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# 33 Merchants Give Gifts For 'Miss Penn State'

Thirty-three State College merchants and 11 national companies have offered a dazzling array of gifts to be presented to Miss Penn State after her coronation by Mamie Eisenhower in Recreation Hall Monday night.

The queen will be chosen from five finalists: Mary Braun, sponsored by Sigma Nu; Sheila Rosenson, sponsored by Sigma Delta Tau and Theta Chi; Kay Lloyd, sponsored by Alpha Gamma Delta; Madeleine Sharp, sponsored by Kappa Alpha Theta; and Sara Ann Updegraff, sponsored by Chi Omega.

In addition to the vast array of gifts, Miss Penn State and the finalists will compete in the Lenthic Cosmetics Company national Lillac Queen contest. The winner of this contest will receive two tickets for a 10-day trip to Cuba.

Pictures of the finalists, the robe, and the crown she will wear are on display in a window of the Charles Shop. The Charles Shop will supply the loving cup for the queen.

Miss Penn State will receive several lavish gifts of jewelry. From the Mur Jewelry Company, she'll get a compact; from Crabtrees, a rhinestone necklace; from the Blair Shop, a pearl choker; from Clearfields, a glove holder; and from the Mary Leitzinger Shop, a bracelet.

And if she has a sweet tooth, Miss Penn State should be happy with candy she'll get from the Corner Room, Graham and Son, the Candy Cane, and the Goss Candy Store.

To frame any pictures she'll want to keep to remember this great event, she'll get an oak frame with her picture from the Penn State Photo Shop and a leather picture frame from Balfour's.

And Miss Penn State should have stationery enough to tell all her friends about the coronation

and the Eisenhower's visit. She'll be getting stationery from the Athletic Store, College Book Store, and Grigg's Pharmacy.

And for that exotic touch, she'll get perfume from Rea and Derick's and McLanahan Drug Stores.

Our queen should get hours of listening pleasure from records she'll get from the Music Room and the Harmony Shop.

A great variety of shades of hosiery will be given by Merivale, Dank's, Glick's, and Bottofs. Two eight-ounce steak dinners will be given to Miss Penn State, courtesy of the Tavern.

For the accessories any girl really needs in the spring, Miss Penn State will get white string gloves from the Smart Shop; a scarf from Kalin's Men's Shop; a black evening purse from Simon's shoe store; from Schlow's, she'll get a purse; and from Egolf's, a knitting bag.

From the Electric Bakery, Miss Penn State will get a cake to aid her celebration. She'll get an ashtray from the Nittany Card and Gift Shop. Movie Passes will provide several evenings of entertainment from the Cathaum Theater.

And if Miss Penn State wins her 10-day trip to Cuba, she'll be able to use the two pieces of luggage given by the Olympic Luggage Co.

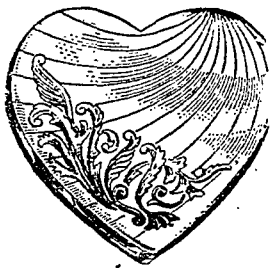
Pearls from S. Kind and Son, a compact from Elgin American, necklace and earrings from Napier and Co., and a bracelet from Norsid Company will be added to her list of fine jewelry gifts.

It's GOOD much BETTER than the rest in fact It's the BEST dry cleaning in town Portage Cleaners 118 S. Pugh St. on alley

Good Luck and Best Wishes MISS PENN STATE!



To be Awarded



one of our beautiful compacts

by the Mur Jewelry Co. to Miss Penn State

For every girl who wants to look her best in the coming spring weeks, we have a wide variety of the latest style compacts... also a large and beautiful selection of costume jewelry by leading manufacturers—all of our merchandise is guaranteed.

Stop in today and let us show you our stock.

no charge for credit

Mur Jewelry Co.

120 S. Allen Open 9 'til 5:30

Sandals for Summer



The perfect addition to give your summer wardrobe that sporty look

Simon's Shoes 109 S. ALLEN STREET

We wish to extend

Our Congratulations

to

MISS PENN STATE

Clearfield's

... Fashion Center in State College

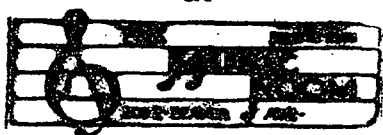
Greeting Cards and Gifts

NITTANY CARD & GIFT SHOP

E. College Ave. Opposite Atherton

Portable Radios

at



For Beautiful Legs...

You need beautiful stockings to show them off.

Miss Penn State's legs will certainly look beautiful when she wears the Berkshire hose given to her by Danks & Co.

Be like Miss Penn State and wear Berkshire stockings. They're lovely and so, so sheer. 60 gauge 15 denier. Only \$1.50 a pair.

Buy several pairs today to wear for Mother's Day and the rest of Spring Week.

DANKS & CO.

148 S. Allen

Open Wed. afternoon



MONDAY IS OPENING DAY

with

Mamie Eisenhower The Nations' First Lady

Crowning

Miss Penn State

Penn State's First Lady

REC HALL - 8 P.M.



Tuesday, May 12

Mad Hatters Parade

Carnival Parade

He-Man Contest



Wednesday & Thursday, May 13 - 14

Carnival

behind Sigma Chi

6 - 11 p.m.

Our Compliments

to

Miss Penn State!

Rea & Derick

"The Friendly Store"