

**TODAY**  
**BIG \$ DAY**  
**TODAY**  
 IN  
**STATE COLLEGE**

New Spring Items---Save Your \$'s With These \$ Day Bargains

These Typical Values by These Supporting Merchants



**Behrer Hardware**  
 Special floor and deck enamel, \$1.00 a quart.

**Centre Daily Times**

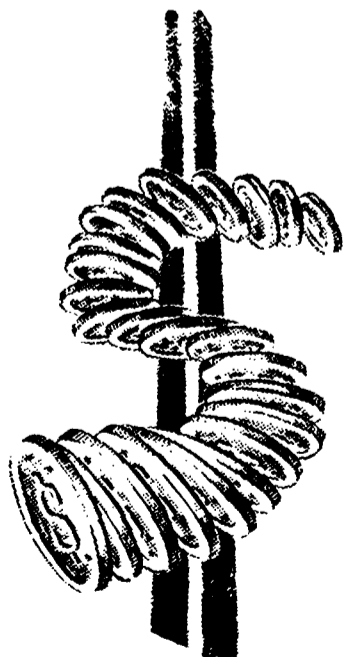
**Danks & Co.**  
 Ladies' handbags, \$1.00 plus tax.

**Griggs & Kreamer**  
 Specializing in prescriptions on sales days and all other days.

**Jack Harper**  
 Half price—lot of discontinued styles of nationally famous raincoats.

**Margaret's Shop**  
 3 pairs of children's cotton socks, \$1.00.

**Mitchell's Dress Shop**  
 Blouses, were \$3.95 to \$5.95, now \$1.00.



**Book and Record Shop**  
 Popular records, 3 for \$1.00.

**Children's Shop**  
 Boys' and girls' coats, hats, legging sets, values to \$25, now \$9.95.

**East End Food Market**  
 12 lbs. of Stamen Winesap, Roman Beauty, Winter Banana apples, \$1.00.

**Hartman Electric Co.**  
 Westinghouse, Manning-Bowman and Proctor lightweight 1000-watt irons, were \$10.95 to \$15.95, now \$7.95.

**Kalin's Ladies' Shop**  
 One rack of dresses to sell for \$1.00.

**Marshall Electric Co.**  
 Automatic toasters at special prices.

**Mur Jewelry**  
 Windproof lighter plus a bottle of lighter fluid, a \$2.50 value at \$1.00.

**Persia's Shoe Store**  
 Regular \$1.65 nylons at \$1.00, 45-gauge, spring shades.

**Schlow's Quality Shop**

**Struble's Market**

**Station WMAJ**

**Wolf's Furniture Store**  
 1 pair full-sized bed pillows for \$1.00 with a purchase of any innerspring mattress.

**Bottoff Bros. Bootery**  
 \$1.00 discount on men's Florsheim and Freidman shoes.

**College Food Market**  
 6 large bottles of Canada Dry ginger ale, 99c plus state tax and deposit.

**Egolf's**  
 Cotton material, 2 yards for \$1.00. Wool, 4 oz. for \$1.00.

**Harmony Shop**  
 \$2.50 Walco sapphire phonograph needles, 10,000 plays, now at \$2.00

**Kalin's Men's Shop**  
 All gloves, ½ price.

**Mary Leitzinger Shop**  
 Sweaters, lingerie, mittens and jewelry now at \$1.00.

**G. C. Murphy Co.**  
 For the ladies—first quality 51-gauge nylon hose, were \$1.49, now \$1.00.

**Rea & Derick, Inc.**  
 25c Hershey bars, plain or with almonds, now 6 for \$1.00.

**Smart Shop**  
 Store-wide sale.

**Temple Market**  
 Sweet juicy Florida oranges, today 4 doz. for \$1.00.

**Woodring's Floral Shop**  
 8 daffodils for \$1.00.

**Centre Hardware**  
 Vogue triple-coated enamel utensils in three sizes, regular \$2.39, now \$1.00.

**College Sportswear**  
 Men's shirts values to \$3.95, now \$2.00.

**Electric Supply**  
 Schick, Remington and Sunbeam electric shavers rebuilt, \$3.95 and up.

**Hur's Men's Shop**  
 All-wool trousers, regular \$10.95, now \$6.00; manufacturers' closeout.

**Kellerman's Market**  
 2 lbs. fresh pork boil and 2 lbs. of bulk keg cured sauerkraut, both for \$1.00.

**The Merivale Shop**

**Music Room**  
 Popular records, 3 for \$1.00.

**Sears, Roebuck & Co.**  
 9 cu. ft. refrigerator reduced \$25; was \$324.95, for today \$299.95.

**State College Floral Shop**  
 Special lot of pottery now at \$1.00.

**Treasure House**  
 Shadow box pictures sold at ½ price.

**Young Men's Shop**  
 Otis briefs, 3 pairs \$2.00.

**Centre County Film Lab**  
 5x7 Portrait for \$1.00 given with each picture taken. No appointments necessary.

**Crabtree's**  
 Genuine leather case travel clock, formerly \$6.95, now \$1.00 plus tax.

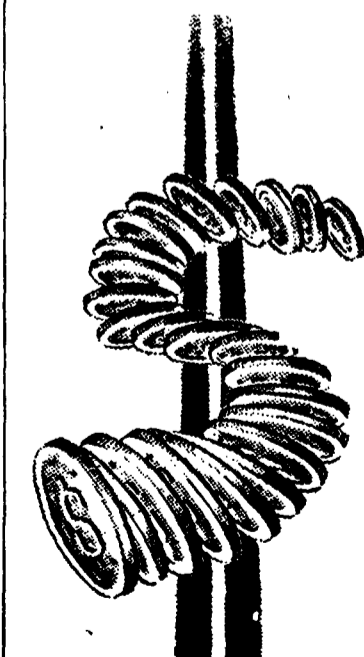
**Glick's Shoe Store**  
 Mademoiselle dress shoes at \$4.97 a pair. Vitality dress shoes at \$2.97, \$3.97 and \$4.97 a pair.

**J. J. Meyers Food Market**  
 4 large 6-oz. cans of Bluebird blended fruit juice, \$1.00.

**Launderette**  
 Shirts beautifully laundered, 2 for 35c; three-day service.

**McLanahan's Drug Store**  
 1.00 Hudnut Jemey lipstick, face powder or rouge, 2 for \$1.00.

**Penn State Photo Shop**  
 Frame selection at sale prices. Photo equipment now at reduced prices.



Sponsored by the Retail Division of the State College Commerce Club