


## How many million times today?

M $\begin{aligned} & \text { ore than } 305 \text { million times today and every } \\ & \text { day, Bell telephone users reach out }\end{aligned}$ day, Bell telephone users reach out to make or answer calls.
Day and night, you count on your telephone co work. And it does.
That's because Bell telephone people are old hands at giving good service-and because Western Electric people have always made good relephones, switchboards and cable.
Ever since 1882, Western Electric has been the manufacturing unit of the Bell System-helping to make your telephone service the best on earth:

## Western Electric

