

Victoria's 'Sin' Hits Top

# College Senior Heads Disc Co.

By BETTIE LOUX

When Larry Pleet decided to form the Victoria Record Co. last summer, the thought that the first release—"Sin" by the Four Aces—might get to be one of the nation's top sellers seemed little more than a pipe-dream.

But despite the skepticism of friends who said he "didn't have a chance," Larry, who is now part-owner of the company, plugged the song and saw his "baby" become the fifth-ranking tune in the country.

The tall senior in the Department of Commerce and Finance became interested in the music business one night last summer when he heard his friends the Four Aces sing "Sin" at the Old Mill, a night spot outside Philadelphia.

The reason? Larry says it was "just for something to do—for the experience and for what might follow."

### Interests Major Companies

He got together with the Aces and Chic Schull and George Hoven, who had written the song, and the work began—polishing up the arrangement, picking the "B" side, and making contacts.

News travels fast, and soon several major companies were offering to buy them out. Although the Mercury Record Co. made them an offer for the song, company and Four Aces all wrapped into one package, they decided to keep on with the original idea of producing "Sin" on the Victoria label.

"There's no question about it," Larry said, "we made out better on our own."

The future hit was recorded one hot night last July, and 1000 copies pressed to be sold to local stations. In three days 35,000 orders had come in from distributors all over the country who had heard of the record from their Philadelphia representatives.

### Hectic Problem

The problem of getting the record on the air was remedied when a Chester station began playing it and the Philadelphia jockies followed their lead. "We expected to run into trouble," Larry said, "because big companies exert a lot of pressure on the jockies to play their songs and keep others off the air."

The company's most "hectic problem," according to Larry, was getting the record started in New York. To help solve this Larry and the Four Aces appeared on several radio shows.

One day a letter from RCA Victor arrived, ordering them to stop using the label "Victoria." Larry straightened things out with the vice president, however, convincing him that the Victoria label was not an infringement on the Victor seal.

Larry's acquaintances, however, regarded his new venture as a fly-by-night affair.

### Hit Parade Singer

"Before the song broke," Larry said, "I spoke with an RCA Victor executive who quoted chances a million to one that the song would never hit the national scale because it was put out by a new company." Larry saw him the other day and reports that his face was "just a little red."

The company is now negotiating a deal with a female singer currently appearing on the Hit Parade, as the Four Aces have signed with Decca. Although Larry plans to stay in the business as long as he possibly can, he doesn't think he'll make it his life work as the "music business is too unstable."

Victoria's next record—a Christmas tune—will be released sometime next week.

### Election Excuse Forms Available at SU

Excuse forms for students who will miss classes when they go home to vote in the Nov. 6 elections are now available at the Student Union desk in Old Main.

In order to get an excuse, the student must have the clerk of elections sign the form at the polls. This form is then to be taken to the office of the Dean of Men or the Dean of Women where the excuse will be given.

### Disc Owner



Larry Pleet

## Richer to Be Emcee for Ag Party Nov. 3

A. Chester Richer, associate professor of soil technology, has been selected to emcee the Ag Hill Party Nov. 3 in Recreation Hall, William Nichol, chairman of the entertainment committee, announced yesterday.

Harold B. White Jr., assistant professor of rural sociology, will lead group singing again this year. There will be square dancing with the music furnished by Joseph Carrado and his orchestra.

The Collegians (George Jeffries, Maynard Hill, William Davey, and Jack Kapitanoff) will give their version of barbershop harmony.

Also on the program will be three skits, Alpha Zeta, Delta Theta Sigma, and Alpha Gamma Rho, the three agriculture fraternities, will portray the life of students on the hill.

Tickets are \$1 per person, and they are available from Ag Hill club presidents, Ag department heads, and at the Student Union desk.

## Forum Ticket Exchange Open

Season tickets for the Community Forum series may be exchanged for reserved seats at the Student Union desk in Old Main everyday until Nov. 1.

Tickets, priced at \$3 apiece, will be sold at Student Union until the seating capacity of Schwab Auditorium is reached. A little over ten percent of the seats are unsold to date, according to Dr. Gerald B. Stein, ticket chairman.

Members of Chimes, junior women's hat society, sold 200 tickets, more than any other organization, Stein said.

Single tickets for Robert Vogeler's lecture Nov. 1 will be sold Oct. 31 and Nov. 1 for \$1.50 at Student Union.

Vogeler is appearing on programs throughout the country to "make every American realize that what happened to me could happen to anyone."

Other speakers on this year's program are Eric Johnston, economic stabilizer, Nov. 28; Arthur Schlesinger Jr., historian and author, Jan. 8; Dr. Bernard Iddings Bell, education consultant, Feb. 14; and Kurt Von Schuschnigg, former Austrian chancellor, March 25.

# Tourists May Chest Drive to Give Benefits to WSSF

Only a few reservations are left for the Washington "See Your Government in Action" seminars next Sunday, Monday and Tuesday. Reservations must be made by 5 p.m. Thursday.

Efforts are being made to interview President Harry S. Truman, and some assurance has been received from Sen. Edward Martin that an interview can be obtained. Luther Harshbarger, PSCA executive secretary, said yesterday.

### To Visit Supreme Court

The group will have a three-and-one-half hour consultation with the State Department Monday morning and will visit the British embassy Monday afternoon.

Other places scheduled to be visited are the Supreme Court, the Mediation and Conciliation Service, UNESCO, the Korean Embassy, the Korean Pacific Press, the American Council of Education, the Washington office of education, and the United Press.

