

### Ad Honorary Will Visit Philadelphia

Fourteen members of Alpha Delta Sigma, men's national advertising honorary, will go on a field trip to Philadelphia next week. The trip, an annual affair, will begin on Tuesday, April 19, and end Thursday, April 21. Plans have been made to visit the N. W. Ayer advertising agency, Curtis Publishing Co., radio station WPEN, the Philadelphia Evening Bulletin, Beck Engraving Co., and McCandish Lithograph Corp. A luncheon date with alumni of the Philadelphia-Penn State chapter is also scheduled. Students going on the trip are: Robert Clarke, Don Baker, William Cosgrove, Robert McKibbin, Marlin Weaver, Gerald Gilman, George Latzo, Kenneth Strayer, Joseph Summer, Edward Hinkle, Franklin Rose, Vance Klepper, Dave Eldridge, and Kosti Bargas. Prof. Robert Van Slambrouck, acting chapter advisor, will be a charge of the trip.

### Mrs. Talmadge To Speak Here

Alice Parker Tallmadge, state president of the American Association of University Women, will be the speaker at the AAUW dinner to be held Wednesday, April 20, at 6:30 p.m. at the Nittany Lion Inn, State College. Mrs. Tallmadge, who is head of the department of classics and assistant professor of Greek and Latin at Cedar Crest College, will speak on AAUW work in Pennsylvania and on plans for the national convention at Seattle in June. Mrs. A. K. Anderson, president of the State College branch, will also give a resume of this year's work, and three new officers will be elected—president, corresponding secretary, and treasurer. The committee in charge of the dinner includes Mrs. John C. Lester, chairman; Mrs. Walter S. Beach, Mrs. Hubert Koch, Mrs. J. O. Keller, Mrs. Robert B. Patrick, Mrs. Robert H. Eads, Mrs. W. Earl Drake, Mrs. Edwin Nye, Mrs. L. M. Jones and Mrs. W. M. Hench.

### Weatherman Saves Winter Coal Supply

If you still have a part of the coal pile left by the furnace, you can thank the weather man. R. Y. Sigworth, supervisor of utilities at the College, points out that statistics on temperatures at the College indicate that you should have saved 13.2 per cent in fuel during the year preceding March 31, 1949, as compared to the average for the 12 previous years. The only colder-than-average weather during the winter came in October when fuel consumption should have been 17.5 per cent above the average for the past 12 years. Savings affected during other months should have been 23.3 per cent in November; 4.3 per cent for December; 20.5 per cent for January; 25.2 per cent for February; and 11.6 per cent for March. Sigworth determines the savings by maintaining a record of degree days. A degree day, Sigworth explains, is determined by taking the average temperature for the day and subtracting it from 65, the temperature at which no heat should be necessary. This daily figure is totaled to determine the number of degree days for the month.

### Tau Beta Pi Names Officers

The following men were elected as officers of Tau Beta Pi, engineering honorary, at a banquet meeting on April 6: Dean Harrison, president, industrial engineering; Paul Shumaker, vice-president, mechanical engineering; Harry Lawroske, recording secretary, chemical engineering; Harold Clark, cataloger, chemical engineering; Harold Johnson, student council representative, industrial engineering; and Ray Williams, treasurer, electrical engineering.

### 100 Civil Engineers Hold Annual Fete

The student chapter of the American Society of Civil Engineers held its annual banquet at the Penn Belle Hotel in Bellefonte last Monday with about 100 members attending. Door prizes and favors were contributed by the American Bridge Co., Charles Bruning Co., Inc., Eugene Dietzgen Co., Galion Iron Works, Koh-I-Noor Pencil Co., Lock Joint Pipe Co., Lufkin Rule Co., Pittsburgh Plate Glass Co., the Frederick Post Co., the Texas Co., and David White Co.

