainstay of rushing, but even the most gung-ho greek finds it difficult to work up enough sorority spirit to last for eight or nine months, (the length of time informal rushing could last, technically).

Women who do not wish to enter the informal rushing program right away should be required to wait until the beginning of the spring semester season. It is not fair for sororities to keep their suites open for the last minute rushees, few in numbers, and possibly lacking in interest.

Rushing, like football, should not last all year. The only result can be tired players, bored spectators, and a poor game.

—Jackie Hudgins

Safety Valve...

Frothy Bounces Back

TO THE EDITOR: Frothy, in his blue and white garb, is as much a tradition at the football games, as is the Blue Band, the Lion, and the cordons of hatmen and women. All of these groups do their part in making the event a bit more enjoyable and pleasant.

Frothy provides a comic relief at football games. His antics, along with the lion's, are enjoyed and anticipated by the great majority of fans. One of these figures, without the other, would be lost. Both the Lion and Frothy agree to this.

Perhaps if we had a character named "Collegian" dressed all in black, circulating among the fans, and depressing people, this would be pleasing to a few morose souls—at least it would keep the "foolishness" hidden.

Only a "dunce" when seeing Frothy on the field would get the impression that a bunch of "dunces" go to Penn State. He would likewise look at the Lion and say that a bunch of lions go to Penn State—this is ridiculous.

A Tug for Spirit Sag

"The Big Pull" may prove to be just the thing to give Penn State spirit a much-needed shot in the arm.

Interest in "things collegiate" seems to have been at a standstill around campus for quite some time now.

Customs is a good example. The idea behind customs is basically good. The shame of it is that no one seems to want to take the trouble to perpetuate a good thing.

The enforcement of the program during its second week this year was a disgrace. It just seemed to be too much trouble for the busy upperclassmen to pay any attention to the freshmen.

Freshmen soon became aware of this blase attitude and began to emulate it as the accepted thing. Toward the end of the second week of the program we would be willing to wager that about the only people who were participating in customs were freshmen—some fakers enforcing, some die-hards receiving.

But the scheduled tug-of-war between members of the sophomore and freshman classes set to precede the Navy game may do much to erase the bad taste customs left this year.

The Freshman Customs Board would be wise to make this contest a regular event to culminate the customs period.

—The Editor

Gazette...

Today
AMERICAN SOCIETY OF AGRICULTURAL ENGINEERS, 7 p.m., 105 Agricultural Engineering
CHESS CLUB (elections), 7 p.m., 3 Sparks
CO. B-5 PERSHING RIFLES, (active members), 7 p.m., Armory
COLLEGIAN CIRCULATION STAFF, (all boards), 6:45 p.m., Collegian Office
DAILY ROSARY, 4:30 p.m., Our Lady of Victory Church
HOME ECONOMICS CLUB EXECUTIVE COUNCIL, 7:30 p.m., 109 Home Economics
INTERNATIONAL RELATIONS RESEARCH ASSOCIATION, 8 p.m., 317 Willard
MARKETING CLUB, 7:30 p.m., Phi Kappa, 338 E. Fairmount avenue
MEN'S DEBATE TEAM TRYOUTS, 7 p.m., 316 Sparks
PLAYERS ADVERTISING WORKSHOP, 7 p.m., Schwab Auditorium (left)
RIDING CLUB, 7:15 p.m., 217 Willard
THETA SIGMA PHI, 7:30 p.m., Grange Playroom
Tomorrow
CO. B-5 PERSHING RIFLES, (pledge practice), 6 a.m., in front of Old Main
University Hospital
Barbara Albeck, Jose Alonzo, Will Brown, Charles DiRocco, James Donahue, Ned Finkbeiner, Orville Halde-
man, Allen Levinbook, Margaret Nichols, Paul North, Anthony Petullo, John Ritchey, Faith Rojahn, Michael Sikorski, Joyce Simpson, James Swartzwelder, Catherine Wilson.

Frothy is a student who is giving up the opportunity to sit in the stands and relax. He is doing all he can to provide a little fun at the game for all of us.

