

With the Editor

Today at noon, the student body will be asked several important questions on the issue of a campus cooperative store.

By means of a questionnaire, students will indicate their desire of establishing a co-op. The results of this questionnaire will determine All-College Cabinet's action on the appropriation of funds to give a campus co-op enough impetus to get started.

College Calendar

All calendar items must be in the Daily Collegian office by 4:30 p.m. on the day preceding publication

Wednesday, November 19

- NEWMAN Club discussion group, Church Rectory, 7 p.m.
- WRA Badminton, 6:15 p.m.; Beginning Bridge, 7 p.m.; Bowling Club, 6:30 p.m.; Modern Dance, 7 p.m., WH.
- ETA Kappa Nu, 111 EE, 7:15 p.m.
- WINDCREST Wives, Windcrest Community House, 8:30 p.m.
- X-GI Club, 121 Sparks, 7 p.m.
- PHI Sigma Iota, 8 Sparks, 7 p.m.
- HOME Ec Alumni meeting, 110 HE, 7 p.m.
- POULTRY Club, 100 Hort, 7:30 p.m.
- IFC Caterers', 417 Old Main, 7:15 p.m.
- SIGMA Tau, 100 EE, 6:30 p.m.
- AG Student Council, 206 Ag, 7 p.m.
- AVC, 405 Old Main, 7:30 p.m.
- CHESS Club, 7 Sparks, 7 p.m.
- AG ENG Club, 105 Ag Eng, 7:30 p.m.
- IFC Representatives and house presidents, Photo Shop, 7 p.m.
- IMPORTANT meeting of Sophomore Editorial Board and all editorial candidates, 6:45 p.m.

Thursday, November 20

LA Student Council, 2 Sparks, 10 a.m.

College Hospital

Admitted Tuesday: Robert Cruikshank, Elaine Katz, Richard Aronson.
Discharged Tuesday, Mary Austry.

At the Movies

Catham—Henry V.
State—Red Stallion.
Nittany—Dust Be My Destiny

Placement Service

- Linde Air Products Company, Nov. 19 & 20, eighth semester men, Chem., Chem E. Phy.
- Philadelphia Electric Company, November 24, eighth semester men in EE, ME.
- Socony-Vacuum Oil Company, Inc., Nov 20, seventh and eighth semester men, Chem Eng, Phy., Chem, Pet & Nat. Gas (Pet 491 required).
- Army Security Agency, Nov. 24, eighth semester men and women, EE, ME, C&F, AL (with language major or interested in further language training).
- H. J. Heinz, Nov. 24, eighth semester men, IE, ME, Arch., Chem.
- Proctor and Gamble Distributing Company, Nov. 20, men over six feet tall for sales work.
- Bailey Meter Company, December 1, seventh and eighth semester men, ME.
- Bell Systems, November 18 and 19, eighth semester men in EE, ME, IE, candidates interested in becoming patent attorneys.
- Arrangements for interviews should be made at once in 204 Old Main.

Some of the more ardent co-op advocates have wondered why Cabinet doesn't just go ahead and appropriate the necessary funds on the assumption that the store, once it is started, will be used by the great majority of the students.

To those who are more cautious in business matters, this plan seemed to be a poor financial risk, especially when class dues collected from the students are involved. They wanted to be sure that enough purchasers will avail themselves of the savings which can be gained from a successful co-op store.

Even a survey of over 200 colleges and universities such as Cornell and Wisconsin where co-ops are outstanding in their success was not enough inducement for Cabinet to go ahead and devote student money for such a project.

Cabinet wants to be sure that students at Penn State are enthusiastically behind the idea of a co-op before it can appropriate enough funds to cover any losses in case backing is needed. It is up to the students.

If Cabinet decides that a co-op store will be patronized sufficiently, however, the battle isn't over. The question then goes to the Board of Trustees for approval, and this group will constitute a tough hurdle to overcome.

The trustees are essentially businessmen who are entrusted with the operation of the College. They must be convinced that the students are in need of a co-op, especially now in an era of high prices.

When the residents of Windcrest petitioned the trustees for a co-op mainly for the sale of food and other necessities of operating a trailer within the meagre G.I. allowance for married veterans of \$90 a month, they got their store.

This store, for example, can sell such commodities as ice cream at 18c a pint, while the prevailing retail price is 26c a pint. This applies to candy and other foodstuffs.

Now that the married veterans' budgets are being aided, it is time to help all the other students in the purchase of school supplies, toilet articles, and other items.

Soph Elections

It was not our intention to let the coming Sophomore elections pass unnoticed despite the fact that the outcome directly concerns only a portion of the student body.

More recently, the calibre of campus politicians has been improving. There is no reason to call a halt to the progress now. The election of competent officers will facilitate a smooth transition on the part of the sophomore class into a full participation in campus affairs.

This election is unique in that all the voters have not had the opportunity to see the nominees in action. Some of the candidates have made their mark in leadership at the schools they attended, but none of them have had a chance to display their talents on this campus.

Both parties have been working hard for this one, but the campaigning politicians have come mainly from the ranks of the sophomore class. The fact that a great many of the sophs are interested in student government is a healthy sign. It is more difficult to fool a large number of potential voters.

The best advice which can be given the voters regarding this election is for them to consult students from the same schools where the candidates spent their freshman year. Learn what activities the aspiring student leaders participated in and how well they fared. That is about all that can be done unless you happen to know them personally and can furnish your own opinions.

It won't be long after the election is over before All-College Cabinet will put the new officers to a test. If they produce, Penn State as well as the sophomore class will benefit. If they don't you'll hear about it.—LGF.

Co-op Poll-

(Continued from page one)

Used books, paper, pencils, notebooks, other incidental book supplies, and miscellaneous toilet articles will be handled by the store. Temporary Union Building is the intended location.

Brown revealed the following comparisons between proposed co-op prices and average local retail prices:

Item	Co-op	Retail
Shampoo	.35	.49
Shaving Cream	.27	.43
Tooth Brush	.23	.30
Soap	.09	.13

Retail mark-up on toiletries averages 35 per cent; on book supplies, 50 per cent, Brown continued. At the co-op, the mark-up would not exceed 5 per cent on either. Any profits over cost of operation will be returned to students in the form of lower prices on future sales.

All students will be automatic members of the cooperative. At the helm would be a student-elected board of directors

'Beat Pitt' Tags

"Beat Pitt" tags are available at the Athletic Store. They can not be gotten at Student Union as was falsely announced yesterday.

yum yum . . .
they're delicious
Fresh
Bon Bons
\$1.00 lb.

Luscious tasting bon bons in 9 flavors . . . lemon, mint, cocoanut, fudge and others to add color to your candy dish.

We Mail Everywhere
the candy cane

THE DAILY COLLEGIAN

Successor to the Free Lance, est 1877.

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