

### 5 Publications Can Look Back On Good Year

Five major campus publications can look back on a successful year of increased circulation, more revenues from advertising, and mechanical and editorial improvements.

These facts were reported by Franklin C. Banner, head of the Journalism department, and Senate representative for student publications.

The Daily Collegian showed increased circulation from 5500 to 6000, and its editorial and business staffs combined reached its highest peak last year with almost 200 students. Although the Collegian printing bill for a nine-month period is about \$20,000, the report revealed that after all bills are collected, a small sinking fund is expected.

After a six-year lapse, the Penn State Farmer was revitalized in editorial and makeup content, and put back on the stands. That plus better business management has created a circulation of 4000.

The Penn State Engineer met its financial difficulty of keeping its subscription price down by an intensive campaign to increase advertising lineage. Increased printing cost of from 25 to 30 per cent was the chief cause for the financial trouble.

Last year Froth showed a profit of \$1150 and all seven issues of the magazine, some 4000 to 5000 copies, were nearly sold out. Better editing, original material, and improved makeup were responsible for Froth's success.

With production costs up, La Vie was compelled to raise its assessed fee from \$1.25 to \$2.00 per semester. Last year the College annual was faced with a deficit, but the increased fee should cover the rising cost of publication.

The Inking still in the stages of producing a first copy was staffed last year. All-College cabinet was instrumental in part for the creation of the magazine when cabinet partially paid off by a \$600 gift, a debt incurred by an old literary magazine.

In all, about 400 persons are engaged in student publication work. Each of the publications has faculty advisers. The report added that guidance rather than control of the publications is paramount.

### 25 Air Cadets To Be Initiated

The local chapter of the Arnold Air society, AFROTC honorary, will initiate 25 advance air force cadets at the weekly meeting at Alpha Sigma Pi fraternity, tonight.

The cadet pledges must have a military average of 2.0 and an all-College average of 1.5. The local chapter consists of 40 members, with Major Charles J. O'Brien as the military advisor, and Charles R. Campell, the cadet commander.

Formerly called the Prop and Wing, the honorary has now merged with the Arnold Air society. Seven cadet representatives were to be sent to the second annual conclave of the Arnold Air society in St. Louis, but were forced to cancel the trip because of the bad weather.

A letter received from the chairman of the convention announced that a General Arnold Memorial scholarship will be given to the most outstanding junior air-force cadet in the AFROTC of 125 colleges.

### Dean Of Women's Sister Dies At Home

Miss Olive Weston, sister of Pearl O. Weston, dean of women at the College, died Monday morning at her home in Carnegie, Pa. Dean Weston will attend funeral services for her sister this afternoon at 1:30.

Dean Weston was called home Saturday when her sister was reported critically ill. She will return to the campus tomorrow.

### Dr. Thomas Retires With Emeritus Rank

Dr. Walter Thomas, professor of plant nutrition at the College, retired with emeritus rank Thursday after serving the College for over 40 years.

President Milton S. Eisenhower announced Monday that the Executive committee of the board of trustees approved six retirements at its week-end meeting. Dr. Thomas graduated from Swansea Technical college in

Wales, received his bachelor of science degree at the University of Wales and was awarded an honorary doctor of science degree there in 1928.

Prior to joining the faculty at the College in 1910, Dr. Thomas conducted research at University college in Wales, was a research chemist at Wellcome Chemical Research laboratories in London, and worked with the Canadian

Department of Agriculture for a year. Serving with the British Chemical Warfare service in 1915-17 interrupted his service with Penn State.

Becoming internationally known for his work, especially research conducted on leaf analysis as a method of determining the mineral nutrient requirements of plants, Dr. Thomas has published more than 80 papers.

### To Study Bible

A non-denominational Bible study sponsored by the Penn State Christian association will begin in 103 Willard hall at 7:30 tonight.

The subject tonight will be, "Did the New Testament church practice Communism?" The aim of the program is to study directly from the Bible, and attempt to discover what the Bible teaches on selected subjects.

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