

Office in HUB Rented; Press Bought by CPA

By TED SERRILL

The rental of a spacious office in the Hetzel Union Building and the purchase of a new \$125 silk screen poster reproducer illustrate the progress Central Promotion Agency is now making on campus, according to Otto Hetzel, director.

Speech Contest Finals Are Set For Monday

The state finals of the American Legion High School Oratorical Contest will be held at 10 a.m. Monday in Schwab Auditorium. The finals will be open to the public.

Dr. Milton S. Eisenhower will preside. Three contestants, winners of the eastern, central, and western sectional competitions, will compete for the state title. The names of the contestants and the judges' names will remain anonymous until after the speeches are given.

The subject for the contest is some phase of the Constitution of the United States "which will give emphasis to the attendant duties and obligations of a citizen to our government." Contestants will deliver a prepared oration ranging from 10 to 12 minutes on the subject, and an extemporaneous talk of four to six minutes.

The winner will compete in sectional and regional competition leading to the national contest. He will also win a four year scholarship to one of several colleges and universities.

HUB Opening—

(Continued from page one)

which will open in the HUB Tuesday, will have enlarged lines of school supplies and stationery.

Approximately 2500 lunches have been served to students, faculty members, and staff members this week in the Terrace Room cafeteria, during a five-day test run. The Lion's Den snack bar opened Thursday for a two day trial period. The plan is the same as the West Dorm snack bar, but is on a more extensive scale.

Starting Tuesday the cafeteria and snack bar will be in full operation. The cafeteria offers a "student special" which costs 80 cents for lunch and \$1 for dinners. All other meals will be ala-carte.

When the ground for the building was turned two years ago, Milton S. Eisenhower, President of the University, said that a Student Union Building will contribute in many ways to a better Penn State.

APhiO to Participate In Scout Work Party

Pledges and members of Alpha Phi Omega, national service fraternity, who wish to attend the work party at the Seven Mountains Boy Scout Camp will meet at 1:30 p.m. today at the rear of Old Main. Transportation will be provided.

Alpha Phi Omega brothers will meet at 7 p.m. Monday in 12 Sparks. Pledges will meet at 7:30 p.m. in 12 Sparks.

Thunderstorm Causes No Damage to Campus

No damage to University grounds or buildings was reported as a result of the storm which swept the State College area early yesterday morning, University Physical Plant officials stated.

The rain which drenched students on their way to eight o'clock classes caused temporary floods on several roads but quickly were drained by maintenance crews, the officials said.

Campus Party Meeting

Campus party will hold a workshop at 7:30 p.m. tomorrow in 10 Sparks. Committee co-chairmen and members should be there to discuss final plans, John McMeekin, clique chairman announced.

Hillel to Present Art Exhibit

Hillel Foundation is presenting an exhibition of 38 paintings by Isaac M. Hillel from tomorrow through April 3.

Approximately \$500 in business was earned during the past year by CPA which does promotion work for any organizations or committees having no formal promotion staffs.

Most recent of the promotional activities handled by the newly reorganized CPA include advertising the Max Kaminsky concert sponsored by the Campus Chest, and the distribution of free career books to graduating seniors, Hetzel said.

Handling Two Projects

SPA is now under contract to advertise the song contest sponsored by the Centennial Committee, and the Association of Independent Men-Leonides Spring Dance, planned for Friday night, he said.

During the past year CPA has helped promote projects and elections of the Education Student Council, State party, Campus Chest, Interfraternity Council, Nittany Council, and Spring Week organizations.

Practically any existing communications media can be used by CPA in its advertising. These include the use of posters, leaflets, cards, advertisements, news releases, window displays, radio announcements, stunts, a public address system, and special effects.

Cost Plus 15 Per Cent

CPA is now under contract to cost of any work it does plus 15 per cent of those costs. It, nevertheless, is a non-profit organization, Hetzel said, as the 15 per cent costs are used to purchase new equipment and enlarge its facilities.

Any transactions between CPA and campus organizations begins with the solicitation of accounts by CPA's account executives. Then the specifications, mood, and desires of an organization are learned and preliminary sketches of material made.

When the plan of production, specific advertising methods to be used, and preliminary sketches are half-finished, they are submitted for approval.

Following approval the material is handed over to the production staff which finishes the drawings, places ads, releases ads and news releases, and handles other duties required under the contract.

Campus Improved—

(Continued from page one)

etum and duck pond at Centre Furnace.

The year 1932 marks the birth of the plans for the mural decoration in Old Main. The motivation for the project was a long cherished desire of the Division of Fine Arts members to have the College own a first rate work of art. Through the efforts of the Class of 1932, enough money was raised to begin the mural and employ Henry Varnum Poor, the best United States muralist of the period.

Poor's Mural

The wall where students used to sit and wait for their dates was soon closed and forgotten behind the monumental figure of Abraham Lincoln, signer of the Morrill Act. In his mural, Poor expressed the relation of the College to agricultural and industrial life in the state.

The 1933 group found a student loan fund to be a worthwhile gift. An elevator was added to the infirmary in 1934 and the 1936 class remodeled the auditorium organ and made possible the construction of the telescope on the top of the botany building.

Old Main Chimes

The chimes of Old Main heard every hour were the gift of the 1936 students.

Members of the Class of 1938 furthered the University's astronomical interests with the construction of the observatories behind Ag Hill.

A \$5300 memorial fund was left

Summer Jobs In Arctic Area Are Available

Applications for summer employment with the United States Weather Bureau in the Arctic are now available in 201 Mineral Industries.

