

## Facts About 'New Look'

College students here have been bombarded with propaganda since the start of the present semester in protest to the so-called New Look. Has all this talk simply been a huge publicity stunt to push a dance and increase sales of the campus humor magazine? Or is there, perhaps, something deeper behind it all?

Let's look at a few facts. Women in general, coeds in particular, and certain groups among the coeds especially, feel that they must "keep up with the latest fashions." Those fashions are simply creations of the top men in the women's clothing industry, the manufacturers, distributors and sales agencies. They create new fashions for the express purpose of selling more clothes and making more dollars.

The automobile industry is going through a somewhat similar cycle. All during the last war the public was pounded with plans for revolutionary postwar cars. But when cars again went into production, the results were simply the pre-war cars with very minor changes. Only now that the market demand for any type of auto is beginning to reach its peak are the automobile companies beginning major retooling. Only now, when the market is ready, do they make revolutionary changes in body and motor construction.

The so-called New Look is nothing but the brain-child of clever dress manufacturers — always searching for the extra dollar. Womanhood fought to rid itself of the bulky hoop skirt and bustle, but it now, on the mere suggestion of fashion "experts" ready to dress herself in the old-fashioned mode again.

As the Coe College Cosmos, newspaper of Coe College, Cedar Rapids, Iowa, put it:

"With prices and the world situation the way they are, I hope the American girl feels proud of herself when she buys a new wardrobe, since the world in general is in great need of all the available clothing material. People in other lands will go almost naked for the lack of fabrics, while some women wear excess wool for fashion's sake."

—Howard Back

## College Calendar

All calendar items must be in the Daily Collegian office by 4:30 p.m. on the day preceding publication.

### Friday, December 5

MASQUERETTE Club, Delta Gamma House, 4 p.m.  
 PENN State Bible Fellowship, 200 CH, 7:30 p.m.  
 RUSSIAN Chorus, 410 Old Main, 7 p.m.  
 FROTH Sophomore Business Board and Froth candidates, Froth Office, 5 p.m.  
 DEBATE, 121 Sparks, 7 p.m.  
 PSI CHI, 304 Old Main, 7:30 p.m.  
 WRA Executive Board, WH, 1 p.m.

### Saturday, December 6

PENNS Valley Ski Club, Ski Lodge, 8 p.m.  
 HARVEST Ball, Rec Hall, 9 p.m.  
 AAUW, WH, 7 p.m.  
 JUNIOR Service Organizational meeting, 304 Old Main, 9 a.m. to 5 p.m.  
 WRA Play Night, WH, 7 to 9 p.m.

### Sunday, December 7

RUSSIAN Club, 304 Old Main, 7 p.m.  
 JAZZ Record Concert, Women's Building, 2 p.m.  
 ALPHA Delta Sigma, initiation & smoker, Pi Kappa Alpha House.  
 PENN State Bible Fellowship, 304 Old Main, 3:30 p.m.  
 HAT Societies Council, 417 Old Main, 9 p.m.

### Monday, December 8

ACE meeting, initiation, S. E. Atherton Lounge, 8:15 p.m.  
 NEWMAN Club Discussion, 102 Temp., 7 p.m.  
 PHILOTES, Important, Game Room, WH, 7:15 p.m.  
 IWA and IMA, joint meeting, 104 Temp., 7 p.m.  
 FROTH Sophomore Business Board and Froth candidates, Froth office, 8 p.m.  
 HEALTH Ed Society, 2 WH, 8 p.m.

### College Hospital

Admitted Thursday: Earl Schaffer.  
 Discharged Thursday: Jo Ann Beaver

### At the Movies

Cathum—It Had To Be You  
 State—The Other Lover  
 Nittany—Calcutta

### Placement Service

Hazeltine Electronics Company, December 11, EE, Phy (degrees to be received in Jan.)  
 PhD receiving degree in June also eligible.  
 Naval Ordnance Laboratories, December 9, eighth semester men, Chem Eng, Phys, Math, Psych, ME, EE, Met.  
 Campbell Soup Co., December 11, eighth semester men, Ag Bio-Chem, Chem Eng, Chem, Comm Chem, ME.  
 Calvert Distilling Company, December 8, eighth semester men, Chem, Chem Eng, Bac. Also women interested in secretarial positions.  
 Pratt & Whitney Aircraft Corp., December 8, eighth semester men, Aero Eng, ME, Met.  
 Arrangements for interviews should be made at once in 204 Old Main.



