



CONGRATULATIONS

Pennsylvania State University

On Your

100th ANNIVERSARY

We are proud of your great University, and your wonderful city of State College.

We are proud too, of the wonderful cooperation shown us from the entire population of State College, as well as your student body of Pennsylvania State University.

We hope to be able to serve you even bigger and better in your next one hundred years.

On May 12, 1955 we too will celebrate our 12th Anniversary in State College.

In May of 1943 our first branch store was opened in State College in a small room with the total of 796 square feet of floor space. This room was formerly the Paul Mitten Mens Shop. Since that time we have expanded to the second room formerly a Barber shop, then to the third room formerly the Kalin Dress shop, and we're still growing.

On February 1, 1955 we took over the entire building, formerly the Allencrest Restaurant, with the exception of one small store room. This will give us a total of 8500 square feet of floor space; more than ten times the amount of floor space as when we started back in 1943. We will open a completely new Infants and Childrens department, a new Mens Furnishings department and Boys department, at the same time expanding all our present departments tremendously.

It is our aim to give to State College one of the finest stores in Central Pennsylvania—bringing you the finest and highest quality merchandise, the best values, latest styles and bigger selections at the right prices.

Ever since our founding in 1924, dependable quality merchandise has been the basis of our storekeeping. We believe it is the consistent excellence of our merchandise and service that has kept us growing.

Danks & Co

STATE COLLEGE, PA.

OTHER STORES AT LEWISTOWN, BELLEFONTE, HUNTINGDON