The purpose of the trip is to give students the opportunity to see their government in action. The trip is being sponsored by the Penn State Christian Association in cooperation with the School of Education and the Political Science Department.

### Orientation Meeting

Reservations for the trip may be made at the Political Science office, Dean Ben Euwema's office in Sparks building, the Education office in 109 Burrowes building, or the Penn State Christian Association in 304 Old Main. The cost is approximately \$25.

A short orientation meeting for those going on the trip will be held at 7 Friday night in 304 Old Main.

## SNA Losses Drop, Use New System

Losses of money previously reported at the West Dorm daily news stand have dropped considerably since a locked desk with slots for change was installed, Burton Johns, manager of the Student News Agency, said yesterday.

He said yesterday's losses were negligible and the stand will remain open as long as the present situation remains.

As originally set up by SNA, students purchased daily papers in the West Dorms by putting their money in an open dish, thus working it on an honor system. However, thefts of \$6 to \$7 were reported daily, and the agency was operating at a loss.

If the thefts continued, the SNA would have been forced to close the stand.

Johns said the agency "regrets the inconvenience" of not providing change, but added that change can be obtained at the Lion's Den or the post office.

## Kaufuss Will Run For Prothonotary

Julius Kaufuss, professor of civil engineering at the College, is the Democratic candidate for prothonotary of State College.

Kaufuss was a former State College councilman.

He is a member of the planning commission, former Red Cross chairman, secretary of the commerce club, and a past president of Kiwanis.

Kaufuss has practiced as a surveyor and as a civil, municipal, and transportation engineer in 1935 and 1936 while on leave from the College. He was also named a manager of the Pennsylvania state highway planning survey.

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# ON CAMPUS

## Today and Tomorrow

The World Student Service Fund will be one of the organizations benefitting from the Campus chest fund drive which begins Oct. 27 and continues through Nov. 10.

The WSSF is the American Committee of the World University Service, an international association of students and professors in 34 countries banded together for the purpose of building better international understanding.

## Band Directors To Have Own 'Homecoming'

The 24 high school bands and their directors who will attend Band Day this Saturday will have a small "homecoming" of their own.

Invitations to bands were restricted to those whose directors had earned at least one degree in music at the College. Thirteen directors are graduates of music education, 14 earned their master of education degrees here, four are candidates for master of education degrees, and five earned both their master of education and bachelor of science degrees at the College.

Four of the attending directors were presidents of the Blue Band. They are Forrest Hunsicker, '36, Bedford band leader; Elliot Trees, '39, Hollidaysburg band leader; Walter James, '24, Huntingdon band leader; and Albert Lyford, '28, Milton band leader.

More than 1600 band members will participate in the pre-game mass formation in which a number of songs will be played under the direction of one leader.

## CPA Approved By Ag Council

The Agriculture Student Council last night voted, 28-6, in favor of having a central promotion agency for student publicity.

Walter Sachs, chairman of the committee for the CPA, spoke on the advantages of the agency. He said that the CPA would be a standing committee and a non-profit student organization.

Twenty persons from the Agriculture Student Council were asked to donate blood to help fill the 400 pint quota that Penn State will donate to the armed forces in Korea.

David Stabler, president of the agriculture council, named a committee for the Harvest Ball. Members are:

Timoleon Rodriguez and Albert Zimmer, co-chairman; Nancy Bigley, Wesley Menzel, Lester Burdette, Roger Strait, John Doppel, John Kalafus, William Nichol, Douglas Pease, Howard Miller, Donald Wadington, Wayne Akers, and Pauline Monz.

## IFC to Consider Pi Lam Appeal

The Interfraternity Council will hold a special meeting at 7 tonight in 105 Forestry to consider an appeal by Pi Lambda Phi for release from the penalties imposed on the House by the IFC Board of Control for violation of the pledging code.

An appeal to the board of control made Monday night was unanimously turned down and the special council meeting was called so the fraternity could present its appeal to the entire body. Pi Lambda Phi made the appeal on the grounds that the depledging and subsequent removal of the two men from the fraternity would cause a financial hardship on the house.

The main work of the WSSF is a mutual assistance program to provide aid to students and professors of war-torn and underdeveloped countries. This aid is in the form of medical supplies, scholarship help, educational materials, and used clothing and books. It is distributed on the basis of need, without regard to race, creed or color.

### Graduates Get Positions

Through the World University Service American students and professors have the opportunity to ally themselves with people in similar positions in other countries and to develop friendship and unity with them.

The importance of this has been shown recently by the fact that all 37 lawyers graduated from the University of Indonesia last year were given positions as judges within 3 months of their graduation. The current Minister of Education of Burma was only graduated from the University of Rangoon three years before he was appointed to his job. The fact that these students go directly from college into important positions emphasizes the need for our friendly relations with them.

### Receives 11 Percent

One of the main efforts of the organization this year will be to combat emergency situations due to health conditions. Aid will be sent to Greece, where 85 percent of all students have some sort of tubercular disease; to Japan, where one of every six students has tuberculosis; and especially to Assam, where earthquakes have destroyed the only medical college.

The WSSF will receive 11 percent of the funds raised in the Campus chest fund drive.

## Androcles Appoints Six As Reception Ushers

Androcles, junior hat society, appointed six members last night to serve as ushers for the president's reception to be held next Monday and Tuesday nights.

The society also announced that approximately 20 members would donate blood when the drive begins, Nov. 14. President Richard Rostmeyer said that the society had not yet decided who the persons would be.

Also discussed at the meeting was the possibility of the society's sponsoring a girl for Miss Junior Class. Arnold Bloom and Lincoln Warrell were appointed to consider this.

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