The summer jobs are part of a joint Canada-U.S. weather project which maintains weather stations located in the remote Canadian Arctic frontier. The purpose of the stations, in addition to daily weather reports, is to advance the science of meteorology through knowledge gained in the upper climatic regions.

Students who apply and are accepted for the job will be expected to check supplies and arrange storage depots at the various weather stations. Some time will be devoted to the study of related meteorologic subjects.

Special note is made that the work is hard and there will be little time for vacationing. Preference will be given to students between the ages of 20-24.

The chief purpose of enlisting student aides is to develop a student interest in Weather Bureau Arctic service, or in a possible career with the U.S. government.

Outing Club Plans Weekend Activities

Members of the Penn State Outing Club will be working this weekend to improve the facilities of their organization.

Members of the newly-formed archery club will begin work on the construction of a range, while other members will work on the organization's cabin and ski and hiking trails located near Boalsburg.

All groups will meet at 2 p.m. tomorrow behind Old Main.

Greek Orthodox Service

The Rev. Father Gido, pastor of the Russian Orthodox Church, Hawk Run, will conduct a prayer service for students and townspeople of the Greek Orthodox faith at 8 a.m. tomorrow in 304 Old Main. Responses will be sung by the Johnstown Seminary.

Matmen—

(Continued from page seven) of the point rule with a bye at that weight did not receive a point for the Lions' team score. Shea scored first with the take-down, but Fornicola reversed for two points. After riding Shea throughout the second period, Fornicola reversed and got another point when Shea was called for stalling.

Dave Adams, battling Bob Smith of F and M at 147 pounds, rode out the third period resting on a 6-4 lead; Adams was behind 4-2 at the outset of the second period but rallied with four points on an escape and a near fall to take the two-point lead.

Joe Humphreys won his first match of the season at 157 pounds when he dumped Len Theberge of Columbia, 9-3. Humphreys piled up four points in the second period to take a commanding 6-3 lead at the start of the final period.

Heavyweight Bill Oberly notched a win over Yale's Johnson with a fall at 2:21 after gaining a 6-0 lead.

Penn State's only loss was suffered when junior Ed Pasko drew defending 167 pound champ Joe Gattuso of Navy and was pinned. With the two men standing all of the first period, Gattuso took a 2-0 lead in the second period. Gattuso finally scored the pin over Pasko at 4:24.

The major upset of the preliminary bouts was in the 147-pound battle when Bob Cook of Pitt lost to Roger Judd of Cornell in overtime on a referee's decision. Cook was second-seeded only to Ed Eichelberger of Lehigh.

AIM Code Of Elections Partly OK'd

The Board of Governors of the Association of Independent Men Wednesday night approved part one of the AIM elections code.

James Kennedy, president of the West Dormitory Council, expressed disapproval of the section of the code stating that election of council officers should be held following the Board of Governors' election in the spring semester.

Kennedy said that since the West Dorms are mainly for freshmen it would be unfair to elect officers in the spring. If this is done, he said, there will be no freshmen as officers for the following year.

Amendments to the code must be approved by two-thirds of the AIM Elections Committee and a majority of the voting membership of the board.

Bruce Lieske, treasurer, said AIM did not have enough money to send two delegates to the National Independent Student Association convention in April.

Lieske suggested that each council donate \$35 to help pay expenses for two delegates.

THE PERFECT PIZZA

SALLY'S

WE DELIVER AD 7-2373

CLASSIFIEDS

FOR SALE

1952 MOBILE CRUISER 27-foot house trailer. Like new. Call EM 4-1568.
1952 88 foot Glider House Trailer, two bedrooms, \$300 Television set included. \$2600. Inquire N. W. Solomon, Penn State Trailer Sales.

1949 PLYMOUTH 4 door sedan, good condition. \$390. Call AD 8-6818.
LIKE NEW Remington typewriter. Will sell for \$40. Phone AD 8-6074 after 5.
1942 CHEV. 2 dr. heater, good tires. Must sell. Any reasonable offer. Call Bob Hagen AD 7-7937.

FOR RENT

ROOM for one student and double for two girls. Kitchens with bath. Available now. Call AD 7-2887.
ROOM AND board or board available at Marilyn Hall, 317 E. Beaver avenue. Ask for Mrs. Ellrard.

LOST

PAIR OF glasses, black and silver rimmed in vicinity of Dairy and Creamery buildings. Phone Atherton 418.

WORK WANTED

RESTYLING GOWNS, dress-making, alterations, button holes and mending. Call Mrs. Moyer, 515 E. Beaver avenue. AD 7-4828.

MISCELLANEOUS

FUDGE EGGS—Beautiful chocolate baskets, hand made eggs, and solid bunnies. A package of buttercrunch with every film order over 50 cents. Candy Cane (between the diners).

TUTORING BY graduate student in Speech 200 and Philosophy. Phone AD 7-7278 after 5 p.m.

COMBO DESIRES booking for dance or party on Friday, April 1. Very reasonable. Phone AD 7-7995 after 5 p.m.

SALLY'S DELIVERS the perfect Pizza, The B's Boy and all our other delicious products 7 days a week. Dial AD 7-2373.

WHEN YOUR typewriter needs repairs just dial AD 7-2492 or bring machine to 633 W. College Ave. Will pick up and deliver.

HERBERT TAREYTON
CIGARETTES

Filter Tip
MODERN SIZE

FILTER TIP TAREYTON
brings you the true taste of
Tareyton's famous quality tobacco

PRODUCT OF The American Tobacco Company