

"THEY SATISFY-AND HOW...in school and out, I've been a Chesterfield smoker for 5 years," says John B. Boyce, financial analyst. "They've got what it takes to give me what I want in a cigarette."

John B. Boyce

COLUMBÍA UNIV. '50

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- And First to Present this Scientific Evidence on Effects of Smoking

A MEDICAL SPECIALIST is making regular bi-monthly examinations of a group of people from various walks of life. 45 percent of this group have smoked Chesterfield for an average of over ten years.

After eight months, the medical specialist reports that he observed . . .

no adverse effects on the nose, throat and sinuses of the group from smoking Chesterfield.

CHESTERFIELD—FIRST and only premium quality cigarette available in both regular and king-size

