

## Dairy Exposition Features Tours, Special Events Coeds to Try Skill In Milking Contest

This year's Dairy Exposition is expected to surpass all previous shows in many respects. Over 3000 persons are expected to attend the event tomorrow.

Lawrence Farb, student manager of the show, said arrangements have been made to erect special tents on the lawn between Patterson Hall and the pavilion to handle the various exhibits overflowing the livestock pavilion. In addition, tours and exhibits are scheduled in the Dairy Building for the many visitors expected for the Mother's Day weekend.

This year's show has several new features besides the many contests in fitting and showing five breeds of College dairy animals and the events in dairy manufacturing, Farb said.

Two special events are listed for coeds—the milking contest and the calf style show, a popular event last year. Trophies, medals, cash, and merchandise awards will be presented at the annual banquet in the Presbyterian Church basement Saturday night.

## Stober Names Froth Editors

New editorial, art, and photo staffs of Froth magazine were announced last night by J. Arthur Stober, retiring editor-in-chief. Frank W. Philippbar and Arthur G. Ward were named co-editors-in-chief, Leonard H. Weinstein was named editorial director, and Dorothy M. Hunsberger, women's editor. C. June Bland and Elliot Shapiro were elected as editorial associates.

### Junior Board

Members of the junior editorial board are Mary Louise Ackison, Anthony Bowman, Walter Cowan, Nancy Harris, Carol Jungman, Elliot Krane, George Potter, and Helen Stark. Named to the sophomore board are Maryjane Blizzard, Glenn Carey, John Curran, Frank Eichenlaub, John Ernst, Ruth Forney, Patricia High, Jack Lapos, Robert McKibben, Mary Elyn McLaughlin, Lois Ostwind, Martha Reichenbach, Katherine Solomon, Ruth Spector, Joyce Trigliano, George Vadasz, and Marilyn Wall.

Martin H. Brill has been named as director of photography. Working with him on the photo junior board will be Richard Brossman and William Riffner. (Continued on page four)

## Late AP News

Courtesy WMAJ

### Plane Purchase

WASHINGTON—The Air Force announced plans for the immediate purchase of more than 2700 new planes yesterday. The Air Force acted after the Senate approved the 70-group Air Force measure. However, the House must still make some minor changes before the bill goes to the President.

### UAW Walkout

WASHINGTON—A Wednesday walk-out of 75,000 auto workers was termed inevitable by the United Auto Workers union yesterday. The UAW broke off wage talks yesterday and blamed the Chrysler Company for what it calls a hopeless deadlock in negotiations. If the strike goes off as scheduled on Wednesday, it will be the first major auto walk-out since the 113-day strike against General Motors late in 1945.

## May Day Practice

All students participating in May Day exercises must attend practice in the second floor lounge of Old Main from 3 to 5 o'clock today. Both men and women will be excused from classes. Excuses may be picked up in either the Dean of Men or the Dean of Women's offices.

## Poling Gives Chapel Talk

Dr. Daniel A. Poling, editor of the Christian Herald and former minister of Baptist Temple, Philadelphia, will speak at the College Chapel Service Sunday on the topic "Life's Question and Its Answer."

The service will be one of several events celebrating Mother's Day. Dr. Poling will also deliver a series of addresses to students, high school youth and civic leaders to help celebrate Youth Week in State College.

Young people will hear Dr. Poling, in the First Presbyterian Church, 7:30 p.m. Sunday on the subject "Four Qualities of Victorious Faith." He will be guest speaker for the high school assembly program 11 a.m. Monday, discussing the subject "The Grip That Holds."

### Speaks To Civic Groups

Dr. Poling will speak on the topic, "A Message for Men Today," to the combined civic groups, Rotary, Kiwanis and Lions at the Centre Hills Country Club 6 p.m., Monday.

A native of Oregon, Dr. Poling finished his undergraduate years at Dallas College, Oregon, and went on to Seminary at Lafayette College. After graduate study at Ohio State University, he gained distinction as a leading Christian minister.

Among the books Dr. Poling has written are "Preachers Look at War," "Treasure of Best Loved Sermons" and "Your Daddy Did Not Die." The latter was inspired through the death of his son Clark, who as a chaplain enroute on a transport to Europe voluntarily gave up his life-belt to a soldier when the boat was torpedoed. He went down holding the arms of two other chaplains, one a Jew and the other a Catholic.

