

# The Daily Collegian

Successor to THE FREE LANCE, est. 1887

Published Tuesday through Saturday mornings inclusive during the College year by the staff of The Daily Collegian of The Pennsylvania State College.

Entered as second-class matter July 5, 1934, at the State College, Pa., Post Office under the act of March 3, 1879.

Collegian editorials represent the viewpoints of the writers, not necessarily the policy of the newspaper. Unsigned editorials are by the editor.

Dean Gladfelter Editor Owen E. Landon Business Mgr.

Managing Ed., John Dalbor; News Ed., Stan Degler; Sports Ed., Ray Koehler; Edit. Dir., Herbert Stein; Society Ed., Deanie Krebs; Feature Ed., Janet Rosen; Asst. Sports Ed., Art Benning; Asst. News Ed., John Ashbrook; Asst. Society Ed., Bettina dePalma; Photo Ed., Wilson Barto; Senior Board: Jack Boddington, Bill Detweiler.

Asst. Bus. Mgr., Thomas M. Karolick; Advertising Dir., Harold L. Wollin; Local Adv. Mgr., Hugo R. Mandes; Promotion Mgr., Laura Mermelstein; Circulation Co-Mgrs., Edward W. Noyes, Gerald F. Yeager; Personnel Mgr., Edwin Singel; Classified Adv. Mgr., Shirley Faller; Office Mgr., Loretta Stempinski; Secretary, Winifred Wyant; Senior Board: Norma Gleghorn, Delores Horne, Mary Kauffman, Sue Halperin.

### STAFF THIS ISSUE:

Night Editor: Dottie Laine; Copy Editor: Ernie Moore, Dave Colton; Assistant Night Editor: Norma Philip; Assistants: Jo Hutchon, Greta Dunsmore, Jan Herd, Louise Caplan.  
Ad Staff: Bob Koons, Carolyn Alley.

## Headline Seekers

If some stray movie starlet had strolled into the All-College cabinet meeting at about 10 o'clock Tuesday night, she would have thought she was back home at Hollywood and Vine on a scene replete with gag lines, headline-seekers and publicity agents.

INSTIGATED by the All-College president, various cabinet members at that point were raising a chant that sounded pretty much like, "We want a headline. We want a headline. Fight, team, fight."

The occasion was a discussion on the size of headlines and the amount of space given to what the All-College president and others called "publicity for the Campus chest."

Some cabinet members felt that the Campus chest drive had not been given sufficient "publicity" in Collegian. To be frank, in an error of news judgment, one story regarding the campaign had been poorly handled as to space and location, and this was readily admitted.

THE WHOLE orgy ended up with cabinet moving to endorse the Campus chest program in the hopes that it would make headlines. Had they not been thinking of the "publicity" value, they probably never would have taken the action. In fact, considering that cabinet itself set up the Campus chest, one would presume they already had endorsed it.

Not that we object to cabinet's endorsing the campaign. What we do object to was the quite obvious attempt to dictate news evaluation to Collegian. The fact that it was predicated upon ONE story which did not receive the space some people thought it deserved makes the attempt even more obnoxious.

It might be well to point out to cabinet that, before yesterday, a total of six stories on Campus chest had appeared in Collegian. That's considerably more space than a good many other items of news interest have received. Another story and an editorial on the subject were written Tuesday before the cabinet meeting.

WE'LL LEAVE IT up to our readers themselves to judge whether that is a fair amount of space, considering that the campaign does not start until the end of this week and that Collegian always has been pressed for space. We'll leave it up to our readers to judge whether cabinet's frantic search for headlines was justified.

## Nine In One

For a chance to contribute and help nine worthy charities in one simple action, you can't beat the Campus chest.

CONVENIENCE is the primary function of the chest program. The purpose of concentrating all of these drives into one grand campaign is principally to eliminate year-round heckling of students by individual charity solicitors.

For this reason it is important that students realize Campus chest is not just another drive, but a chance to do all the charity-giving for these nine organizations now for the remainder of the school year 1950-51.

Giving once for all is an excellent method especially in those instances where you wouldn't mind contributing, but don't because of the obnoxious tactics of many solicitors.

DONATING PROCEDURES are simple. Eighth-semester seniors are the only students who need to give cash right now. All others simply designate an increase in fees for next semester, or, in the case of veterans, a deduction from book receipt checks. Solicitors will ask for \$2 from each student, but any amount may be designated.

Unfortunately there are also disadvantages to the chest set-up this year. One of them is that the student may not designate how much of his contribution is to be given to each of the organizations. Allotments are on a pro-rated basis, established last spring by the College committee of the National Student association and approved by All-College cabinet.

But despite this disadvantage, we think the one-packaged idea of donations is well worth the student's consideration, if only from the point of view of helping to budget his finances in advance.

—Herbert Stein

## Little Man On Campus

By Bibler



## Gazette . . .

Thursday, October 26

- NEWMAN CLUB, 106 Osmond, 7 p.m.
- CHEMISTRY-PHYSICS Student Council, La Vie Pictures, Penn State photo shop, 7 p.m.
- WRA Swimming, White hall pool, 7 p.m.
- WRA Outing, White hall, 7 p.m.
- PENN STATE Marketing club, 228 Sparks, 7 p.m.
- WESLEY FOUNDATION drama group, 258 E. College Ave., 7 p.m.
- NSA meeting tonight CANCELLED.

### COLLEGE PLACEMENT

Further information concerning interviews and job placements can be obtained in 112 Old Main. Seniors who turned in preference sheets will be given priority in scheduling interviews for two days following the initial announcement of the visit of one of the companies of their choice. Other students will be scheduled on the third and subsequent days.

