

15 DAYS 'TIL  
CHRISTMAS  
BUT ---

# GIFT SHOPPER



## SANTA SAYS!!

I've been around for a good many Christmases and by Gum every year I see someone wait til the last minute to get what they want and then they are so disappointed. But you know, this year no one need be disappointed or discouraged because I've noticed that the merchants right here in State College have been doing their level best to see to it that everybody can be satisfied from their large selection of over 580 nationally advertised products. Do you realize that from that many brands it is possible to please everyone on your Christmas list? Believe you me I can fill my whole bag and everyone's stocking from a selection like that. So why wait to do your Christmas shopping until the last minute? Now is the time and this is the place to get those extra special gifts for the whole family.

## AND WHAT'S MORE!!

The prices are right, Value plus from every dollar you spend. That is something that means everything in these times when that \$65 check has to go for so many things. The Nationally Advertised brands featured in State College cost you no more here than they would anywhere else. Their prices are established by the manufacturer. Too, you can't beat the State College shopping area for convenience because it's within easy walking distance of any point in town. When I select my shopping place it is convenient, offers economical buys and good quality merchandise. There is one other thing I've noticed, your merchants are here to serve you and so they have agreed to mail your purchases home for you. That means no heavy bundles to drag back home on a crowded bus or train. Want to know something? This year I'm taking advantage of that and am going to give those faithful old reindeer of mine a well earned vacation and let Donner and Blitzen and the rest of them sleep Christmas Eve while Uncle Sam carries my sack thru the mails.



## SO DO AS I DO!!

Sit down right now and study the brands on this page. Familiarize yourself with what's available and where you can get it. Then grab your hat and big warm coat and hurry right down town with your list and buy your Christmas presents now. You know, many stores here in town are going to be open til 9 p. m. every evening from now until Christmas. That means that if you're busy during the day you can still do your shopping in the evening. For more reasons than one this is the year— So hurry on down today and as I have done, make this your slogan "CHRISTMAS SHOP STATE COLLEGE!"



### REA & DERIC GIFT SETS

Evening in Paris  
\$2.00 to \$20.00  
Coty . . \$2.00 to \$10.  
Yardley  
\$2.00 to \$15.00

### PHOTO SHOP

"Let your Portrait  
be your  
Christmas Present"

### HARTMAN'S

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# CHRISTMAS SHOP

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