Douglas Moorhead, president of the student Athletic Association, has expressed his opinion as looking forward to seeing Frothy at football games as a bit of fun and also as a wonderful part of tradition here at Penn State.

Frothy may soon have to consider starting a new student newspaper—one that would not merely be a conquest of space. You Collegian-aires should buckle up and try to erase the old familiar phrase that has been circulating for years—"if it's wrong, it's Collegian."

—Stanford Lichtenstein
Froth Senior Board

Little Man on Campus

By Bibler



"She's in one of my classes—rather distracting isn't she?"

—the rolling stone

Universal Pranks

by dottie stone

Navy goats and tug-o-wars bring a twisted grin to the face. From time to time University students have had the originality for such "school-boy pranks." And it's good.

But dear ol' State is not alone. Jovial moods are had by some of our fellow students across the seas—take the University of London or Oxford, for instance.

The most highly prized club at Oxford goes by the name of the Bath Club, pronounced with the long "a" as in Harvard. Club members are noted by a handsome blue necktie embroidered with a spigot.

Initiation of members consists of taking the long "a" bath in the women's dormitory and returning with the proof—spigot. Enough to keep deans of women and housing experts quite upset.

The Englishman who related this story went on to tell of bonfires which held up traffic in the center of town and kidnapping of school mascots. Seems Penn State isn't doing too badly after all.

But London University cops put ours badly to shame. The great sport there comes when a student is spied committing a misdemeanor and the bulldogs (bobbies) chase the student. Like any sporting game of tag there are safety zones on the steps of one's college (dormitory). There is also one centrally located safety zone.

One enterprising young lad was being pursued and fled to the steps of a college—the one central haven for all the pursued, regardless of college. He stayed. The bobbies stayed. However, the youthful scholar had to be home by midnight. Five minutes of 12 came and the bulldogs stayed. One minute before and he walked in—quite safe. It was also his college besides being the central safety zone.

Rumors have been heard of two lively Penn Staters who decided they could make the 50-yard dash in one door and out the other of Thompson. It worked fine, except they spent the night in the tunnels to escape the campus cops.

And the tug-of-war has also been revived on campus after a 23-year burial. Fine! Perhaps as our lion was sweetly greeted by Army, the Navy goat will again find some reception at State.

And just yesterday there was a sign on our beautiful obelisk—the one made with every type of building stone in the state. Around its slender stature an "Out of Order" sign hung. Two or three recent pranks may have caused some administrative eyebrows to rise, but it shows that pranks are universal—in a university.

AIM-Leonides To Sponsor Autumn Ball

The annual Autumn Ball will be held Saturday, Oct. 15 in the Hetzel Union ballroom, it was announced at a Leonides meeting Monday night.

Herbie Green and his orchestra, who played at last year's dance, will again furnish music for the event, which is sponsored jointly by Leonides and the Association of Independent Men.

Tickets for the semi-formal dance which are \$2, may be obtained at the Hetzel Union desk. Dancing will be from 9 p.m. to midnight.

The Homecoming Queen will reign at the ball. Decorations centering around the Centennial theme will be used.

Co-chairmen of the dance are Camille Blount, sophomore in education from Homestead, and James McDowell, senior in mechanical engineering from Emporium.

Lilly Johnson, junior in arts and letters from Philadelphia, and Joseph Janus, junior in forestry from Johnstown, are in charge of publicity.

The policy of establishing a bluebook file for independent women in the AIM-Leonides office was discussed at the meeting. All independent women are requested to bring bluebooks to the office in the HUB to be filed.

It was also announced that Leonides is entering five contestants in the Homecoming Queen contest.

Chess Club to Meet

The Penn State Chess Club will meet at 8:30 tonight in 3 Sparks. Officers for the school year will be elected, and activities planned. A knowledge of chess is not required for membership. All prospective members may attend this meeting.

Tonight on WDFM

91.1 MEGACYCLES
7:16 ----- Sign On
7:20 ----- News
7:30 ----- Student Encampment
8:00 ----- Behind the Lectern
8:30 ----- Phi Mu Alpha
9:00 ----- Call Card
9:15 ----- News
9:30 ----- Music You Want
10:30 ----- Sign Off