### CLASSIFIEDS

<p><b>WANTED</b></p> <p>DRIVING TO Los Angeles? Two students want ride after June 1. Will share expenses. Call Curran or Ray Sara 3907.</p> <p>ROUND TRIP ride for holidays to Allentown. When would YOU prefer leaving? Call Leon 2152.</p> <p><b>LOST</b></p> <p>GREY COVERT topcoat in fraternity district. Call Len Kleinman 4953.</p> <p>WILL PERSON who took wrong coat from rack outside room 8, Sparks, 2:00 p.m. Friday, 4-8-49, please contact Richard Hyde 4939. I have your coat.</p> <p>ROUND RHINESTONE earring clip downtown Saturday night. Sentimental value. Call room 351 Ath.</p> <p>CANONSBURG HI class ring. -Sentimental value. Lost Friday in Ath Hall vicinity. Phone 130 Ath.</p> <p>PENN STATE class ring '21, inside initials MEF. Black stone. Reward. Call Meyers 2337.</p> <p>PERSON WHO took wrong covert topcoat in Carnegie Monday—Kalin's label. I have yours. Call 7264.</p> <p>REWARD—Light grey gabardine topcoat misplaced IFC weekend. Douthrick's Pottsville label. Call Jones 6786.</p> <p>GOLD RING with three diamonds. Sentimental value, reward. Call 432 Atherton.</p> <p>RUST COLORED shell-rimmed glasses between Library and Schwab. Finder please call 363 Simmons.</p> <p>ONE BETA SIGMA RHO fraternity pin in football field area. Please call 4937. Reward.</p> <p>PERSON WHO picked up Phi Kappa lawn floodlight please return to Phi Kappa house, 338 E. Fairmount.</p> <p>BROWN WALLET, Friday, Rec Hall. Finder may keep money. Please return contents to Walt Guerrero, 301 S. Burrows. Phone 2938.</p> <p>PERSON WHO took wrong leather jacket outside room 30 E.E. Friday afternoon, April 8, call J. Thompson, 4957. I have yours.</p> <p><b>FOUND</b></p> <p>FOUNTAIN PEN. Owner identify property and pay for ad. See Mrs. Somers, 105 Old Main.</p> <p><b>MISCELLANEOUS</b></p> <p>TYPING REASONABLE, editing, rewriting, research. State College 6347.</p>	<p>LEAVING WEDNESDAY morning for Ohio. Can take 3 to Bedford, Uniontown, Washington, Pa. or vicinity. Call 6875 evenings.</p> <p>CAL DAY AND his 4 Knights - instrumental and vocal combo. Available for dance engagements, phone Altoona 2-5885.</p> <p>Don't Wait! Make a date Just dial 7168 Where low rates Predominate</p> <p>Bill Coleman's Lion Studio, 186 East College.</p> <p><b>ROOM AND BOARD</b></p> <p>MEN ONLY. Inter-session, main summer session, and six weeks post session. Alpha Zeta fraternity, campus. Call Howard E. Wise 4272 for reservations.</p> <p><b>FOR SALE</b></p> <p>LATE 1948 PLYMOUTH 4 door sedan, special deluxe, fully equipped. Call 8103 after 5.</p> <p>1948 HUDSON, spotlight, radio, conditioner, 4 new tires, low mileage, will finance. Call Don Yenko, ext. 787.</p> <p>COMPLIMENTS East College Food Market. Meat, groceries, produce, free delivery. Phone 2591.</p> <p>J. C. HIGGINS golf clubs, set of 5, plus bag—\$27.95. Lowest price in State College. COMPARE! Sears Roebuck Co., 230 W. College avenue.</p> <p>GOLF CLUBS, matched set of Kroeyden "stiff-flex" irons. Registered \$35. Call 3444 between 9 and 5.</p> <p><b>FOR RENT</b></p> <p>1936 CHEVROLET coupe, heater, new battery, good tires, body and fenders solid, upholstery good shape. \$150 cash. See Chuck Cameron or Call Boalsburg 2042.</p> <p>MARRIED? Summer room with kitchen and laundry facilities. \$6.00 per couple per week at Nittany Co-op. Children permitted. Call Art 2593 between 6-7.</p> <p>APARTMENT in Mexico City, centrally located. 5 rooms; bath shared by one. \$35 a month. Call 2248.</p> <p><b>WANTED</b></p> <p>STUDENT TO work as handy-man in spare time for rest of semester in return for room and board with private family. Phone 2104.</p> <p>ATTENTION SENIOR CIVILS!! Men with high average to work on new local highway. Call Santlanni Construction Co, 5051, 3rd floor Watts.</p> <p>ROOM WITH light cooking privileges for young married couple. Call 2941.</p> <p>WANTED: ROUND TRIP ride for holidays to Allentown. When would YOU prefer leaving? Call Leon 2152.</p>
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### ATA Selects New Officers

Eta chapter of Alpha Tau Alpha, professional agricultural education fraternity, elected the following officers at the monthly meeting last week: Woods Thomas president; Fred Grantham, vice president; Charles Drawbaugh, secretary; Glenn Wolfe, treasurer; Robert Butts, sergeant-at-arms; Hugh White, reporter. The chapter recently initiated 47 new members. The new initiates are Edgar Balliet, Jr., Richard Balsler, Walter Barmont, Jr., Carroll Barton, Anthony Barrett, Paul Benchoff, Robert Blough, Robert Butts, Donald Chattin, James Clark, James Cook, Walter Cook, John Crosbie, Stephen Dawson, Irvin Dietle, Jr., Robert Downie, Charles Drawbaugh, James Fennell, Donald Fyock, Fred Grantham, Robert Griffith, Paul Harr, C. Carlton Harry, Edward Heyler, Theodore Hoffman, Willis Horton, Craig Kift, John Liggett, Robert Kirkendall, William Love, Joseph Ondrey, Jackson Owen, Wilbur Rose, Julius Russell, Paul Ruth, Fred Schobert, William Silkman, Lloyd Smith, Dan Stearms, Clifford Stroud, Woods Thomas, Boyd Vokes, Ross Watts, Hugh White, Arnold Wilson, Russell Wilson, and Glenn Wolfe.

Two things every college man should know!



1. This is a Fraternity Brother. Always happy to paddle other people's canoes. Spends days in haze. College is mostly Greek to him. Rushes... for a "Manhattan" Fraternity Sportshirt.



2. This is a "Manhattan" Fraternity Sportshirt. Properly initiated with authentic fraternity insignia and pins. Also gets straight "A's" for smart tailoring and easy fit. In washable cotton-rayon mixture. Choice of exclusive "Manhattan" colors.

CAMPUS FAVORITE

**Manhattan**

THE MANHATTAN SHIRT COMPANY

Copyright 1949, The Manhattan Shirt Co.

Manhattan Products are Exclusive with **Jack Harper** HATTER HABERDASHER TAILOR OPEN WEDNESDAY AFTERNOON

JOSEPHINE would've kept her "NAP" with a couple of **Judy Bonds** on tap!

JUDY BOND BLOUSES ARE SOLD AT BETTER STORES EVERYWHERE

See them in Altoona at WM. F. GABLE CO. and THE CHARLES SHOP in STATE COLLEGE

Free booklet: "WARDROBE TRICKS". Write Judy Bond, Inc., Dept. J, 1375 Broadway, New York 10

At Your Warner Theater NOW!

**Catham**

TYRONE POWER GENE TIERNEY "THAT WONDERFUL URGE"

**State**

CORNEL WILDE PATRICIA KNIGHT in "SHOCKPROOF"

**Nittany**

ZACHARY SCOTT LOUIS HAYWARD SYDNEY GREENSTREET "RUTHLESS"