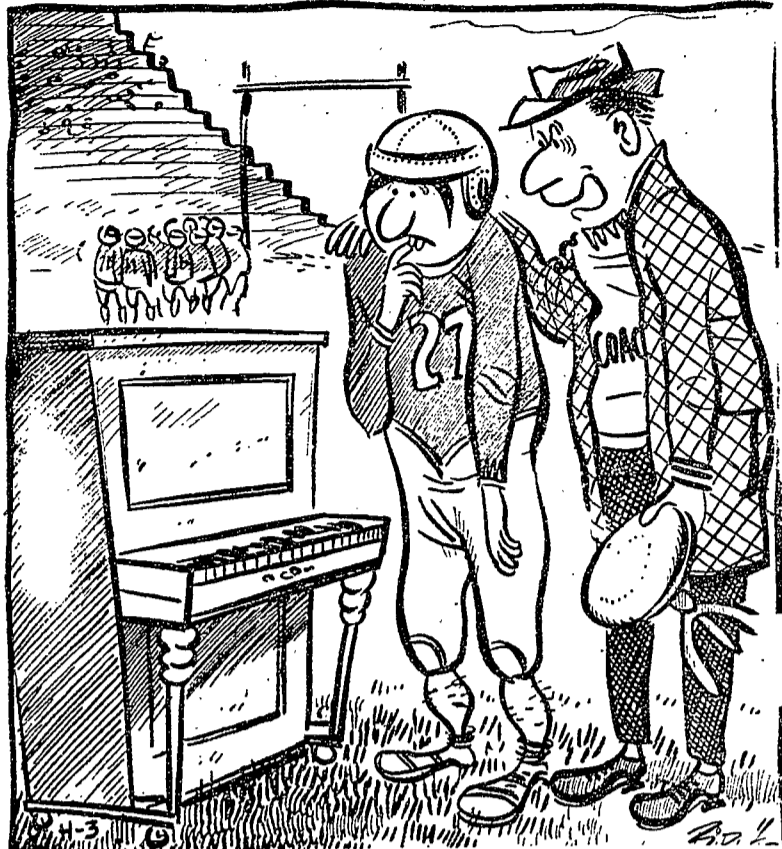


Little Man on Campus

By Bibler



"I promised you could play during th' last half an' I want you to know I'm a man of my word."

Campus Chest Tries Three Experiments

Attempting to remedy the faults of three previous Campus Chest campaigns, this year's Chest committee has included three experimental phases in the drive, concerning the goal, length of the drive, and method of donation.

In each of the preceding drives a monetary goal was established. Although 99 per cent of the goal was reached in the 1951 drive, campaign totals have always fallen short of the goal. In these same years, students were asked to contribute \$.2 each.

One hundred per cent participation, not a specific monetary amount, will be the goal of this year's drive. The concern is not with how much a few give, but rather with how much many students give.

To encourage this, awards will be given to groups with the highest percentage of participation. In case of equal participation, the awards will be made to the group with the highest average contribution per person.

Last year the drive was to last two weeks. As in previous years it was necessary to extend the drive deadline because the goal was not reached. This year the solicitation campaigns will last only three days.

The chief criticism of earlier drives was that student contributors had nothing to say about distributing their donations. The amount received by each group was determined solely on a percentage basis.

This year a designation system will be introduced. On the International Business Machine cards used in the campaign, student contributors may check only organizations they wish to support.

Students who wish to support all organizations in the drive may leave donations undesignated. These funds will be distributed to each of the 11 groups on a percentage basis.

The success of these three experiments will hinge on com-

plete student support. If the drive has support, the goal of 100 per cent participation can be realized.

If contributors consider the groups in the campaign, and designate their donations accordingly, they will be better satisfied that their money is being used as they feel it should be.

In the final tabulation, the designation system will indicate whether students prefer to support national or local organizations. It will also show which of these groups they feel are most significant. In the future this can serve as a guide in selecting groups to be included in the drive.

Part of the success of the campaign will depend on solicitors themselves, particularly in view of the length of the drive. In the 1951 campaign, solicitors were blamed for the necessity of extending the drive deadline.

This year's drive will not be extended. If the hort drive is to be effective, all students must be contacted quickly. Solicitors cannot afford to be lax if the drive

is to succeed. The experiments this year are the first real attempts to improve policies governing the drive. If they succeed, future campaigns will surely benefit.

—Mary Lee Lauffer

Barons to Hold Tryouts

Barons, Nittany-Pollock social organization, will hold tryouts for its annual musical, "The Splinterville Review," from 7 to 9 p.m. Tuesday, Wednesday and Thursday in the recreation room of Nittany 20. Only residents of the Nittany-Pollock area may try out for the show.

Horn Elected Vice President Of WD Council

Stuart Horn, third semester chemistry major, was elected vice president of the West Dorm Council Thursday night.

John Dunn, fifth semester geography major, was elected secretary, and Stanley Juras, third semester engineering science major, treasurer.

Committee chairmen appointed by Ross Clark, Council president, are menu-food, Robert Gellman; publicity, Thomas Larson; Spring Week, Steve Jordan; housing, Alan Cassell; intramural sports, Dick Overdorf; radio and television, Carl Hiester.

Clark announced that each man on council will serve in a rotation program to check West Dorm lounges and enforce the West Dorm dating code.

The placing of the television set in the West Dorm area was discussed by Clark. The set has been moved from the McKee lounge because outlets were not available and the noise carried to rooms in the dorm area.

Clark said that the set will definitely be placed in the small recreation room of Hamilton Hall. The date of installment has not been announced.

Two tentative dates have been set for a semi-formal Christmas dance Dec. 6, and either an after-dinner dance, Nov. 12, or an informal dance Nov. 14.

Eng Dean to Speak

Eric A. Walker, dean of the School of Engineering, will speak to Engineering 2 students at 4 p.m. Monday in 110 Electrical Engineering.

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STAFF THIS ISSUE  
Night editor, Phil Austin; Copy editors, Diehl McKeel, George Bailey; Assistants, Nancy Gray, Paddy Beahan, Ruth Barnard, Wayne Diehl, Hank DiPipi, Jim Jacoby, Pat Lutz, Ad staff, Estelle Caplan, Sandy Duckman, Cindy Manarin.

Gazette...  
Sunday  
LAVIE SENIOR BOARD, 7 p.m., LaVie office.  
STATE PARTY, 7 p.m., 10 Sparks.  
Monday  
BUSINESS SCHOOL STUDENT COUNCIL, 6:45 p.m., 107 Willard.  
SCROLLS, 9 p.m., White Hall.  
SIGMA ETA IOTA TAU EXECUTIVE COMMITTEE, 7:30 p.m., 108 Ag.

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