## CORE Collects \$430 in Drive

More than \$430 was collected in the first three CORE days, early reports indicate. Final results of the drive will not be tabulated until tonight.

Sales of tickets in the CORE Days drive began Monday and were scheduled to conclude Wednesday. Rain during these days caused an extension of the drive. Before the CORE Days drive began, more than \$1000 was collected by CORE.

The tickets being sold by CORE are for advance credit toward haircuts in any non-discriminatory State College barbershop.

Not included in the first report is the amount obtained by State College churches which are supporting the CORE drive by canvassing men in town. Students and members of the faculty are making campus solicitations.

In the CORE plan each \$1 ticket purchased represents advance payment of 25 cents on each of four haircuts in any non-discriminatory shop. Cash will be offered to each barber in return for a non-discriminatory agreement and if no established barber wishes to accept, the proceeds will finance a new shop where the tickets will be redeemable.

### Ad Contest

With the value of the prizes in the "It's in the Ads" contest rapidly approaching figures that equal the national debt, answers are still pouring in to the Daily Collegian office.

Today's prize of a white shoulder bag from Schlow's makes the total value of the awards in the contest \$195.50.

Other contributing merchants are: Mary Leitzinger, Charles Shop, Clark Motor Co., College Book Store, Penn State Photo Shop, Glick Shoe Store, Smart Shop, Book and Record Shop, Young Men's Shop, Candy Cane, Mitchell's Dress Shop, McLanahan's Drug Store, Don Kepler's, Margaret Shop, Harmony Shop, Music Room, Wolf Furniture Co. and Keeler's Book Store.

## Holidays, Weather Make Contestants Wax Poetic

Two timely, but incorrect answers to the "It's in the Ads" contest came to the Daily Collegian's office yesterday morning.

With thoughts of apple blossoms and spring weather on his mind, Don Kerwick, Pollock Circle, Dorm 5, gave his inspired answer, my guess is love." To keep in line with the coming holiday, Ray Novatka, Dorm 14, put two-and-two together and came up with the amazing announcement that the identity of the "thing" was "Bill McMullen's mother."

## Festivities Hit College Scene

A symphony concert, a psychological drama, a comedy and an art exhibit highlight this weekend's activities and climax the first week of the Combined Arts Festival.

The curtain for the whimsical comedy, "Years Ago," will go up for the second time at 8 o'clock tonight. Good seats for tonight's performance are still available. Only a few seats for tomorrow's performance remain. "Hotel Universe" will be presented at Woodman's Hall tomorrow.

### Symphony Concert

The Symphony orchestra will present a concert in Schwab at 3 o'clock Sunday. "Portrait of a Frontier Town," a new American composition by Don Gillis, program director of NBC, will receive its second public performance at this time. Tomorrow is also the last day for the Gimbel Pennsylvania Art Collection now being exhibited in the Mineral Arts Gallery. The exhibit is open from 9 a.m. to 10 p.m.

In addition to the crews mentioned in yesterday's paper, the following will assist with the "Years Ago" production.

Property, Dorothy Kuryloski, chairman, Grant Davis, assistant, Myrna Hinkle, Constance Black, Barbara Anderson, Kenneth Matern, Jo Mickeltree, and Don Saunders.

Paint, June Kratz, chairman, Jacquelyn Wengert, Marianne Gailey, Jack Ray, Tom Jenkins, William Obzut.

## Coronation Ball Honors May Queen And Attendants

### Paul Grove Plays For Dance Tonight

The Coronation Ball, girl-ask-boy dance, sponsored by WSGA, will honor May Queen, Algie Ann Moser, and her court in White Hall from 9 to 12 o'clock tonight.

Miss Moser and her attendants, who were elected by the coeds to reign over May Day ceremonies tomorrow afternoon, will be presented to the dancers by Janet Lyons, president of WSGA.

The girls attending the queen will be a Maid of Honor, and two attendants from each class. These coeds have already been notified by the May Day committee and will be brought to the stage by heralds and jesters, coeds chosen by the committee.

Green and white colors will be used centering around a May Day theme. Music will be provided by Paul Grove's orchestra.

The dance, sponsored this year for the benefit of WSSF, is semi-formal. Street length dress may be worn according to the dance committee, which believes that girls should not be restricted to wearing formal dresses.