Sperry Gyroscope company will be on campus Monday, Oct. 30. They are interested in midyear B.S. graduates in electrical engineering who are in the upper half of their class; 1951 Ph.D. candidates in electrical engineering and physics; M.S. candidates in electrical engineering and physics who graduate not later than June 1951. The priority system will not be in effect for this announcement.

Curtiss-Wright corporation, propeller division, in Caldwell, N.J. will interview midyear graduates in aeronautical engineering, electrical engineering and mechanical engineering at the B.S. and M.S. levels on Tuesday, Nov. 7.

General Fireproofing company, Ortho Pharmaceutical corporation, Youngstown Sheet and Tube, and Timken Roller Bearing company will be represented by Dr. Paul E. Williams, who will interview January graduates on Wednesday, Nov. 8. Dr. Williams is interested in students in C&F, A&L, Met., Mining Eng., zoology, Phys. Ed. C.E., I.E., M.E., Pre-Med, and accounting. Applicants should be in the upper half of their class. Positions available are primarily sales. The priority system will not be in effect for this announcement.

### STUDENT EMPLOYMENT

For information concerning the following jobs, applicants should stop in 112 Old Main.

- Men to sell refreshments and cushions at football game Saturday.
- Men to work as substitute waiters and dish-washers for Homecoming weekend.
- Men to work as orderly at Centre County hospital.
- Men from West Dorms to work breakfasts.

## Alumni-

(Continued from page one)  
for alumni only. The cider party will continue throughout the alumni dance, scheduled for 9 p.m. and lasting until 12:30 a.m. Gene Magill and his orchestra will provide the music for the affair.

Lehman said the dance and party, an annual event, is limited to alumni only because there "simply is not enough room in Rec hall for the student body and the returning alumni."

## Hort Show Set For Homecoming

Spurred by last year's crowds of over 9,000 visitors, students of Penn State's Horticultural club expect over 10,000 to view the annual Hort Show Oct. 28 and 29.

The annual show, featuring all phases of vegetable, fruit, and ornamental horticulture, is an event of Alumni Homecoming weekend at the College.

Dominic Palumbo, Jr., of Mt. Lebanon, Pittsburgh, is manager of this year's show which emphasizes the theme "Your Backyard." The pavilion on Ag Hill is being converted into a huge landscaped backyard setting, with actual dwarf fruit trees, a pool, grassy lawns, vegetable gardens, and flower arrangements—all with growing plants.

## Home Ec To Get Eight On Council

The number of representatives to be elected to the Home Economics student council has been changed from six to eight, said Huber Stevens, president of the council.

Freshman to be elected include one from hotel administration and two from home economics. Sophomores will include one from hotel administration and four from home economics.

Nominations for student council elections will close Friday. Schools holding nominations this week are Chemistry and Physics, Education, Engineering, Home Economics, Liberal Arts, Mineral Industries, and Physical Education.

## Council Acts To Send Collegian To Centers

The Education student council decided at its last meeting to take action on the suggestion that The Daily Collegian be sent to each of five undergraduate centers.

The council also moved to oppose the cutting down of part of Hort Woods for a parking lot and said that turning it into a memorial park or even letting it grow wild were preferable alternatives.

It also appointed Perry Posocco as council delegate to the P.S.C.A. "Religion-in-Life" meeting.

3rd BIG WEEK  
**PRIVATE LIVES**  
CENTER STAGE  
FRI. 90c SAT. \$1.20  
Tickets At Student Union

**STARLITE DRIVE-IN**  
on BELLEFONTE ROAD  
Shows 7 and 9 P.M.  
Thursday and Friday  
**"Twelve O'clock High"**  
with GREGORY PECK  
Also Selected Short Subjects

IT PAYS TO ADVERTISE  
With Collegian Classifieds

WARNER BROTHERS  
**NITTANY**  
Tonite—Doors Open 6:45  
Featuretime 7:44, 9:51

ALEXANDER KORDA presents  
**Charles LAUGHTON**  
The Private LIFE and LOVES of  
**REMBRANDT**  
with Gertrude LAWRENCE  
ELSA LANCHESTER  
EDWARD CHAPMAN

—EXTRA ADDED—  
**"RUBENS"**  
One of the Most Artistic Pictures of the Year!

**Multilithing**  
All Types of Printing  
**Commercial Printing Inc.**  
Glennland Bldg., State College

**NOW!**  
At Your Warner Theatre

**Cathaum**  
Yvonne DeCarlo  
Richard Green  
**"DESERT HAWK"**

**State**  
Kathryn Grayson  
Mario Lanza  
**'TOAST OF NEW ORLEANS'**

**STATE COLLEGE - LEWISTOWN**  
**Boalsburg Auto Bus Line, Inc.**

Effective Sept. 24, 1950 State College, Penna.

**Eastern Standard Time**

	Daily	Daily	Fri. & Sat. Only
Lv. State College	11:00 A.M.	4:30 P.M.	7:00 P.M.
Ar. Lewistown	12:05 P.M.	5:35 P.M.	8:05 P.M.
Lv. Lewistown	12:55 P.M.	7:30 P.M.	10:00 P.M.
Ar. State College	2:00 P.M.	8:35 P.M.	11:05 P.M.

Make Direct Connections With East-Bound Trains  
**12:29 P.M.—5:57 P.M., Fri. & Sunday 8:22 P.M.**

West-Bound Trains  
**12:49 p.m. - 7:25 p.m. Fri. & Sun. 9:52 p.m.**