"After capping his millionth bottle, he began screaming: 'Can You Top This? Can You Top This?'"

## One Man's Meat

### Pinks in Our Parlor?

By Ben French

When we ran into Phineas T. Glockenspiel, Collegian's feline authority on subversive activities, he was busily burning all the papers from his room. He had built a bonfire behind his Pollock Circle dorm and had a merry old fire going, fed by baskets of papers.

"What's up now, P. T.?" we asked. "Are you being investigated by Congressman Thomas' Un-American Activities Committee?"

"You mean Congressman Feeney? He changed his name to Thomas because he thought it sounded more 'American,' you know. No, it's not that but it might come to that the way they're hurling around the accusations of being a Communist on campus. It's getting so bad that now when anyone tries to do anything constructive around here, he's labeled a Communist.

"Last year it was the Common Sense club and now it's the YPCA. Even AVC gets its share. It's a wonder someone hasn't already written a letter to Collegian urging the College to ban the Russian Club and stop courses in Russian. They'd probably claim they encourage Communism!

"Last year a responsible townspeople even went so far as to urge the students to vote against a certain student politico because he was suspected of being a 'pink.' Even ex-editor Blatz and the Collegian itself were branded scarlet because, supposedly, this politico was supported by Collegian. Anyone who knew Mr. Blatz realized how far from the truth this really was.

against a certain student politico because he was suspected of being a 'pink.' Even ex editor Blatz and the Collegian itself were branded scarlet because, supposedly, this politico was supported by Collegian. Anyone who knew Mr. Blatz realized how far from the truth this really was.

"Fortunately, this politico won the election and it was later discovered that the so-called 'pink' was really only blushing. Name-calling without any proof can do a lot of damage—especially now with this Communist scare that's being pushed. Personally, I take my hat off to the YPCA and any other group that gets out and does something constructive."

"Understand there are big things brewing here in the Circle since Wednesday night's meeting of the Cabinet Investigating committee and the College officials," we asked Glockenspiel. We sat down on one of the barracks steps. "How do the fellows feel about it?"

"Here, have a cigar. Stober left a whole box this time. Well, Ben, the fellows are far from satisfied with the food situation and it hasn't been improving even with all the gripes we've printed. And I've seen Miss Fall reading the Collegian. She's not one of our enthusiastic readers however.

The fellows are going all-out in handing in their signed gripes to Resident Counselor Tom Reissman and it looks like something is going to break soon."

"Good. Glad to see the EM getting a break for a change," we told him. "Say, what's this about you being mentioned in a movie downtown?"

"Well, it was probably only a coincidence but it gave quite a few of our readers a laugh. It was in the Danny Kaye picture this week. Kay was doing one of his routines and ended up with 'and it turned out that the French Horn was really a Glockenspiel and not a French Horn at all. Glockenspiel was the villain.'

"Well, it's time for chow. I almost hate to go. Understand we have carrots and potatoes as main dish. I don't know why I'm complaining though. Comes the revolution and we'll all eat grass—and like it. Say, come to think of it, grass would taste mighty good right now!"

## Editorial Comments...

● We wonder what thoughts lingered in the minds of some 61,000 starving Navajo Indians in the far and southwest when they saw the Friendship Train, packed with food supplies, rumble past on its way to Europe.

● The proprietor of the Mexi-Hot store on South Allen street is not the kind of fellow to miss an opportunity to advertise his product. While Alpha firemen fought the blaze in the Gregory building on Wednesday evening, he busied himself in his smoke-filled restaurant preparing chow for the volunteers. You guessed it... they were served Mexi-Hots.