Tickets for the dance are \$1.50 per couple and may be purchased at Student Union until 5 o'clock today or at the door tonight.

Chaperons for the dance are Mr. and Mrs. Robert Foote, Mrs. Foote, the former Mary Lou Waygood, was president of WSGA last year.

## Cushman Talks At LA Lecture

Dr. Robert E. Cushman, professor of government and head of the government department at Cornell University, will speak in the fourth of the Liberal Arts Lectures in 109 Osmond Laboratory 8 p.m. Monday night. The topic of Dr. Cushman's lecture will be "National Security and Civil Liberty."

Dr. Cushman, a graduate of Oberlin College, and Columbia University, has been a faculty member at the University of Illinois and Minnesota. For the past 23 years he has been teaching at Cornell University.

He is a staff member of the President's committee of management and he is also a member of the board of editors of the American Political Science Review.

Dr. Cushman is the author of many books. One of his articles on American National Government appeared recently in the magazine section of the Sunday New York Times.

## News Briefs

### ASME Banquet

The College branch of the American Society of Mechanical Engineers will hold its annual banquet at the Methodist Church at 5:45 p.m. Tuesday. Guest speaker will be William Jeffrey, soccer coach and member of the industrial engineering department staff. Tickets may be obtained from William Frey or any student member.

### Book Exchange

Money belonging to students who failed to collect it after their books were sold by the exchange may still obtain it at 102 Old Main.

### LSA Dance

The Lutheran Student Association will hold a record dance at the Alpha Sigma Phi fraternity house, 328 E. Fairmount Ave., at 8 o'clock tonight.

## 'Elsie' Reigns at Dairy Show

More than 3000 spectators are expected to attend tomorrow's 23rd Annual Dairy Exposition at which Penn State's "own glamorous Elsie" will reign as queen for a second year. Penn State Elsie is truly a cow of distinction. Like all celebrities, she has a life history—not a spectacular one, but one that deserves note.

Elsie was born January 17, 1942, at the College dairy barn. As a calf, she was dubbed Penstate Draconis Betty and was registered with the American Jersey Cattle Club. In June, 1944, Elsie began her career as a dairy cow. For the next three years she lived in obscurity among 150 other cows in the College instructional herd. The only recognition bestowed upon her was in 1946 when her first son, Penstate Majesty Draconis, was sent to Rio Piedras, Puerto Rico, to help build up the Jersey blood line on that island.

### Dairy Queen Featured

Last year the Dairy Exposition committee was busy pondering over a new angle for the show. Someone suggested a dairy queen as a feature attraction. Someone else suggested that a cow serve as hostess, and Penn State Elsie was born!

It was decided to use an outstanding milk producer from the College herd, and sanction was obtained from the Borden Company to use the name of Penn State Elsie. Penstate Draconis Betty was then brought into the limelight.

Elsie was assigned a manager

and fitting operations were begun. She received the care of a movie star. She was bathed, brushed, received a pedicure, had her horns shined and was taught to lead, stand, and act like a lady. She was outfitted

### Queen Elsie



with a special wardrobe consisting of a nat, personalized blanket, a necklace of daisies, and a ribbon for her tail. Pictures were taken of her and sent to leading

Pennsylvania newspapers. Publication of these pictures and stories with them proved of help to Elsie on her way to success.

Backed by excellent campus publicity, Elsie took her stand as hostess of the 22nd Annual Dairy Exposition, May 10, 1947. She did a wonderful job. Hundreds of pictures were taken of her by visitors. Children fondled and played with her. She never showed the slightest inkling of being dissatisfied with her newly acquired position and evidenced this by her docile, friendly manner of treating her guests, children and adults, alike.

### Friends and Visitors

After the show, Elsie went back to the barn. Her new role had brought her many friends, who visited the barn and asked to see her. In December, 1947, she was guest at the Harvest Ball, a campus dance. She appeared in full costume and was very much interested in the music the band played. She had now become a part of the College social life.

Tomorrow Elsie will make her second appearance as hostess of the 23rd Dairy Exposition. A new set of pictures has been taken of her and she is being fitted so that she will be her best when the show is presented. Accompanying her will be her unnamed son, who was born April 25.

Elsie seems to know that she is gaining fame and that she means more to her followers than "just a cow." She now strikes people as "the cow with a personality!"