

Mural--

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ous schools of the College and their specialized activities.

The mural is all done in true fresco, which means that it is painted directly on wet plaster, applied fresh every painting day. With the exception of the plaster itself, Mr. Poor brings all his own materials. According to the artist this has been the custom of mural artists since the days of the Renaissance when traveling muralists roamed Italy carrying their pigments and tools with them.

Stewart Frost Aids Artist

Previously, Mr. Poor's daughter, Miss Anne Poor, has done all the plastering work for her father but this year she is being aided by Stewart Frost, a junior in Arts and Letters at the College. Although plastering is a new experience for Frost, who is a talented artist, Mr. Poor says he is doing very well.

Asked what he thought of Penn State, the artist said, "I've never seen so much activity in my life, but I've grown very fond of the place." Mr. Poor has never worked on a college building before. Most of his murals are in government buildings, and this summer he finished a mural in the new Louisville Courier Building in Louisville.

The painting of the first wall was made possible by a generous gift of the Class of 1932. The present panel and the second panel, finished last spring, are the gifts of several classes.

Barbers Refuse-

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required for haircuts in order to keep customers in the chairs longer, one picket stating that he had seen a barber spend 45 minutes cutting the hair of a nearly-bald man. Several barbers also were idle in this shop.

Only one barber chair was being operated at Hartman's shop further south on Allen street, yesterday and pickets reported that few students had been patronizing the shop.

Position Unchanged

At Cassidy's shop, where two barbers were at work, one hair-cutter at first said there had been no effect on business and then reverted to the standard "no comment" attitude, saying that the barbers had not changed their original position (against cutting Negroes' hair).

The NAACP previously announced that it plans to continue the boycott campaign until Friday. Pickets first began to appear in front of local barber shops last Thursday and the campaign officially got underway Friday.

Thus far, picketing has been termed "orderly" by Borough Police Chief John R. Juba, who Meek reported recently, had guaranteed police protection to pickets so long as they remained within the law.

To activate the boycott, a rally was held on the steps of Old

PSCA Sponsors Annual Carol Sing

The annual Christmas carol singing, sponsored by the Penn State Christian Association, the department of music and the department of the physical plant, will be held on the front steps of Old Main at 8 p.m. tomorrow.

Words for the carols will be projected on a screen. Special music, including a brass quartet, will be provided by music students.

WSGA has set women's dormitory Christmas dinners on the same night in hopes of adding to the spirit and for the convenience of the coeds.

CLASSIFIEDS

All classified advertisements must be in by 12:00 p.m. day preceding issue. Prices are 40c one insertion, \$1.00 three insertions; 17 words or less. All words over 17 three for 5c for each insertion. Call Collegian 6711.

LOST

WILL PERSON who took alligator top-coat from Phi Sigma Delta Saturday night please call Dave Karp 4409.

IF ANY ONE found a blue mechanical pencil (Parker) in Room 3 or 8, Sparks

Main Saturday afternoon with talks by student, faculty and NAACP speakers.

The picket campaign followed attempts by the Council on Racial Equality to establish a non-discriminatory barber shop on campus.

Wednesday 8, please call 4112 and ask for Ruas or leave at Student Union.

TOP COAT MIX-UP Friday p.m. Second floor Eng. A. Call George 2990. I have yours.

GABARDINE TOPCOAT at Phi Sigma Delta, Saturday night. Finder please call Gil Welsh 4979. I have yours.

BLACK WALLET-valuable identification papers. Reward. Call Paul Howard - 4756.

WANTED

RIDE FOR TWO to Philadelphia December 22. Call 7175.

TO BUY GOOD USED CAR. Contact Janitor, Central Extension Building from 6 p.m. to 1 a.m.

SINGLE ROOM in town. Room and board. Call extension 267, 5051. Ask for Ray George.

MISCELLANEOUS

TYPING—Term papers, reports, thesis, etc. Call 6847.

FLY FOR \$2.00 an hour in Penn State Flying Club. Inquire at Student Union.

WILL THOSE in possession of Phi Sigma Delta's pitcher please return same as soon as possible. Thanks.

FOR SALE

HOMEMADE — Delicious fruitcakes \$1.40 per pound. Frida Stern, 122 Irvin Ave., phone 4818 State College.

1946 CHEVROLET Fleetline tudor completely equipped plus water injection. Perfect condition throughout. Winterized. Call Hepler 851.

1936 FORD coupe—good tires—two spares—radio—S.W. heater—new parts, dependable. Call Mrs. Krista, 6711 Ext. 354 before 5 p.m.

SLIGHTLY USED camera, Argus Model A-2 with F4.5 coated lens for 35 mm black and white or color film. Also built-

In exposure-meter and leather carrying case. A perfect Xmas gift—\$20. Call 3316 between 6 and 9 p.m. Ask for Bob.

TRAILER SIZE innerspring mattress with matching box springs. Good condition. Write: Lee E. Vaughan, RD No. 1, State College.

