

MY QUESTION TO THE G-E STUDENT INFORMATION PANEL:

"Are my opportunities for advancement as good in a large company, like G.E., as they are in a small firm?"

... Allen E. Galson, Cornell University, 1953

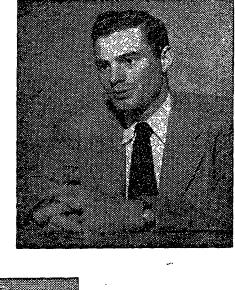
Two answers to this question, presented at a student information meeting held in July, 1952, between G-E personnel and representative college students, are printed below. If you have a question you would like answered, or seek further information about General Electric, mail your request to College Editor, Dept. 221-6, General Electric Co., Schenectady, N.Y.

M. M. BORING, Engineering Services Division . . . I think your opportunities for advancement are as good, if not better, in a large company. There is one point which is often overlooked in making such a comparison. That is, that any large company, and especially one as



You can put your confidence in _ GENERAL E ELECTRIC

is really made up of a diversified as General Electric,



F. K. McCUNE, Engineering Services Division . . . There is one Company function which, I believe, provides great opportunities for advancement in General

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Electric. That is our system of training programs, de-

RIDES AND PASSENGERS WANTED

CLASSIFIEDS

This COED

wants a

RIDE HOME

for CHRISTMAS

curing a meeting room, according to Nancy Scofield, class secretary.

PASSENGERS TO Southwest during Christmas vacation. Contact Don ext. 295 Rm. 24.
RIDE TO Durham, North Carolina for Christmas, Dec. 20. Call Larry 3392.
RIDE TO Oklahoma City or general area during Christmas vacation. Contact Earl, phone 4125.

WANTED

WANTED TO BUY: Log Log trig slid-rule. Call 2404. Ask for Dan Lake.

LOST

PLAID SHIRT in library Sat. afternoon. Contact Ed Jones ext. 266 Pollock 6-15. Reward. TAKEN BY mistake—light tan topcoat. Probably in Sparks. Gloves in pocket. I have yours. Call 4507, Ken Henry. K&E SLIDE RULE - in marked brown leather case. Please call Jim at 2947. Reward. ²⁵³ CLASS RING, garnet stone, with in-itials PFE inside. Reward offered. Con-tact Paul Ettinger, 6443.

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number of small companies, but with more opportunities than you find in a small firm. We are an organization of many businesses.

With many diverse fields there is greater opportunity for college men and women to find the work most suited to their desires, talents, and abilities. With a wider choice of jobs there is more opportunity to get into work you really enjoy.

The college graduate, working for G.E., will discover new fields opening up to him. He will probably discover that there is some activity in which he is particularly interested. There are no fixed paths for college graduates at G.E. The college man or woman who enters our Company. does not commit himself irrevocably to one type of work. It's our tradition to encourage the newcomer to look around, try several different assignments, and find the work most satisfying to him and to which he can make the greatest contribution. In G.E. the college graduate can investigate many types of work before choosing his field. And, he can change jobs without having to leave the Company, or lose the advantages connected with length of service-an impossibility in many small firms.

signed to provide a continuous succession of young people to assume responsibilities for the Company's operation and management in the future. The principle of this training has been to develop men and women by providing them with productive employment, by giving them the opportunity to reveal their abilities, and by providing them with practical classroom study designed to broaden their understanding of the electrical industry and of business in general.

The most important contribution of the training programs has been in developing leaders for our Company. Many of the officers and executives in responsible key positions today are graduates of one or another of these programs.

Many small firms cannot afford to spend, either in time or money, the amount we do in preparing young people for better future positions. We believe, however, that these training programs are one of the best assurances that we will have men and women with qualities of ability, character, and leadership in our Company, prepared to cope with the problems and responsibilities of our complex society. . . .