● The tallest structures on the Dallas skyline are the Merchandise and Magnolia buildings. The highway approach to Dallas is along flat, well constructed roads: the two main skyscrapers are the first objects to catch the motorist's eye. They stand out like candles on a birthday cake.

## My Twisted Tale

By Dave Adelman

We resolved the following this morning. We will no longer express opinions on such controversial issues as short skirts. Let them drag on the floor. We will no longer point the finger of scorn at football players who refuse to stand at the kick-off. Let them wear holes in their canvas. We will remain silent if the Chess club is starved off the campus, and should we be painted red because we favor price control, we will actually smile.

We will make obeisance to the photographer no matter what our La Vie pictures look like, and if Bucknell appears on next year's schedule we will say, "Ah that should indeed prove a titanic struggle." We will nod approval at the administration for the democratic method by which they collected class dues from veterans, and at the next election we will vote a straight Republican ticket. (Especially if one of the planks in the platform pertains to that ungodly temptation Sunday Movies.)

But loudest and most vociferous of all, we will shout at any opportunity, that Coach Bob Higgins and the current Nittany Lion football team should be commended on the purity of their policies, and the efficacy with which they carried it out.

NEWS ITEM: Students at the University of Detroit seized the sports editor of the student paper, and shaved and painted his scalp with black enamel. Sports writer Hank Racette had criticized the school's football policy in a varsity news article.

## A Report from Druids

### The Lion Needs a Suit

Undoubtedly most of you saw the Pitt game and cheered till you couldn't talk. Then you ripped the goal posts down and celebrated all night. We have an undefeated football team and a great band. But did you notice the beautiful suit of Panther fur that Pitt has? I saw our Lion and the Pitt Panther standing together, and there was no comparison. Sure we can get the suit repaired again so that his foot won't keep falling off, but what we want is a new suit of good lion's skin to replace our patched one.

Several weeks ago the Druids began a drive for this new suit for next fall. After receiving several letters about students not having to pay for this, I find it necessary to sit down and write this letter to you.

First, I wish to thank all of you independents, fraternities, and sororities that gave so willingly. Thus far we have about a hundred dollars; far short of our goal. Sure, we could leave it up to the school and possibly get it, but this is a student's school, and if we want something we should go out and get it. And we want a new lion's suit. Thus Druids, your sophomore athletic honorary, has undertaken the task of raising the money.

If each of you independents would contribute a nickel or a dime, and you sororities and fraternities ties would take up a collection in your house, we would have the money in no time. We are going to contact as many of you as possible between now and Christmas vacation, so when we call, please give.

If there are any of you who wish to make contributions and are not contacted, we have contribution boxes in both dining halls at Pollock Circle, in four laundries at Windcrest as well as in the Co-op, in all the girls dorms, in the Corner Room, the diners, and Graham's. So instead of putting that extra nickle in the pin-ball machine or buying a bar of candy, which is 8 cents anyhow, drop it in our contribution box and we'll show you that new Lion's suit for next fall. If any of you wish collection boxes, call Joe Shein at 4933 and we'll see that you get one. When you fraternities and sororities take a collection, mail it to the AA office in care of Druids. We're not asking for dollars, but nickels and dimes for something really worthwhile.

—Joseph D. Shein  
 Druids

## Editor's Mailcall

### Welcome to Penn State

TO THE EDITOR: By "ye olde" grapevine method news has reached me that the college has some openings for a limited number of freshmen women next semester. I understand that about 15 to 20 girls can be admitted in the spring semester and even a larger number next fall.

Does Mr. Hoffman know about this situation or is this just another Corner Room rumor?  
 Name Withheld

### New Women Students

TO THE EDITOR: It is true that a limited number of young women can be admitted to the campus at the opening of the Spring semester, provided they have reached sophomore status. As in the past, very few can be admitted from without the state.

In addition, on account of losses during the present semester, I am at liberty to admit young women to the cooperating colleges as new freshmen providing they are willing to attend a twelve-weeks summer session here or elsewhere in order that by September 1948 they will have attained a sophomore status.

Young women desiring admission are invited to get in touch with this office.

William S. Hoffman  
 Registrar