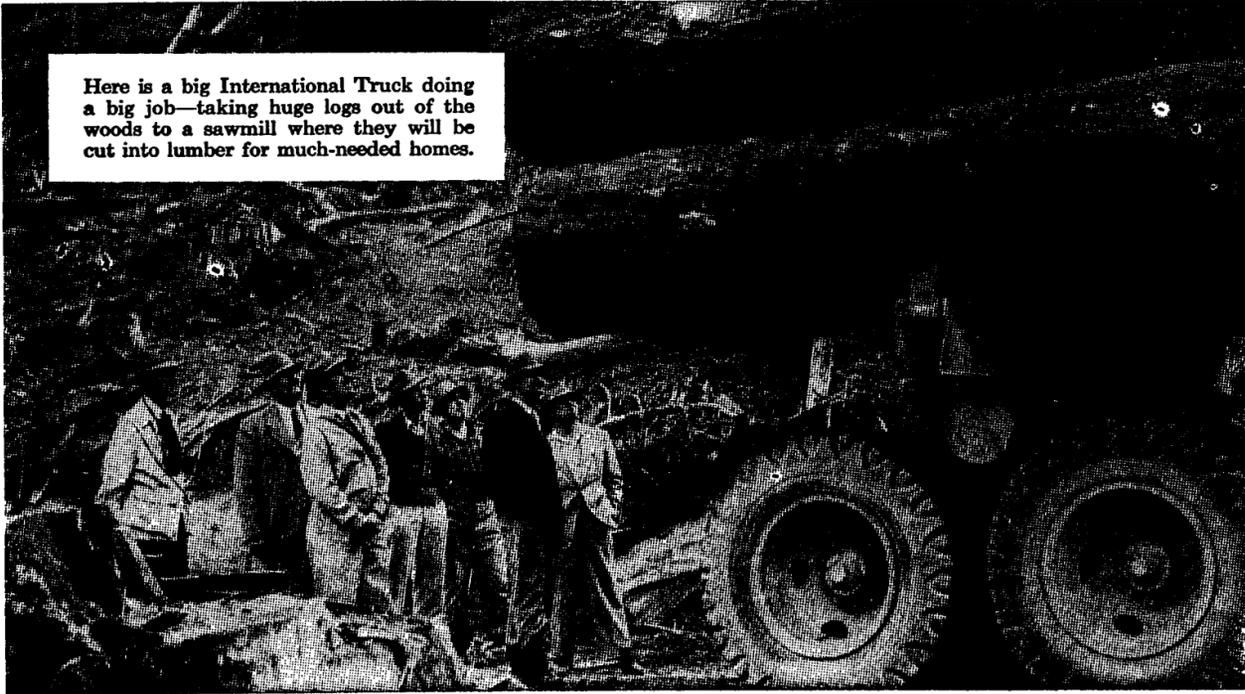
E FLAT Alto Saxophone, fine condition, case like new. Reasonable. Graduating. Bill Loomis. 2161.

LIKE NEW ARGUS C-3 35mm camera coupled range-finder synchronized flash Everready case. \$59. New keystone 16mm movie camera coated 2.5 lens \$65. Used projector, with camera \$13. Call 2607.

1939 DESOTO coupe. Call 2324.

FOR RENT

VACANCY in home for 1 man, half of double room second floor. 234 South Pugh or call 3265.



Here is a big International Truck doing a big job—taking huge logs out of the woods to a sawmill where they will be cut into lumber for much-needed homes.

Applied social science

1. Customers 2. Employees 3. Stockholders

IT TAKES big companies to turn out and service equipment like this. At International Harvester we have the idea that when a company grows beyond a certain size, it becomes a social as well as business institution. And that as a social institution it has certain well-defined responsibilities.

So we like to think that this picture is an illustration of *applied social science*. The employees built the truck, but it would not have been built if the customers had not wanted to buy it, nor would it have been built if the stockholders had not furnished Harvester with the necessary capital.

At International Harvester we believe that our business should be run not for any one of these groups alone, but for all of them together . . . customer, employe, and stockholder.

For our employes, this policy means providing well-paid jobs to the largest number of men and women who can

be productively employed. Today we have more than 90,000 employes. Before the war we had 60,000. The average straight-time hourly earnings of our factory employes have increased 92.6% since 1941.

For our customers, it means producing the best possible goods and services at the lowest possible cost. Our margin of profit on sales today is one-third less than in 1941.

For our stockholders, it means a fair return for the savings they have invested in our Company. Dividends on common stock in 1947 were equivalent to 5% on the book value, as compared with 4% in 1941.

The Company as a whole had profits, after taxes, in 1947, of 5½ cents from each dollar of sales. We believe most people regard this as a reasonable rate of profit.

We know it is our continuing ability to earn a reasonable profit that has made it possible for International Harvester, again in this past year, to serve more people—customers, employes, and stockholders in greater measure than ever before.

Profits mean progress for everyone.

We hope to be able to continue to make a reasonable profit with each succeeding year in the future.



INTERNATIONAL HARVESTER

180 NORTH MICHIGAN AVENUE • CHICAGO, ILLINOIS



PACK MORE—
into
Christmas Vacation!

Go by train and make sure of a full-time vacation. You'll have more time at home with your family and friends when you travel in the dependable, all-weather comfort of modern coaches or sleeping cars. See your railroad ticket agent today . . . FOR SURE!



MANY HAPPY RETURNS at a saving!

Ask your home town ticket agent about "College Special" round trips. They enable you to take advantage of available round-trip fares with an extra long time limit . . . and 10-day stop-over privileges in both directions!

Get a "College Special" when you come back after Christmas. Then use it to go home for Spring Vacation. Your home town ticket agent will have these special tickets for sale to teachers and students from December 25 to January 16.

For a Time and Money-Saving Trip

Go by train

IT'S CONVENIENT—COMFORTABLE—SAFE

AMERICAN RAILROADS