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THE DAILY COLLEGIAN, STATE COLLEGE, PENNSYLVANIA

FRIDAY, MAY 2, 1947

#### State Party-(Continued from page one) Senior Secretary-Treasurer Patricia Meily ..... JoAnn Roraback ..... 383 Junior President William Wilson ..... Martin Baum ..... 557 Junior Vice-President 534 John Hayes ..... 557 Alex Mauro Junior Secretary-Treasurer 497 Marjorie Gorham ..... 568 Laura Johnston ..... AA President Ernest Closser 126 168 Dean Hartman ..... 305 John Potsklan ..... Jack Tighe ..... 828 **AA** Secretary 537 Jack Biery Gerry Karver ..... 792 John Reeves ..... 69 Student Union For SU For field house ..... 160 For \$5 fee ..... 1404 Against \$5 fee ..... 400 400 **Band Uniforms** For uniform fee ..... 1418 Against uniform fee ..... 333 The Nittany-Independent party was docked two votes for viola-tion of the Election Code. No other violations were reported. Kappa Alpha Theta Nan James was recently elected president of Kappa Alpha Theta. Other officers are Joan Bissey, vice-president; Eva Winter, recording secretary; Barbara Stark, corresponding secretary; Marjorie Gorham, treasurer; and Jane Weigle, social chairman. THE MARDI GRAS **MOVES TO**

SKYTOP

### WITH THE

# TRU - BLU

### Featuring

"Pops" Greenly "Satch" Thomas "Shoeless" Lou Levi "Bumps" Keefauver "Mouse" Miller "Cakewalk" Ridall

### Scabbard and Blade Taps Nine Men at Smoker and activities, Nine men were pledged to smoker at the Pi Kappa Phi The following were selected for Scabbard and Blade, National house. This meeting was held to their military, scholastic, and ex-Military Society, after a recent introduwce prospective pledges to tra-curricular activities and in-

the group's members, purposes,

terests: Cadets Lawrence Doyle, Arnold Gerton, Logan Moorhead, Neely, James Pierson, Samuel William Schreyer, Joseph Skof John Stevenson and Leo Yanosky.

## WHAT DO WE WANT?

## **Decrease In Prices?**

OR

### **PRICE REDUCTION PROMOTIONS?**

College Sportswear does not believe that Price Reduction Promotions at a small savings for a short period of time will do enough to ward off inflation or depression or bring many lasting savings to the consumer. We believe that prices must come down and stay down — so the customer can buy more goods — so we can buy more from the manufacturer—so he he can stay in production and hire more people.

### CAN THE RETAILER ALONE BRING ABOUT A **GENUINE DECREASE IN PRICES ?**

#### ACTUAL STORE RECORDS SHOW THAT WE AT COLLEGE SPORTSWEAR,



ON AN OVERALL STORE BASIS, ARE SELLING MERCHANDISE AT MORE THAN A TEN PER CENT SAVING OVER OUR PRICES OF JAN. 1, 1947.

We are sure that our policy of aggressive reductions on slow moving stocks, better judgment and selectivity in buying, and shortened markups, we will continue to pass these savings on to the public.

With the continued support of our customers and the cooperation of thousands of reliable retailers throughout the country, we will force manufacturers to realize once again that we are in business to give the customer what he wants at the price he wants to pay. Our loss in the meantime will be our investment in the future of free American enterprise.

### **College Sportswear**

**Cor. Beaver and Allen** 

State College, Pa.