

# The Daily Collegian

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Dean Gladfelter Editor Owen E. Landon Business Mgr.

## STAFF THIS ISSUE

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## Improved System For Coed Elections

WSGA and WRA are taking an ambitious step towards more enlightened elections with their new self-nomination plan. Indeed, the old one needed an uplift. Under it, the WSGA senate and WRA board of control drew up slates of candidates, which were augmented at mass meetings. The mass meetings were usually poorly attended and unorganized. As a result, the chosen candidates were not aware of the duties of their offices, campaigns were inadequate, and the turnout at the polls was unsatisfactory.

ALL OF THESE ILLS are offered due remedy in this new procedure. Every woman student has the opportunity to seek nomination, upon filing an application and being interviewed by an application board. This board, in addition, primes the girls on the duties of their positions. Thus, it can be presumed that those who display this initiative are interested in holding office.

The innovations do not end here. With the hope of getting the women students acquainted with their candidates, both WSGA and WRA are campaigning for all their office-seekers. They introduce the candidates at house meetings and display posters containing uniform pictures in the dormitory lobbies.

In order to make the individual campaigns more democratic and less annoying to the women students, restraints have been included in the election code. Door-to-door electioneering and posters in the lobbies are now taboo, and candidates are restricted to a \$3 campaign expenditures minimum.

GRANTED there are loose joints in this framework—there are still no clear-cut standards for eliminating applicants. But, the foundation is firmly based on democratic election procedures, the enthusiasm has been excellent; the possibilities are manifold. The final proof will be in the ballot boxes on March 15.

—Janet Rosen

## Safety Valve . . .

### Big Breakfasts

TO THE EDITOR: In reference to the numbers in the Foods building story by Bettie Loux (March 7), I have made some calculations which don't seem to check too closely with those in the article.

Assuming that breakfast rolls are four inches square, one can calculate that the College must produce 722,004 rolls to place them end to end for 45.6 miles. This is done by taking 45.6 miles times 5280 feet per mile times 12 inches per foot, and dividing by four inches per roll. Even if 10,000 students ate in the dorms, it is doubtful that each student eats 72 rolls for breakfast. My figures may be off by several hundred thousand but that's still a lot of rolls.

The amount of hot cereal consumed is another point I would like to argue. Modern trailer tank cars hold 4000 to 5000 gallons of material. Hot cereal is usually served in the dorms in four ounce ladles. Calculating in the following man-

## Case For Retaining Present Sheepskin

Serious consideration is now being given to the possibility of altering the College's diploma. Plans advanced call for a reduction in size from the present 14 x 17 to about a quarter of that.

THE CAUSE FOR THE CHANGE was set forth and vigorously supported in a recent editorial on this page. The article went so far as to call the conventional sheepskin a "monstrosity," cited it as inconvenient, and claimed that it had outlived its usefulness.

Let us not be so hasty to part with tradition. Let us remember that this completion of four years in college, this conferring of a degree, is a big thing, and that it merits big recognition—physically big.

Let us remember for how long the sheepskin has been the symbol of this big achievement, until the slang term "sheepskin" has become synonymous with the technical "diploma."

NOW ONE ARGUMENT ADVANCED against the "monstrosity" is that "few students will frame and hang on their living room walls something of that size." Well, few students will frame and hang on their living room walls diplomas of any size—it isn't being done in living rooms nowadays. And no matter how small the apartment, if a student does want to frame his diploma, he'll want to enough so that he can dig up a wall bigger than 14 x 17.

Many have said that diplomas should be handed out individually to graduates by the President. This is a wonderful idea. They also say it would be easier to give out the small diplomas than the big ones. This is an annoying idea. Must we always do things the easy, expedient way? Must we sacrifice a rather fine tradition for convenience's sake? Certainly it would be easier to give out the small shingles, but as long as it is not impossible to give out the big ones, the argument is not valid.

