

**Letters —**

**Mass Production**

TO THE EDITOR Nick Ranieri being reprimanded for not saying "hello," on the local radio station, by one of our coeds, is typical of the conditions that the "hello spirit" has dropped to here at State. We are certainly dying in our old college traditions which is making this school a factory for turning out students.

—El. Dillon

**One Whisker Coming Up!**

TO THE EDITOR: Being neither a furrier or a taxidermist, I know not the price of a new hide for our missing lion. Being a C and F student, however, I do know that enough quarters dropped into the box at the S. U. desk could buy one. Here's my two bits; let's call it an investment in at least one whisker on the old boy's face.

—Ed Simon

**College Calendar**

All calendar items must be in the Daily Collegian office by 4:30 p.m. on the day preceding publication.

**Thursday, October 16**

- PCA, Election of Officers, Hillel Foundation, 133 W. Beaver avenue, 7:30 p.m.
- PENN State Grange, Open House, 100 Hort 8 p. m.
- FIELD Hockey, Holmes Field, 4 p.m.
- WRA Outing Club, Fencing Club, and Swimming Club, WH, 7 p.m.
- LA VIE, 412 Old Main, Senior Board, 3 p.m., Junior Board 4 p.m.
- GAMMA Pi Epsilon, 408 Old Main, 7 p.m.
- HOMEcoming Committee, Alumni Office, Old Main, 7:30 p.m.
- FOOTBALL Movies, 119 New Physics, 7:30, 8:15 p.m.
- OUTING Club, election of officers, 3 WH, 6:45 p.m.
- THETA Sigma Phi, business meeting, 107 Temp. Bldg.
- COLLEGIAN Senior Board, 8 CH, 4:15.
- LOCAL Affairs Committee, Common Sense Club, 409 Old Main, 6:45 p.m.
- CHRISTIAN Science Organization, 200 CH, 7:30 p.m.

**At the Movies**

- CATHAUM—Merton of the Movies, Red Skelton.
- STATE—Bad Men of Missouri, Dennis Morgan.
- NITTANY—She Couldn't Take It, George Raft, Joan Bennett.

**College Hospital**

- Admitted Tuesday: Joclita Markley, John Potsklan.
- Admitted Wednesday: Helen Hannan, Richard Cook, Ralph Shumack, Theodore Wiedman.
- Discharged Wednesday: Lois Bloomquist, Benjamin Myers, Delmont Thompson, John Potsklan, Lois Cook, Carl Tendler.

- National Carbon Co., Oct. 16, will interview eighth semester men in EE, IE, ME, Chem Eng. FT.
  - American Viscose Co., Oct. 23, eighth semester men in Chem (BS to PhD.), Chem Eng. ME.
  - West Penn Power Co., Oct. 24, eighth semester men in EE, ME, IE, and C&F.
- Arrangements for interviews should be made at once in 204 Old Main.

**One Man's Meat  
More On Hems**

By Ben French

When Phineus T. Glockenspiel, Collegian's authority on women's fashions, dropped into the office yesterday he had a smile on his face. According to PTG his campaign against the drooping hemline is picking up supporters everyday. His report on the situation, both locally and nationally, is surprisingly optimistic.

**Question—What was the reaction to the last report on longer dresses printed in Collegian last week?**

**Answer—**Varied! Some of the more stubborn coeds took one look at the column and raged, "So Glockenspiel thinks he can change women's fashions, does he? We'll show him!" The next day skirts were longer than ever. Some few good souls were convinced and they busily raised their hemlines. The men voiced their approval almost universally. J. Arthur Stober, liberal and enthusiastic editor of Froth, immediately scraped plans for a "Here's to You, Doggie" issue for November and immediately started work on a "Stem-the-Hem" issue.

The local campaign received a boost when Sunday papers carried the story that the Duchess of Winsor, recognized as one of the world's ten best-dressed women and a definite leader in fashion, turned thumbs down on the "New Look" and vowed not to lengthen her skirts. The Duke also vetoed the new trend and this may have had some influence on the declaration of the Duchess.

A journalism graduate from Iowa State who wishes her name kept secret else she be declared a traitor to her sex wrote us a letter which was printed in Collegian. She also enclosed a clipping from the Iowa State College newspaper which explains the campaign now being held there. Excerpts from the clipping are printed below.

"After one week of school, rebellion against the long skirts worn by Iowa State coeds has broken out.

"A group of students . . . has organized the "Foot Above the Ankle Club. The club declared Saturday as the official protest day with special emphasis on having a large group of members at the Colorado football game."

A large group did turn out with their pants rolled half-way to their knees and the school band joined in the protest with their pants also rolled up.

One designer has revolted against the "New Look." The famous Adrian has said that the women of America should have more sense than to fall for the schemes of the fashion designers in Paris. Glockenspiel says "amen" to Adrian's statement and adds, "Why can't the girls see that the dress designers, in cahoots with the manufacturers, are forcing a fashion on them that the men don't care for and even the girls don't like."

Echoing our Iowa State reader's final comments, Glockenspiel urged the girls to select the hem-line that flatters them the most and then stick to it regardless of what the so-called fashion-setters say. As for the coeds who persist in wearing ankle-length street dresses, the only solutions are (1) The Little Below the Knee Club, (2) The Foot Above the Knee Club, and (3) a mass demonstration.

This column will continue to lead the fight and will welcome all suggestions mailed in. Men, let's stem the hem!

Editorials and features in The Daily Collegian reflect the opinions of the writer. They make no claim to represent student or College opinion. All unsigned editorials are by the editor.

**Collegian Business Staff  
Advances Eight Members**

Wilma Brehm has been appointed to Collegian junior business board, Spencer Scheckter, advertising director, said today. Move-ups to sophomore business board are Bernard Ashner, Sara Jane Cherashore, Jane Hostetter, Dave Lambert, Jean Livingston, Elliot Rosengarten and Robert Templeton.

**Froth Promotes**

Ted Kunin, former junior editorial board member of Froth, was promoted to the senior board as editorial associate, announced J. Arthur Stober, editor, yesterday.

**THE DAILY COLLEGIAN**

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**PAUL GROVE  
AND HIS ORCHESTRA**  
No Change in Personnel  
PHONE 4048 OR  
DU HOUSE

**TRY VIC'S**



**HOME MADE PIES**

- Baked fresh daily
- Appetizing
- The perfect mate for a delicious milk shake

**The Milky Way**

S. Allen Street

**Announcement !**

For the Belle Hop . . . . .  
**THE PENN STATE PHOTO SHOPPE**  
will handle portraits of candidates  
to be submitted for judging for  
Belle Hop on Nov. 1st.

Appointments for portraits must be made  
before Oct. 22

**Grab A Man, Girls !**



BRING HIM TO CWEN'S

**Dungaree Drag**

MUSIC BY CAMPUS OWLS

9 - 12 P. M.

FRIDAY, OCTOBER 17

WHITE HALL

**LION STUDIO**



Joseph A. Kelly



Have Your Graduation Photos  
Taken at the Lion Studio

136 East College Avenue