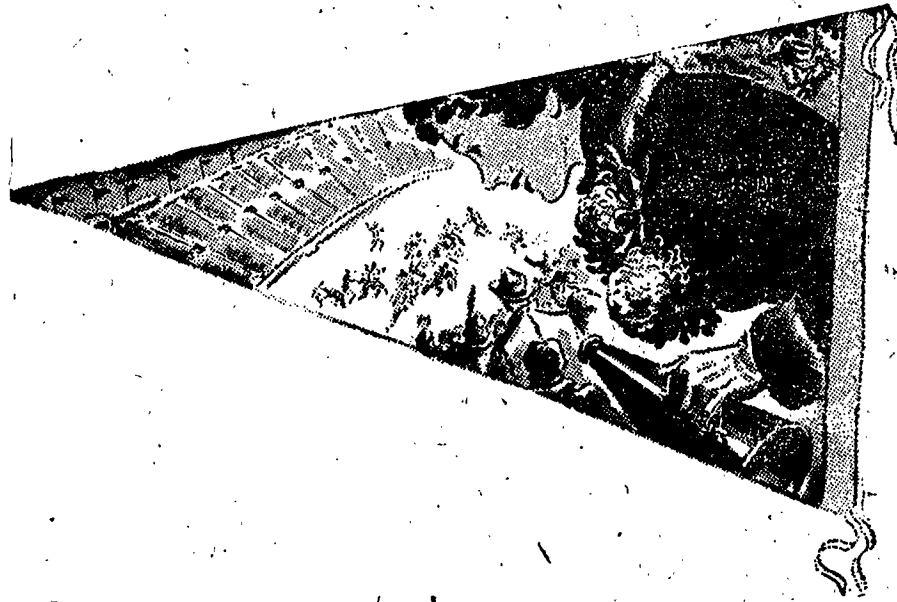


WELCOME ALUMNI!



That familiar Penn State Cheer. . . . The grand Blue Band quick-stepping it off down New Beaver Field and meeting old friends are as much part of Home-coming as the Kick-off at the game. So while you are in town stop in and say hello to your old friends, the State College merchants listed below who are displaying the yellow fall festival banner.

ANTES MOTOR SALES
BEHRER HARDWARE
BILL McMULLEN, FLOOR ST
BLAIR GIFT SHOP
BOTTORF SHOES
CENTRE HARDWARE
CHILDREN'S SHOP
CLARK MOTOR CO.
CLASTERS
CLEMSON MOTOR CO.
COLLEGE BOOK STORE
COLLEGE FOOD MARKET
COLLEGE SPORTSWEAR
CORNER ROOM
CRABTREES

DANKS and CO.
EGOLF'S
ELECTRIC SUPPLY CO.
FRED'S RESTAURANT
GLICK'S SHOE STORE
GRIGGS & KREAMER
HARMONY SHOP
HARTMAN BARBER SHOP
HARTMAN ELECTRIC CO.
HUR'S MEN'S SHOP
JACK HARPER
KAYES KORNER
KEELER'S BOOK STORE
KELLERMAN'S MARKET
KREBS SERVICE STATION

MARSHALL ELECTRIC
McCLELLAN CHEVROLET
McLANAHAN DRUG STORE
MURPHY'S
MUR'S JEWELRY STORE
THE MUSIC ROOM
NEW COLLEGE DINER
NITTANY PRINTING CO.
O'BRYAN MOTOR CO.
PENN STATE DINER
PERSIA'S QUALITY SHOE
STORE
PHOTO SHOP
PORTER & WEBER
RADIO STATION WMAJ

REA & DERICK
SCHLOW'S QUALITY SHOP
SEARS ROEBUCK
SHOMBERG JEWELRY
SIMON SHOE STORE
STATE COLLEGE AUTO CO.
STATE COLLEGE FLORAL
SHOP
STATE COLLEGE
LAUNDERETTE
TREASURE HOUSE
WOLF FURNITURE CO.
WOODRING FLORAL
GARDENS
YOUNG MEN'S SHOP

Shop Friendly State College
Retail Division of the State College Commerce Club