So, in summary, cabinet and the administration would do well to think long and hard about abridging the diploma. For when students are graduated, they want and deserve a true diploma, not an elaborate lower division certificate.

— Ron Bonn

## Gazette . . .

Friday, March 9

BEGINNERS' HEBREW class, Hillel foundation, 4 p.m.

PENN STATE BIBLE fellowship, 405 Old Main, 7:30 p.m.

PENNS VALLEY SKI club, square dance, Faith Reformed church, 9-12 p.m.

### COLLEGE PLACEMENT

Socony Vacuum will interview June graduates at B.S. level in Chem. Eng., Geo-phys., E.E., and C.E., at M.S. level in Geol. Monday, March 19.

Columbia Engineering corp. would like to have preliminary application blanks from June graduates in Chem. Eng., C.E., E.E., and M.E.; blanks obtainable before Tuesday, March 20.

American Smelting & Refining company will interview June graduates in Metal. Monday, March 19.

General Motors corp. will interview juniors or graduate students interested in summer employment in E.E., M.E., Chem. Eng., and Metal. Monday, March 19.

Campbell Soup company will interview June graduates in Ag-Bio-Chem., Bact., Chem. Eng., M.E., E.E., Phys., Org. Chem., Biol., Agr. Ed., Agr. Ec., Bot., Acct., and Acron. Monday, March 19.

General Motors corp. will interview June graduates at the B.S. or M.S. level in M.E., I.E., E.E., Chem. Eng., Chem., Metal., Acct., Eng. Mech., Aero. Eng., and at M.S. or Ph.D. level in Phys. Monday, March 19.

ner, one comes to the conclusion a great many people eat more than their fair share of cereal. Calculations: 128 ounces per gallon divided by four ounces per serving times 10,000 gallons gives the rather large number of 320,000 servings. Again assuming 10,000 students eat in the dorms, one cannot visualize anyone eating 32 bowls of cereal each morning.

By the way, just why would anyone want to place breakfast rolls end to end from here to Altoona?

—James Goodwin

Ed. Note—Wouldn't have enough rolls to go any further.

## Little Man On Campus By Bibler



"It's of no use to try to impress me, Worthal. I'm afraid I'll still have to put you on probation."

## Business School For Penn State

By JACK BODDINGTON

(The second of two articles dealing with the expansion of business education at Penn State.)

With the Department of Economics and Commerce facing the immediate problem of how to continue its remarkable progress toward a notable standing in the field of business education, it would seem essential that a solution be put into operation as soon as possible. The most complete and logical solution is the establishment of a separate school of business.

THE PRESENT STAFF and administration of the department is today is proving its ability, therefore, most of the necessary manpower for such a plan is at the College's disposal. Additions would be necessary only as further expansion justified them.

What would be the major advantages of the school? First of all, students desiring a comprehensive education in specialized business fields have been seriously hampered by rather heavy liberal arts requirements, and recent suggestions by the LA planning committee hint at an even greater burden. With minimum basic commerce requirements added, the student under the present system will have only about 15 semester hours at his disposal for those subjects most important in his selected field.

Language requirements, absent in the curricula of most of the nation's better business schools (including Bucknell, University of Pittsburgh, and University of

Pennsylvania), have in the past caused many students interested in commerce to avoid the curriculum and even the College. Certainly the value of a broad education cannot be ignored, but a separate school of business could more effectively adjust its own requirements to the needs of its students. Free semester hours, now pitifully inadequate for specialization, would be available for concentrated study in accounting, marketing, retailing and merchandising, insurance, etc.

AS DR. W. N. LEONARD, head of the department, has observed, there should not be a clash between vocational and academic work. There is now that clash.

A second advantage would lie in the raising of standards and subsequently more rapid acceptance in the business (Continued on page five)

## Students!

Remember, you have only four days at home before Easter — so bring those drab, winter clothes to us TODAY and we'll put Spring in your wardrobe. You'll lead the Easter Parade in clothes expertly cleaned and pressed by—

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