

### Collegian Adopts National Survey

A survey of the political opinions on campus is being conducted under the sponsorship of the Daily Collegian's promotion staff.

The poll has been drawn up by the National Institute of College Opinion Surveys.

When the results have been tabulated, they will be sent to this organization where the figures will be tabulated with similar polls sent from other campuses.

The national results will then be forwarded to the Daily Collegian for publication.

The survey is being conducted by a group of editorial candidates.

### Greeks on Fire for Contest's Sake

Close observation in recent weeks might lead one to believe that consumption of a certain nationally advertised cigarette by fraternity and sorority members has increased tremendously.

If there are more butts with the initials P. M. on them in fraternity ash-trays than before blame it on the Philip Morris football broadcast contest now running in the Daily Collegian.

The organized groups are especially interested in the contest because if members of a group send in the most entries during

### Landscaping Begins On Eastview Terrace

Work on planting shrubbery in the Eastview Terrace area on East Campus was started this week.

Walter W. Trainer, supervisor of landscape construction and maintenance at the College, explained today that sugar maple trees are being planted along the north-south street of the new community. European linden will line the street at the top of the hill, tulip trees will be used on the center street, and American elm will be used on the lower street near College Avenue.

Hall's honeysuckle plants are being placed on the steep areas as a ground cover.

Along the new campus entrance in that area, evergreens are being planted. They consist of red pine, Canadian hemlock, Scotch pine, and white and balsam fir. The plantings will extend into the Nittany Dormitories area.

Among the evergreens, white birch, sugar maple, tulip trees, dogwood, redbud, hawthorn, and American elm will be planted.

At the close of the season, the group may win a television set or radio-phonograph.

Individuals lucky enough to guess the correct scores may win up to five cartons of cigarettes. The campus representatives in charge of the contest are Stephen Segal and Fred Schutzman.

### CLASSIFIEDS

#### FOR SALE

CORY coffee maker with three burners; three extra bottoms and six tops. Also meat slicer and pair of scales. Call 4326 during mealtime, ask for caterer.

1947 TRAILER, 16-ft., bottle gas stove, sleeping accommodations for four. Write P. E. Kraus, Box 294, State College.

USED CARS on budget plan; Chevrolets, Plymouths, Fords, McClellan Chevrolet, Inc., 642 E. College avenue, phone 6769.

IMPORTED BRIAR PIPES—The new Personalized Pipe with initials or fraternity Greek letters inlaid. The ideal gift. Bud Udis, 2486, 138 S. Allen St., Gaylord Co. representative.

KEEP WARM! Get an Air Corps Jacket; fur collar, wool-lined, waterproof. A good buy for \$14.00. Call Wilker, 2941.

TARGET RIFLE, 22 caliber Winchester with 8X scope. Also high power target and game rifles. All new condition. Lucas, Apt. 52, Glennland Building, evenings.

FARNSWORTH Radio-Victrola console, with intermixed record changer for trailers or small apartments, \$109.95. The Harmony Shop.

CAMERA—35mm. Argus Model "A" F4.5 lens 1-200; good condition, \$15.00. Paul Hogan, 11 Jordan.

FOR SALE—1934 Chevrolet, excellent upholstery; fine running condition, \$175.00. Easy terms. Paul Hogan, 11 Jordan.

FOR SALE—New Underwood portable typewriter, universal model. Just unpacked. Call 2242.

DOUBLE DECK wooden beds. Can be seen at warehouse near N.Y.A. cabins. Call 6711 Ext. 205-M.

#### LOST

LOST—Lady's wrist watch, "Central" make, between New Beaver and Windcrest. Finder please contact Mrs. Sands, 202 Winderest.

#### WANTED

WANTED—Piano in good condition. Contact Jack Kushner or Russel Sadker at 2312.

YOU TOO can enjoy your weekend. Let Theseptians roll you in the aisles. Tonight at 7 p.m. "Bring Back My Wingback." Tickets available at Student Union.

YOU to be "plumb" crazy 'bout the "Plumb Bob Ball", October 30, at TUB; Informal. Tickets \$5. U.

COUPLE interested in sharing expenses for trip to Jackson, Mississippi and willing to drive own car or ride with someone else. Call College 306 and ask for Jo.

WANTED—Male students wishing laundry work done. We will call for and deliver. Call 3467.

YOUNG WOMEN to help young mother with housework several half days per week. Apply 116-A Maple Road Eastview Terrace after Saturday.

#### MISCELLANEOUS

WEEK-DAY TUTOR in French in State College. Write Mrs. Howard Miller, Hallowell Apts., Bellefonte.

FOUND—Farker pen, near Nittany Dell. Owner call Gelatko, No. 851.

LUTHERANS—Put on your old clothes and prepare to make new friends on the LSA's hike to the PSCA cabin tonight. First group leaves church at 6:30; second group at 7:30.

IN A HURRY! On the spot pressing at Quick Press Shop, plus expert alterations and dry cleaning.

ANNOUNCING—Opening of new public stenographic service in Nittany Realty Building (above Kaye's Corner). Typing, dictation and mimeographing available.

## WELCOME ALUMNI

From A Fellow Alumnus  
**JIMMY WOLFE '39**

# Woodring's Floral Gardens

235 E. HOWARD      PHONE 2045


### Smitty & Howdy Predict

That in this weekend's struggle, probably the bitterest of the season, the Lions will roar louder than ever and emerge the conquerors by a 14-7 margin. And all spectators will be more in the mood wearing a man's "Windshield" sweat shirt to absorb their nervous energy. We have them in four colors of soft-spun cotton yarns, deeply fleeced to insure warmth and softness. At \$2.75.

**Roar Lions!**  
**YOUNG MEN'S SHOP**  
127 S. Allen Street

## LET'S EAT ...

at the CEDARS



To complete a wonderful weekend—dine in a pleasant atmosphere, and enjoy your favorite foods prepared to a connoisseur's taste.

WE SPECIALIZE IN  
**Sea Food Choice Steaks**

## THE CEDARS

Only 20 Minutes from State College  
¼ MILE WEST OF SPRING MILLS ON ROUTE 45  
NO MINORS ALLOWED



## AGRICULTURE

# SENIOR PHOTOS

ALL 7th and 8th SEMESTER SENIORS  
in the SCHOOL OF AGRICULTURE  
will have their picture taken October 25 - 30  
for the 1949 LA VIE

You are advised to appear early in the week for  
your photo at the Penn State Photo Shop. You  
must have your picture taken during this week  
if you are enrolled in the School of Agriculture.

ABSOLUTELY NO SENIOR PICTURES  
WILL BE TAKEN  
AFTER THIS SPECIFIED TIME

## IT'S GOOD BUSINESS

EVERY PROGRESSIVE STATE is doing all it can to attract new industries . . . for new industries are good business for the state and for its citizens.

If Pennsylvania could attract a new industry in which nearly one out of every 100 of its citizens would have a personal stake, either as an employee or an investor, what a great accomplishment that would be.


And if the new industry were to pay these people more than \$100,000,000 in a single year, what a great thing that would be for Pennsylvania business and professional men.

And if the employees of the new industry resided in cities and towns throughout the state, what a boon that would be for local communities.

And if the new industry were to provide a service which all citizens of the state would use, what a vital industry that would be to everybody.

Pennsylvania already has an industry—not a new one, either—that meets those specifications to the letter.

It is this company, and it is growing every year.



**THE BELL TELEPHONE COMPANY  
OF PENNSYLVANIA**