

Sponsoring

IN THE ADS"

(A CONTEST)

ENTS OF OUR STATE COLLEGE MERCHANTS. THESE CLUES ARE YOUR WINNING VALUABLE PRIZES.

HERE'S HOW IT'S DONE

- 1—Clues will be inserted in the advertisements of the Daily Collegian.
- 2—Some issues may contain one or more clues: others may contain no clues.
- 3—These clues will aid in identifying a person, place or thing; whether animal, vegetable or mineral.
- 4—Each publication day a new gift will be added to the total list of gifts.
- 5—Anybody can enter the contest just by mailing a penny postcard with their name, address, and GUESS to the Daily Collegian.
- *Members and families of either the Daily Collegian Staff or Contributing Merchants are not eligible to enter the contest.
- 6—A person may send in as many entries as he wishes (one /publication day/person); the winner being the correct entry with the earliest postmark.
- 7—All entries must be mailed on a PENNY POSTCARD. No hand delivered entries will be accepted.
- 8—In case of a tie the merchandise will be divided between the winners according to monetary value of the gifts.
- 9—The contest ends the day the correct answer has been received.

NOW! It's up to you to find the four additional clues which have been inserted throughout the ads in this issue.

G. C. Murphy Co.

Woodring Floral Gardens

McLanahan's Drug Store

College Sportswear

Candy Cane

Mitchell's Dress Shop

Harmony Shop

Jack Harper

Wolf Furniture Co.

Margaret's Shop

Music Room

Smart Shop

State Motor Sales
Lion Studios

THE FOLLOWING ARE CONTRIBUTING STATE COLLEGE MERCHANTS:	
COLLEGE SPORTSWEAR, INC. HARTMAN ELECTRIC COMPANY BILL McMULLEN, FLORIST MARSHALL ELECTRIC COMPANY LION STUDIO CRABTREES CENTRE HARDWARE BLAIR'S SHOP OF GIFTS HUR'S MEN'S SHOP SEARS ROEBUCK & COMPANY JACK HARPER L. K. METZGER REA AND DERICK, INC. GLICK'S SHOES BOOK AND RECORD SHOP WOODRING FLORAL GARDENS	McLANAHAN'S DRUG STORE YOUNG MEN'S SHOP CANDY CANE SMART SHOP SCHLOW'S QUALITY SHOP KALIN'S MEN'S SHOP MITCHELL'S DRESS SHOP MARGARET'S SHOP HARMONY SHOP MARY LEITZINGER COLLEGE BOOK STORE & RECORD SHOP WOLF FURNITURE COMPANY PENN STATE PHOTO SHOP MUSIC ROOM G. C. MURPHY COMPANY STATE MOTOR SALES AND SERVICE