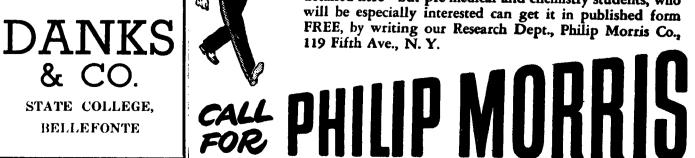


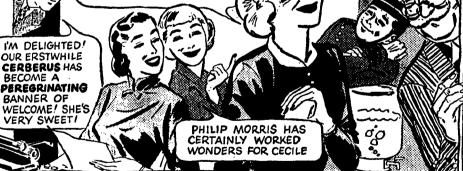
## ALL MATCHING

• Blue Saffain Covering • Solid Wood Frames • Genuine Leather Binding • Stitched Leather Handles • Brass Plated Locks

HERE'S THE **BIGGEST VALUE** IN FINE LUGGAGE **IN YEARS!** 

**BE HERE EARLY! SEE OUR WINDOW!** 





## Here's the Moral to Complete Our Tale -

Behind our playful plot, our intentions are serious: we want you to discover for yourself the welcome DIFFERENCE in cigarettes that PHILIP MORRIS can bring you.

Established PROOF of that difference is too extensive to be detailed here-but pre-medical and chemistry students, who will be especially interested can get it in published form FREE, by writing our Research Dept., Philip Morris Co., 119 Fifth Ave., N.Y.

dog of Hades

CIGARETTE HANGOVER (Never pro-nounce it! De-nounce it!)-That stale smoked-out taste. that tight dry feeling in your threat due to smoking.

ECDYSIASTIC (ek-diz-ee-as-tik) - a complete stripping-off of outer covering. ERATO (err-ati-o) — Muse of Joyous Poetry. OBLOQUY (obb-lo-kwee)—Heaped-up scorn er

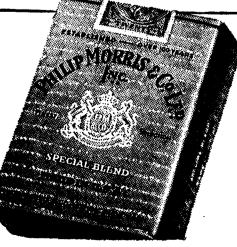
abuse.

OBVIATE (obb-vee-ate)—to go around er avoid. PEREGRINATING (pair-ig-rin-ay-ting) — Roving

PTERODACTYL (teer-ok-dak-till)-A prehistoric

winged lizard., TERMAGANT (ter-mg-gant)—A nasty nagger. TYCOONESS (tyc-koon-ess) - A rich Tired-Business-Woma

ness-woman. 🏏 VIRAGO (vesr-aw-go) -- A skrew er cranky



1

Ę,